



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday, July 7, 2022 • 11:30 a.m. to 1:00 p.m. Via Zoom

<https://us02web.zoom.us/j/84387771779?pwd=-bg6P4nKJ4Rb8EMFtnqW9rwC2ld9oo.1>

Meeting ID: 843 8777 1779 • Passcode: 650688

Board of Directors: Libby Maynard, *President;* Jeff Durham, *Vice President;* Ara Pachmayer, *Secretary;* Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Sam Wedll, Marc Rowley, *Ex officio,* Julie Benbow, *Staff:* Supervisor Michelle Bushnell, Dianna Rios, *County Liason*

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|-------|---|---------------------------------------|
| I. | Meeting call to order | Libby |
| II. | Public Comment (<i>3 minutes per comment</i>) | |
| III. | Approval of Minutes of June 2 meeting <ul style="list-style-type: none">○ Action Item | All |
| IV. | Board Committee Reports <ul style="list-style-type: none">• Executive Committee• Financial Report• Advocacy / Funding• Marketing | Libby
Julie
Jeff
Ken / Jason |
| V. | White Paper <ul style="list-style-type: none">• Discussion of content• Next steps | All |
| VI: | County Update | |
| VII: | Other Business <ul style="list-style-type: none">• Nominations for Treasurer:<ul style="list-style-type: none">○ Action Item | All |
| VIII. | Community Updates | |
| | Adjourn | |