



Visit Estes Park
The Destination
Marketing Organization
VisitEstesPark.com

Media Contact:
Elizabeth Fogarty
970-577-0068
EFogarty@VisitEstesPark.com

**RENOWNED BELGIAN PHOTOJOURNALIST JOHAN LOLOS TO TOUR
ESTES PARK AND ROCKY MOUNTAIN NATIONAL PARK**

*Travel/Adventure Influencer Embarks on a Two-Week Trip to Visit All of
Colorado's National Parks in April 2017*

ESTES PARK, Colo. – [Johan Lolos](#), a Belgian-born, self-taught travel/adventure photographer, has captured some of the world's most spectacular natural destinations. Now, he's focusing his lens on Colorado's national parks, launching his adventure at the fourth most visited national park in the country, Rocky Mountain National Park (RMNP) and the Park's base camp, [Estes Park](#).

In partnership with Matador Network, Johan and his team will be hiking, camping and exploring the Colorado National Parks, Colorado National Monument and neighboring destinations, experiencing and documenting the uniqueness of the public lands, and developing compelling content that will be shared via a variety of platforms, including Johan's own widely popular Instagram account ([@johanlolos](#)).

After enjoying all RMNP and Estes Park has to offer, Johan will visit the remainder of Colorado's National Parks, including Colorado National Monument, Black Canyon of the Gunnison, Mesa Verde, Great Sand Dunes, and the west side of RMNP – Grand Lake.

Commemorating [Estes Park's Centennial](#) anniversary, 2017 offers many unique events and celebrations for visitors. Only 90 minutes from Denver International Airport, Estes Park is a welcoming Colorado mountain village beloved by residents and guests alike. With a variety of historical tours; a range of activities and adventures from mild to wild, guided by local outdoor experts; and centennial celebrations, Estes Park is an exceptional year-round destination for guests of all ages. For more information about Estes Park, go to VisitEstesPark.com

Visit Estes Park has taken the lead on this project, from submitting the grant to organizing the itinerary and logistics, in partnership with the Colorado Tourism Office and five other destination marketing organizations across the state. Regional partnerships continue to be a focus of Visit Estes Park.

###