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# TOURISM WORKS!

A COMPILATION OF

**COMMUNITY-LEVEL  
SUCCESS STORIES**

2018

PRODUCED BY

SOUTHEAST TOURISM SOCIETY



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TOURISM SOCIETY**

## Colorado

Domestic and international travelers to Colorado spent \$18.9 billion in 2016, supporting 169,130 jobs with a payroll of \$5 billion, and generating federal, state, and local tax receipts of \$3.5 billion.

Congressional District	Spending	Jobs	Payroll
CO-1	\$4.4 billion	37,990	\$1.3 billion
CO-2	\$3.1 billion	31,790	\$857.4 million
CO-3	\$3.1 billion	28,910	\$813.9 million
CO-4	\$1.7 billion	14,680	\$420.5 million
CO-5	\$2.1 billion	19,030	\$540.8 million
CO-6	\$2.3 billion	18,830	\$561 million
CO-7	\$2.1 billion	17,910	\$509.9 million

## Connecticut

Domestic and international travelers to Connecticut spent \$11.2 billion in 2016, supporting 70,330 jobs with a payroll of \$2 billion, and generating federal, state, and local tax receipts of \$1.8 billion.

Congressional District	Spending	Jobs	Payroll
CT-1	\$2.5 billion	14,420	\$425.6 million
CT-2	\$2.1 billion	14,840	\$404.2 million
CT-3	\$1.7 billion	11,290	\$318.1 million
CT-4	\$3.2 billion	17,900	\$563.9 million
CT-5	\$1.7 billion	11,880	\$332.3 million

## Delaware

Domestic and international travelers to Delaware spent \$2.1 billion in 2016, supporting 16,960 jobs with a payroll of \$447 million, and generating federal, state, and local tax receipts of \$277.2 million.

## District of Columbia

Domestic and international travelers to Washington, DC spent \$12.7 billion in 2016, supporting 79,840 jobs with a payroll of \$2.8 billion, and generating federal, state, and local tax receipts of \$1.9 billion.

## Florida

Domestic and international travelers to Florida spent \$94 billion in 2016, supporting 902,450 jobs with a payroll of \$24.9 billion, and generating federal, state, and local tax receipts of \$13.7 billion.

Congressional District	Spending	Jobs	Payroll
FL-1	\$3.1 billion	29,980	\$778.9 million
FL-2	\$2.3 billion	23,730	\$614.6 million
FL-3	\$2.1 billion	21,250	\$555.1 million
FL-4	\$3.9 billion	37,410	\$995.4 million
FL-5	\$2.1 billion	20,620	\$561.5 million
FL-6	\$2.5 billion	25,800	\$669.2 million
FL-7	\$3.8 billion	37,550	\$1.1 billion
FL-8	\$3.3 billion	29,500	\$865.1 million
FL-9	\$3.7 billion	33,210	\$952.7 million
FL-10	\$10.6 billion	104,020	\$2.9 billion
FL-11	\$2 billion	19,750	\$511.4 million
FL-12	\$2.2 billion	21,860	\$563.5 million
FL-13	\$3.1 billion	31,090	\$809.9 million
FL-14	\$4.5 billion	40,950	\$1.2 billion
FL-15	\$2.6 billion	24,200	\$641.2 million
FL-16	\$2.7 billion	26,950	\$697.8 million
FL-17	\$2 billion	19,850	\$510 million
FL-18	\$2.8 billion	28,500	\$745.7 million
FL-19	\$4.3 billion	42,330	\$1.1 billion
FL-20	\$3.2 billion	28,480	\$825.3 million
FL-21	\$3.8 billion	34,320	\$919.7 million
FL-22	\$4.9 billion	47,030	\$1.4 billion
FL-23	\$3.7 billion	37,240	\$990.6 million
FL-24	\$2.9 billion	27,560	\$790.7 million
FL-25	\$3.7 billion	32,140	\$1 billion
FL-26	\$2.9 billion	26,960	\$753.3 million
FL-27	\$5.2 billion	50,160	\$1.4 billion