



**Humboldt County Visitors Bureau  
BOARD OF DIRECTORS**

**MEETING AGENDA**

July 29, 2020 • 12:00 to 2:00 pm  
Via Zoom

- |       |   |               |
|-------|---|---------------|
| I.    | Meeting Call to Order                           | Rowley        |
| II.   | Approval of Minutes of January 22, 2020 meeting | All           |
|       | o <i>Action Item</i>                            |               |
| III.  | Reports   |               |
|       | a. Year-end Finance Report                      | Pete Oringer  |
|       | b. 2020/2021 Proposed Budget: Discussion        |               |
|       | o <i>Action Item</i>                            |               |
|       | c. Executive Director Update                    | Julie Benbow  |
| IV.   | 2020/2023 Marketing Plan: Discussion            | Benbow/Baxter |
|       | o Membership                                    |               |
|       | o <i>Action Item</i>                            |               |
| V.    | Board Business                                  |               |
|       | a. Directors Terms of Service                   | Marc Rowley   |
| VI.   | County Update                                   | Scott Adair   |
| VII.  | Other   |               |
| VIII. | Adjourn Meeting                                 |               |