



**Humboldt County Visitors Bureau  
BOARD OF DIRECTORS**

**MEETING AGENDA**

Thursday July 1<sup>st</sup>, 2021 • 11:30 a.m. to 1:00 p.m.  
Via Zoom

<https://us02web.zoom.us/j/88429032803?pwd=c2FPK21Lem9NczhyUGhnYXJnYm1ldz09>  
**Meeting ID: 884 2903 2803 • Passcode: 560173**

*Board of Directors:* Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio* Supervisor Michelle Bushnell, Scott Adair (*County*)

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|-------|---|--------------|
| I.    | Meeting Call to Order                               | Libby        |
| II.   | Approval of Minutes of June 3 <sup>rd</sup> meeting | All          |
|       | o <i>Action Item</i>                                |              |
| III.  | Board Committee Reports                             |              |
|       | Executive Committee                                 | Libby        |
|       | Financials  | Pete / Julie |
|       | Advocacy / Funding                                  | Jeff         |
|       | Supervisor Meetings                                 |              |
|       | Marketing   | Ken /Julie   |
|       | Campaigns / Analytics                               |              |
| IV.   | ED Report   | Julie        |
| V.    | County Update                                       | Scott        |
|       | Presentation to the BOS.                            |              |
| VI.   | Other Business                                      |              |
| VII.  | Next Meeting  |              |
| VIII. | Adjourn   |              |