



**Humboldt County Visitors Bureau  
BOARD OF DIRECTORS**

**MEETING AGENDA**

Thursday August 5, 2021 • 11:30 a.m. to 1:00 p.m.  
Via Zoom

<https://us02web.zoom.us/j/83386304114?pwd=cE1kbnE0WHd6c3dhSThEaXB0QmFFdz09>  
**Meeting ID: 833 8630 4114 • Passcode: 909677**

*Board of Directors:* Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio*

- |       |   |              |
|-------|---|--------------|
| I.    | Meeting Call to Order   | Libby        |
| II.   | Approval of Minutes of July 3rd meeting   | All          |
|       | ○ <i>Action Item</i>  |              |
| III.  | Board Committee Reports   |              |
|       | ▪ Executive Committee   | Libby        |
|       | ▪ 20/21 EOY Financial Review  | Pete / Julie |
|       | ▪ Advocacy / Funding  | Jeff         |
|       | • August 10, Presentation to the BOS (MOU)<br>(Julie will be out on sick leave) |              |
|       | ▪ Marketing   | Ken /Julie   |
|       | • Campaigns / Analytics   |              |
| IV.   | ED Report Updates   | Julie        |
| V.    | County Update   | Scott        |
|       | • ARPA Funding Update   |              |
| VI.   | Other Business  | All          |
|       | Board Retreat: September/October  |              |
| VII.  | Next Meeting  |              |
| VIII. | Adjourn   |              |