



Humboldt County Visitors Bureau  
BOARD OF DIRECTORS

**MEETING AGENDA**

Thursday May 6th, 2021 • 11:30 a.m. to 1:30 p.m.  
Via Zoom

<https://us02web.zoom.us/j/83900918975?pwd=TzlnbnRXSnhsRzRBQ3lwL0RrRWFiZz09>

**Meeting ID: 839 0091 8975 • Passcode: 611543**

*Board of Directors:* Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*

- I. Meeting Call to Order Libby
  
- II. Approval of Minutes of March 23rd meeting All
  - o *Action Item*
  
  - o Board Committee Reports
    - Executive Committee Libby
    - Financials Pete/Julie
    - Advocacy & Funding / Talking points Jeff
    - Marketing / Survey / Analytics Ken/Julie
  
- III. ED Report Julie
  
- IV. County Update
  
- V. Other
  
- VI. Next Meeting
  
- VII. Adjourn