



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday, December 9, 2021 • 11:30 a.m. to 1:00 p.m. Via Zoom

<https://us02web.zoom.us/j/89798435017?pwd=YmlyUkxGeGFHTGoyQ05BUWhXSdMz09>
Meeting ID: 897 9843 5017 • Passcode: 670532

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*;
Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early,
Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*, Julie Benbow, *Staff*;
Supervisor Michelle Bushnell, Scott Adair, County,

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|------|---|--------------|
| I. | Meeting call to order: | Libby |
| | o Welcome Guest: Travis Scott, ED Visit Mendocino | |
| II. | Approval of Minutes of November 4th meeting | All |
| | o Action Item | |
| III. | Presentation from Mendocino | Travis Scott |
| IV. | Board Committee Reports | |
| | • Executive Committee | Libby |
| | • Financial Report | Pete / Julie |
| | • Advocacy / Funding | Jeff / Marc |
| | o February meetings with Carl Ribaudó | |
| | o Development of presentations to cities/towns | |
| | • Marketing | Ken /Julie |
| | o 422 Press Release | |
| | o Cannabis RFP | |
| V: | 422 First Street Update | Julie |
| VI: | County Update | Scott |
| VII: | Other Business | All |
| | a. Board meeting dates for 2022 | |
| | Adjourn | |