



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday October 7, 2021 • 11:30 a.m. to 1:00 p.m.
Via Zoom

<https://us02web.zoom.us/j/82844988094?pwd=c2NneU5Fdmd2dmJ0SEs3L1ovK2Y5dz09>

Meeting ID: 828 4498 8094 • Passcode: 889626

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio* Supervisor Michelle Bushnell, Scott Adair, County, Julie Benbow, *Staff*

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|-------|--|-------------|
| I. | Meeting Call to Order | Libby |
| II. | Approval of Minutes of September 2 nd meeting | All |
| III. | Board Committee Reports | |
| | ▪ Financial Review | Julie |
| | ▪ Advocacy / Funding | Jeff / Marc |
| | • Future of Tourism in Humboldt | |
| | ▪ Marketing | Ken /Julie |
| IV. | 422 First Street Lease | Libby /All |
| | a. Action Item | |
| V. | Cannabis RFP | Julie / Ken |
| VI. | County Update | Scott |
| VII. | Other Business | All |
| | a. Ara / HSU Student Project | |
| | b. Board meeting dates / Board Retreat | |
| VIII. | Adjourn | |