



Humboldt County Visitors Bureau
BOARD OF DIRECTORS

MEETING ADENDA

Thursday, November 21, 2024 • 11:30 a.m. to 1:00 p.m. In Person & Via Zoom

<https://us02web.zoom.us/j/896208816> • Meeting ID: 896 2088 1667

Ken Hamik, *President*; Molly Blakemore, Lowell Daniels, Justin Legge, Carlton Nielsen, Ara Pachmayer, Lisa Sundberg, Sam Wedll, Julie Benbow, *ED*, Jason Baxter, *Consultant*

I. Meeting call to order	Ken
i. Roll Call & Director check in	
ii. Introduction of Guests	
II. Public Comment (<i>3 minutes per comment</i>)	
III. Approval of Minutes of September 19 th meeting	All
a. Action Item	
IV. Board Committee Reports	
Executive Committee	Ken
a. Update on county contract	Carlton / Ara
Financial Review	Julie
b. Commitments & Contracts	
c. 2025 6-month budget,	
Marketing	Julie
d. Map & Guide	
V. The Future	
Presentation of scenarios	
Discussion	All
VI. County Update	Dianna
VII. Other Business	All
Holiday Celebration	
Adjourn	