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ESTES PARK NAMED IN TOP 50 DESTINATIONS IN NORTH AMERICA in 2017

ESTES PARK, Colo (May 2018) – Expedia, after aggregating reviews by verified visitors, ranks Estes Park 40th out of 4,600 destinations. To be considered, destinations received at least 600 verified reviews and earned the highest-stared ratings within that list. The highest ratings ranged from 4.55 to 4.02 stars out of 5.

Expedia, a travel metasearch and booking engine, allows users to amass travel rate information, book travel, see ratings and reviews of businesses offering travel services, find things to do, and more. Expedia's 50 top-rated destination list pulls from verified Expedia reviews of destination businesses, making it a veritable list of Expedia reviewer's favorite places.

This is the second-annual list and Estes Park's first year being included. Notably, Estes Park is one of just three cities on the list from the Rocky Mountain region, the others being Durango, CO and Bozeman, MT.

"What an honor to be recognized – especially by such a major booking platform like Expedia. They relied on user reviews to make their choices, so everyone in town should give themselves a pat on the back. This reflects the world-class vacation experience Estes Park provides," says Visit Estes Park Interim CEO Suzy Blackhurst.

Visit Estes Park's mission is to drive tourism and year-round economic growth through effective and efficient destination marketing. For more details about VEP go to <u>VisitEstesPark.com</u>.

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