



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday June 3rd, 2021 • 11:30 a.m. to 1:00 p.m.
Via Zoom

<https://us02web.zoom.us/j/84978411913?pwd=M2E2U2dwRWNtYmVjVmJVeVoxWGRjdz09>
Meeting ID: 849 7841 1913 • Passcode: 925649

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*

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|-------|--|--------------|
| I. | Meeting Call to Order | Libby |
| II. | Approval of Minutes of May 6th meeting | All |
| | o <i>Action Item</i> | |
| III. | Board Committee Reports | |
| | Executive Committee | Libby |
| | Financials | Pete / Julie |
| | Advocacy / Funding | Jeff |
| | Supervisor Meetings | |
| | Marketing | Ken /Julie |
| | Campaigns / Analytics | |
| IV. | ED Report | Julie |
| V. | County Update | Scott |
| | Presentation to the BOS. | |
| VI. | Other Business | |
| VII. | Next Meeting | |
| VIII. | Adjourn | |