



## SUMMER INTERNSHIP

*work in a dynamic, fun, and fast-paced environment selling Fairfax County as a destination*

Visit Fairfax is the official destination marketing organization for Fairfax County, Virginia. Our mission is to market, sell, and promote Fairfax County as a preferred destination for visitors through exciting products, programs and activities that distinguish Fairfax County and contribute to the economic and social growth for our citizens and communities.

Visit Fairfax is seeking an intern to assist our team with marketing and sales activities and projects. The primary role of the Marketing Intern is to work with the marketing team to support Visit Fairfax's marketing programs and website. Additionally, the intern will provide support for the team through the website content management through the content management system (CMS).

### ***What will you learn?***

- Gain an understanding of how a destination marketing organization operates and experience tourism marketing from start to finish
- Become familiar with website content production and technology and the type of content that is important for tourism marketing and promotion
- Learn how to cultivate and curate content for use in social media strategy
- Through research and communications, maintain a comprehensive and accurate representation of Fairfax County's assets and experiences
- Become familiar with all areas of the organization's marketing and sales efforts, including working with partners, website management, database management, digital & print marketing, image rights management

### ***Are you the right fit?***

- Are you proactive, energetic, and organized?
- Do you have strong writing skills and an interest in content writing?
- Do you have a basic understanding of Microsoft or other design software platforms?
- Do you have strong interpersonal skills?

### ***Want to learn more?***

- [www.FXVA.com](http://www.FXVA.com)
- [www.fxva.com/blog](http://www.fxva.com/blog)
- [www.virtualfairfax.com](http://www.virtualfairfax.com)
- @VisitFairfax // #FXVA

### ***Fine print***

- 35-40 hours per week // In-person office work // Hourly payrate or course credit

### ***Ready for the best career ever?***

Submit your resume to Ali Morris: [AMorris@fxva.com](mailto:AMorris@fxva.com).