



**Humboldt County Visitors Bureau
BOARD OF DIRECTORS**

MEETING AGENDA

Thursday September 2, 2021 • 11:30 a.m. to 1:00 p.m.
Via Zoom

<https://us02web.zoom.us/j/81417143741?pwd=UUFRQTRVdnlHbHIYa2w1dWkxK0c0Zz09>
Meeting ID: 814 1714 3741 • Passcode: 521393

Board of Directors: Libby Maynard, *President*; Jeff Durham, *Vice President*; Ara Pachmayer, *Secretary*; Pete Oringer, *Treasurer*; Chris Ambrosini, Paul Beatie, Lowell Daniels, Jenny Early, Ken Hamik, Shannon Hughes, Justin Legge, Aaron Ostrom, Marc Rowley, *Ex officio* Supervisor Michelle Bushnell, Scott Adair, County, Julie Benbow, *Staff*

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|------|---|---------------------|
| I. | Meeting Call to Order | Libby |
| II. | Approval of Minutes of August 5 th meeting | All |
| | a. Action Item | |
| III. | Board Committee Reports | |
| | ▪ Executive Committee | Libby |
| | ▪ Financial Review | Pete / Julie |
| | ▪ Advocacy / Funding | Jeff |
| | ▪ Marketing | Ken /Julie |
| IV. | Humboldt County Welcome Center | Libby / Julie / Ken |
| | a. Action Item | |
| V. | County Update | Scott |
| | a. ARPA Funding Update | |
| VI. | Other Business | All |
| | a. October/November Board Retreat | |
| VII. | Adjourn | |