



Humboldt County Visitors Bureau
BOARD OF DIRECTORS

MEETING AGENDA

Thursday, January 13, 2022 • 11:30 a.m. to 1:00 p.m. Via Zoom

<https://us02web.zoom.us/j/82584651375?pwd=QU5hVVJFSytGb2p4UmdINWlnMTZ3UT09>
Meeting ID: 825 8465 1375 • Passcode: 670532

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*;
Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early,
Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*, Julie Benbow, *Staff*;
Supervisor Michelle Bushnell, Scott Adair, County,

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| I. | Meeting call to order: | Libby |
| II. | Approval of Minutes of December 9 th 2021 meeting | All |
| | o Action Item | |
| III. | Board Committee Reports | |
| | • Executive Committee | Libby |
| | • Financial Report | Pete / Julie |
| | • Advocacy / Funding | Jeff / Marc |
| | o February Retreat & meetings with Carl Ribaudo | |
| | o Development of presentations to cities/towns | |
| | • Marketing | Ken /Julie |
| | o 422 First Street Update & Press Release | |
| | o Cannabis RFP Update | |
| IV: | County Update | Scott |
| V: | Other Business | All |
| | a. Board meeting dates for 2022 | |

Adjourn