



Humboldt County Visitors Bureau
BOARD OF DIRECTORS

MEETING AGENDA

Thursday, September 1, 2022 • 11:30 a.m. to 1:00 p.m. Via Zoom

<https://us02web.zoom.us/j/88358368791?pwd=SHVSUEICWm9xR0luYTM4K2VxT1IrUT09>
Meeting ID: 883 5836 8791 • Passcode: 874624

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Justin Legge, *Treasurer*, Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Aaron Ostrom, Sam Wedll, Julie Benbow, Kyle Abelli-Amen, *Staff:* Jason Baxter, *Marketing Consultant*, Marc Rowley, *Ex officio*. Supervisor Michelle Bushnell, Dianna Rios, *County Liaison*

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| I. | Meeting call to order
Introduction of Guests | Libby |
| II. | Public Comment (<i>3 minutes per comment</i>) | |
| III. | Approval of Minutes of August 4 th meeting <ul style="list-style-type: none">○ Action Item | All |
| IV. | Board Committee Reports <ul style="list-style-type: none">• Executive Committee• Financial Report<ul style="list-style-type: none">○ 21/22 Financials○ 22/23 Draft Budget review• Advocacy / Funding<ul style="list-style-type: none">○ Nominations for Board Advocate• Marketing<ul style="list-style-type: none">○ Analytics○ Map & Guide | Libby
Julie/Justin
Jeff
Ken / Jason |
| V: | County Update | Dianna |
| VI: | Other Business / Community Updates | |
| | Adjourn | |