

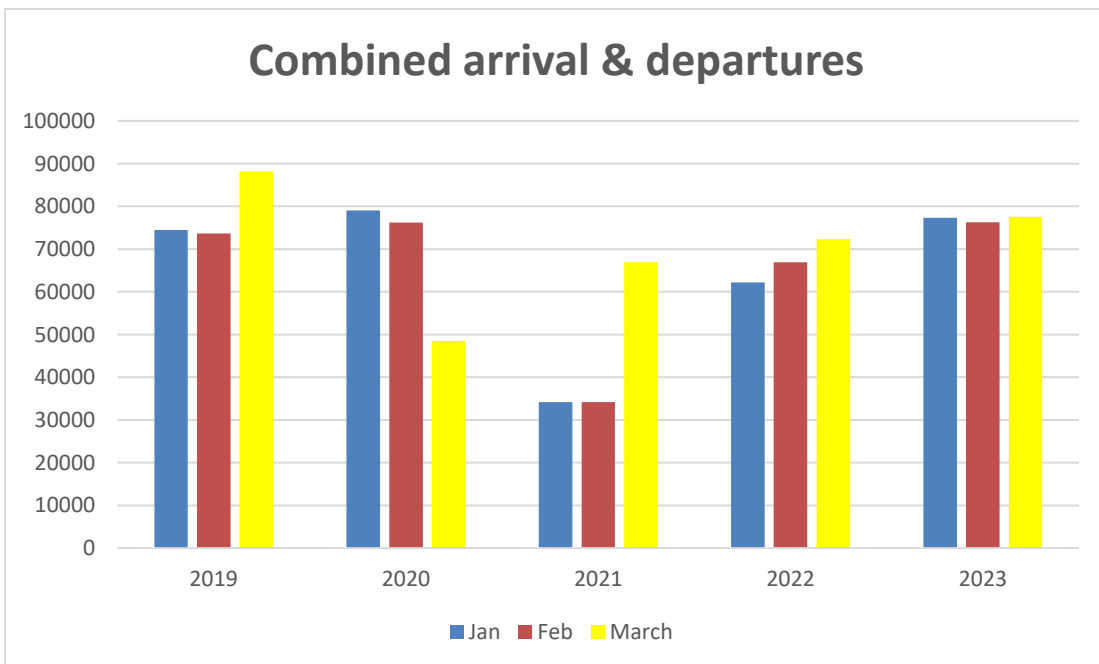
Hotels and Short-Term Rentals

- Hotel occupancy rates for Fairbanks 12% higher than average of identified competitive destinations.

Year to date <i>Hotel Lodging</i>	Occupancy Rate 63% ▼ -3%	ADR \$137 ▲ 11%	RevPAR \$86 ▲ 8%
Year to date <i>Short Term Rentals</i>	Occupancy Rate 75% ▼ -12%	ADR \$156 ▲ 4%	RevPAR \$117 ▼ -9%

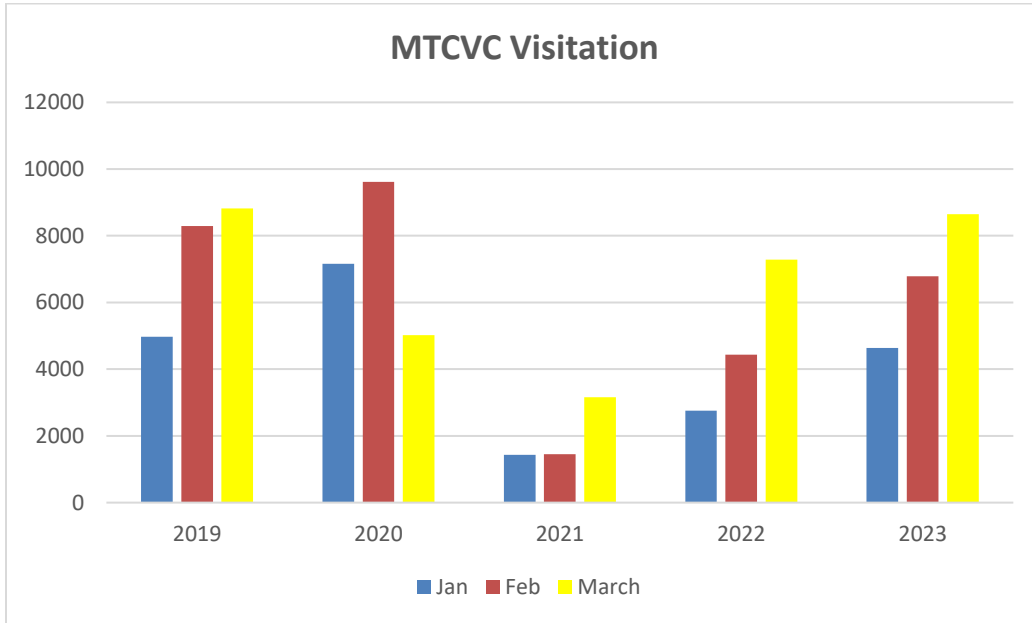
Fairbanks International Airport

- 15% increase in combined arrivals & departures over Q1 2022/-2% decrease over Q1 2019



Morris Thompson Cultural and Visitors Center

- 34% increase in visitation over Q1 2022/-8% decrease from Q1 2019



Visitor Profile: Origin Market

Source: Madden Voyage

Out of State Visitors

60%
2023-03-01

Avg. Length of Stay

3.7
2023-03-01

Avg. Distance Traveled

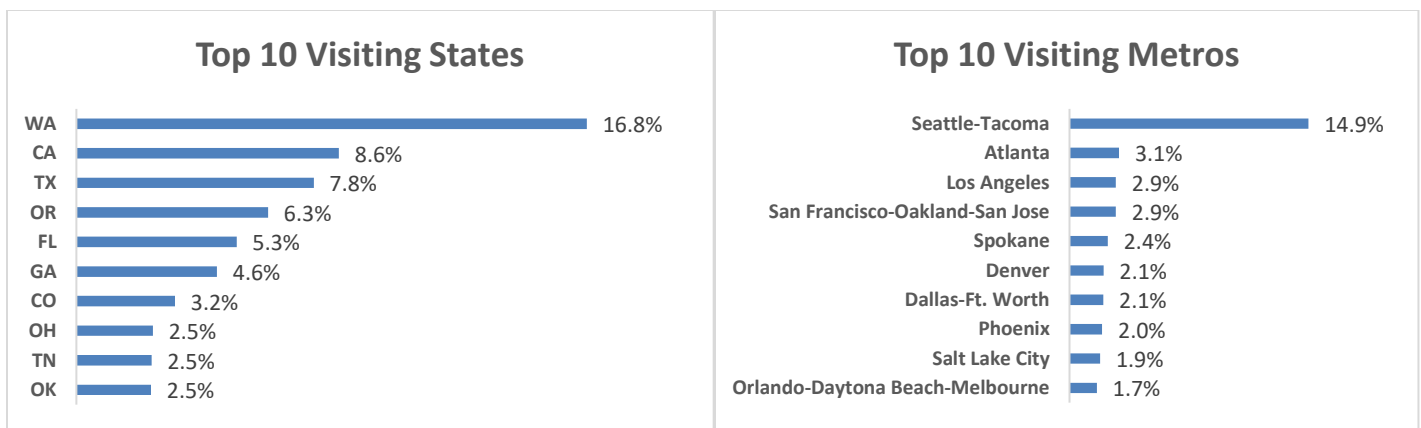
1.7K
2023-03-01

Avg. Repeat Trips

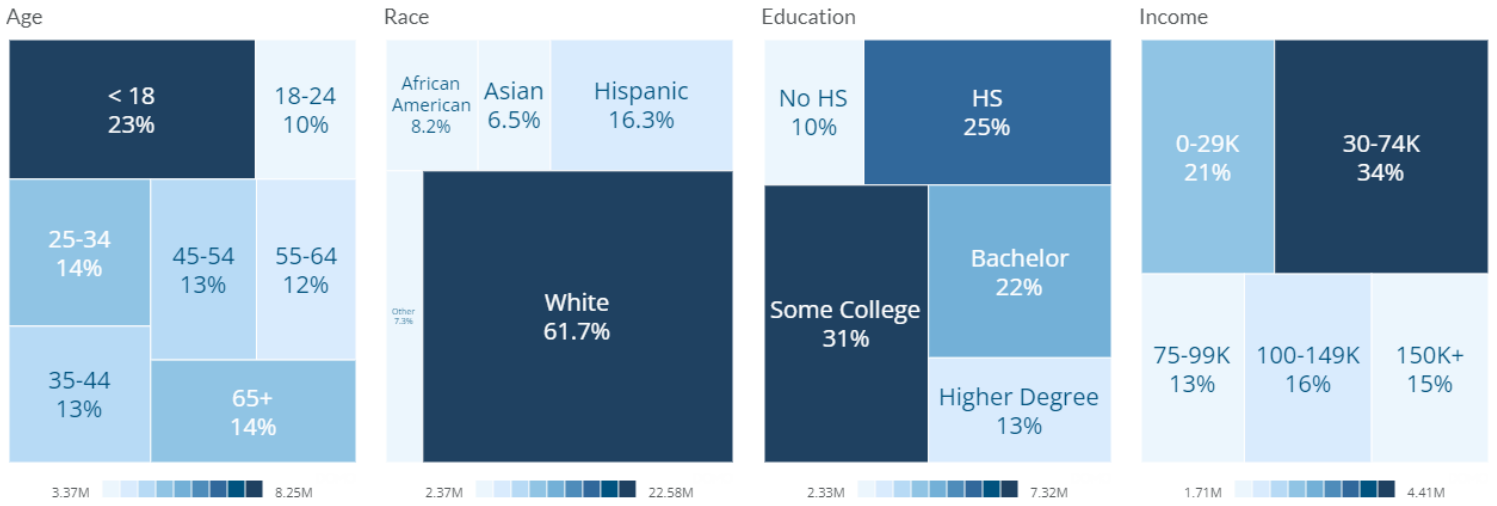
1.1
2023-03-01

Overnight Trips

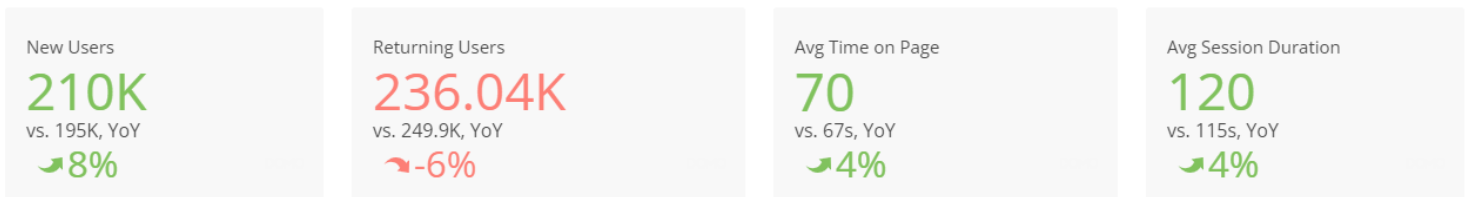
92%
2023-03-01



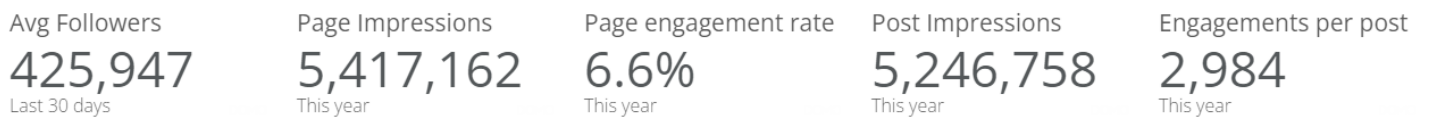
Visitor Profile: Demographics



Website



Facebook



Month-over-Month



