



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday, November 4th, 2021 • 11:30 a.m. to 1:00 p.m. Via Zoom

<https://us02web.zoom.us/j/86163134426?pwd=Ukl2ZXNnTm84andQU2lvRWFkMEMxUT09>
Meeting ID: 861 6313 4426 • Passcode: 757620

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*;
Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early,
Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*, Julie Benbow, *Staff*;
Supervisor Michelle Bushnell, Scott Adair, County,

- I. Meeting call to order:
 - Welcome Guest: Travis Scott, ED Visit Mendocino

- II. Approval of Minutes of October 7th meeting
 - Action Item

- III. Board Committee Reports
 - Executive Committee Libby
 - Financial Report Pete / Julie
 - Advocacy / Funding Jeff / Marc
 - December meeting with Carl Ribaudo – followed by stakeholder meeting?
 - Marketing Ken /Julie
 - Cannabis RFP Julie / Ken

- IV: 422 First Street Julie

- V: County Update Scott

- VI: Other Business All
 - a. Report from Mendocino Travis Scott
 - b. Nov / Dec / Jan staff schedules
 - c. Board meeting dates for 2022

- VII: Adjourn