



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Wednesday February 24, 2021 • 12:00 to 2:00 pm
Via Zoom

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; , Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Aaron Ostrom, Marc Rowley, *Ex officio*

- | | | |
|------|--|----------------|
| I. | Meeting Call to Order | Rowley |
| II. | Approval of Minutes of January 28 meeting | All |
| | o <i>Action Item</i> | |
| III. | Board Business | |
| | • Executive Leadership Ballot: | All |
| | o Chair, Vice Chair, Secretary, Treasurer | |
| | • Proposed Committees: Marketing & Funding Chairs | |
| | • Future Meeting Schedule | |
| IV. | Financial Situation | |
| | a. December 31 st Finance Report Review | Oringer/Benbow |
| | b. Future Funding Strategy | |
| V. | ED Report | Benbow |
| VI. | County Update | Scott Adair |
| VII. | Other/Questions | |

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322 First Street
Eureka, CA 95501
707.443.5097
800.346.3842



VIII. Adjourn Meeting

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