



**Humboldt County Visitors Bureau  
BOARD OF DIRECTORS**

**MEETING ADENDA**

Thursday, November 21, 2024 • 11:30 a.m. to 1:00 p.m. In Person & Via Zoom

<https://us02web.zoom.us/j/896208816> • Meeting ID: 896 2088 1667

Ken Hamik, *President*; Molly Blakemore, Lowell Daniels, Justin Legge, Carlton Nielsen, Ara Pachmayer, Lisa Sundberg, Sam Wedll, Julie Benbow, *ED*, Jason Baxter, *Consultant*

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|--|---------------|
| I. Meeting call to order                                       | Ken           |
| i. Roll Call & Director check in                               |               |
| ii. Introduction of Guests                                     |               |
| II. Public Comment ( <i>3 minutes per comment</i> )            |               |
| III. Approval of Minutes of September 19 <sup>th</sup> meeting | All           |
| a. Action Item   |               |
| IV. Board Committee Reports                                    |               |
| Executive Committee  | Ken           |
| a. Update on county contract                                   | Carlton / Ara |
| Financial Review   | Julie         |
| b. Commitments & Contracts                                     |               |
| c. 2025 6-month budget,  |               |
| Marketing  | Julie         |
| d. Map & Guide   |               |
| V. The Future  |               |
| Presentation of scenarios                                      |               |
| Discussion   | All           |
| VI. County Update  | Dianna        |
| VII. Other Business  | All           |
| Holiday Celebration  |               |
| Adjourn  |               |