



## 2020 Committee Chairs, Staff Contacts and Partners

### Audit

**Chair: Danielle Hayes, HAP Alaska Yukon**

- *Meets quarterly*
- *Committee provides financial oversight to the Administration Department, Explore Fairbanks Board of Directors and President & CEO*

**Staff Contact: Dawn Murphy, Director of Finance & Administration**

(907) 459-3774; [dmurphy@explorefairbanks.com](mailto:dmurphy@explorefairbanks.com)

**Participants:** Brittany Smart, Fairbanks North Star Borough; Lisa Vaughn, Doyon Limited; Sandy Wilson, Wilson and Wilson CPA; Jake Slingsby, KeyBank; and Kristin Baysinger, Carlson Center.

### Communications

**Chair: Javier Villasenor Gaona, Chena Hot Springs Resort**

- *Typically meets 2<sup>nd</sup> Tuesdays at 12:00 pm August through May*
- *Committee provides advice and support to the Communications Department who is responsible for domestic and international placements of paid-space advertising, media relations, publications and video production, website, and presence on the internet and social media sites*

**Staff Contact: Amy Geiger, Director of Communications**

(907) 459-3775; [ageiger@explorefairbanks.com](mailto:ageiger@explorefairbanks.com)

**Participants:** Ralf Dobrovolny, 1<sup>st</sup> Alaska Tours; Ashley Bradish, Riverboat Discovery; Jill Marshall, Marshall Arts; Reinhard Nuehauser, Alaska River Tours; Kris Capps, Fairbanks Daily News-Miner; Tamara Clark, Yukon River Lodge; Gavin Grant, Chena Hot Springs Resort; Kyle Gray, First National Bank Alaska; Mary McCormick, Salmon Berry Tours; Sue Mitchell, UAF Geophysical Institute; Rod Pangborn, Rod's Alaskan Guide Service; Frank Stelges, Aurora Bear Photography School; and Karen Wilken, Fountainhead Hotels

### Meetings & Conventions

**Chair: Kristin Baysinger, Carlson Center**

- *Typically meets quarterly and as needed at 3:00 pm August through May*
- *Committee provides support to the Meetings and Conventions Department who is responsible for sales, marketing and support of groups and individuals planning meetings, conferences and conventions that are being held or have the potential to be held in the Fairbanks area*

**Staff Contact: Helen Renfrew, Director of Meetings & Conventions**

(907) 459-3765; [hrenfrew@explorefairbanks.com](mailto:hrenfrew@explorefairbanks.com)

**Participants:** Lisa Simons, SpringHill Suites by Marriott; Cathy Brooks, Festival of Native Arts; Elizabeth Griswold, Pike's Waterfront Lodge; Becky Kunkle, Fountainhead Hotels; Patty Weaver, The Pump House; Buzzy Chiu, Premier Alaska Tours; Jymi Sickels, La Quinta Inn; Diana Maschner, Candlewood Suites; Betty Bailey, Airlink; Jon Huff, AUP; Julie Dennehy, Aurora Pointe Activity Center; and Tony Phillips, Regency Hotel

## **Nominations**

**Chair: Greg Allison, Good, LLC**

- *Meetings called as needed during the year; meets in the last quarter; and once in January*
- *Committee is prescribed in the bylaws and must have a ratio of two partner members to each board member on the committee, therefore, the committee is usually three people. The committee is responsible for recruiting at least two partner members to run for each seat open on the Board. It is the intent to move this more into a board development process wherein potential candidates are encouraged to get involved in Explore Fairbanks prior to deciding to run.*

**Staff Contact: Deb Hickok, President and CEO**

(907) 459-3770; [dhickok@explorefairbanks.com](mailto:dhickok@explorefairbanks.com)

**Participants:** Mok Kumagai, Aurora Borealis Lodge; Jill Marshall, Marshall Arts Design

## **Public Policy Advisory**

**Chair: Adriel Butler, Aurora Expeditions**

- *Meetings called as needed*
- *Committee provides advice and support to the Explore Fairbanks Board of Directors and President/CEO on issues and development that may impact the visitor industry*

**Staff Contact: Deb Hickok, President and CEO**

(907) 459-3770; [dhickok@explorefairbanks.com](mailto:dhickok@explorefairbanks.com)

**Participants:** Participation varies based issue/project being discussed. Board of Directors (opt in per issue/project); Shannon Busby, Leaf Out Nature Guides; Becky Kunkle, Fountainhead Development; Irene Meyer, GoNorth Alaska Travel Center; June Rogers, McCafferty's, A Coffee House; Mary Shields, Tails of the Trails; and business partners as appropriate to issue/project.

## **Tourism**

**Chair: Ralf Dobrovolny, 1<sup>st</sup> Alaska Tours**

- *Typically meets 2<sup>nd</sup> Tuesdays at 1:30pm August through May*
- *Committee provides advice and support to the Tourism Department who is responsible for sales and marketing efforts targeting domestic and international tour operators, travel agents, AAAs and airlines*

**Staff Contact: Scott McCrea, Director of Tourism**

(907) 459-3783; [smccrea@explorefairbanks.com](mailto:smccrea@explorefairbanks.com)

**Participants:** Sylvia Larson, Alaska-Wildlife-Guide; Ashley Bradish, Riverboat Discovery; Buzzy Chiu, Premier Alaska Tours; Irene Meyer, GoNorth Travel Center; Kathy Hedges, Northern Alaska Tour Company; Kory Eberhardt, Taste of Alaska Lodge; Melissa Stepovich, Fairbanks International Airport; Adriel Butler, Aurora Expeditions; Lei Guo, Alaska Skylar Travel; Herbert Davis, Westmark Fairbanks Hotel; Lynne Lafever, A+ Dog Sled Excursions and Tours; Tony Phillips, Regency Fairbanks Hotel; Javier

Gaona, Chena Hot Springs Resort; Gavin Grant, Chena Hot Springs Resort; Frank Stelges, Aurora Bear; Jesse Pfeffer, Pike's Waterfront Lodge; Keaton Evans, Salmon Berry Tours; Becky Kunkle, Fountainhead Hotels; Megan Koch, UA Museum of the North; Reinhard Neuhauser, Alaska Fishing and Raft Adventures; Karen Lane, The Pen Guy; Sven Haltmann, Sven's Basecamp Hostel; Judy Mulvihill, HAP Alaska; Mok Kumagai, Aurora Borealis Lodge; Kyle Gray, First National Bank; Greg Allison, Good LLC; and Marcus Avugiak, UA Museum of the North

### **Visitor Services & Partnership Development**

#### **Chair: Kory Eberhardt, A Taste of Alaska Lodge**

- *Meetings called as needed*
- *Committee provides advice and support to the Visitor Services and Partnership Development Department who is responsible for oversight of the Visitor Services personnel and daily operations of the Explore Fairbanks Visitors Center. Executes partnership retention and recruitment campaigns annually, as well as, partner networking events October through April.*

#### **Staff Contact: Charity Gadapee, Director of Visitor Services & Partnership Development**

(907) 459-3758; [cgadapee@explorefairbanks.com](mailto:cgadapee@explorefairbanks.com)

**Participants:** Ralf Dobrovolny, 1<sup>st</sup> Alaska Tours; Irene Meyer, GoNorth Alaska Travel Center; and Jesse Pfeffer, Pike's Waterfront Lodge