

Destination Travel Network & Fairfax County, VA

Online Advertising Media Kit | www.fxva.com

The screenshot displays the Fairfax County, Virginia website with several advertising spots highlighted by orange lines and arrows. The top navigation bar includes links for MEETING PLANNERS, GROUP PLANNERS, SPORTS PLANNERS, PRESS, and a search bar. Below this is a 'THINGS TO DO' section with links to EVENTS, HOTELS, RESTAURANTS, PLAN YOUR TRIP, and NEIGHBORHOODS. A 'Run of Site Banner' is shown at the top left, featuring a photo of a hotel room and a title 'Fairfax County, Virginia Connect with America'. Below this is a 'HOTELS' section with a description of the area and a list of hotels. A 'Page Sponsor' is shown in the middle, featuring a photo of a hotel and a title 'COURTYARD Marriott'. A 'Spotlight Text Link' is shown in the bottom right, featuring a photo of a hotel and a title 'Hilton McLean Tysons Corner'. A 'Featured Listing' is shown in the bottom left, featuring a photo of a hotel and a title 'Staybridge Suites McLean-Tysons Corner'.

Run of Site Banner

- Be seen on nearly every page of the website with title, image box, tag line and website link
- Photo (300x250 Pixels)
- Title (40 characters)
- Body (85 characters)
- \$125/month

Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (300x250 Pixels)
- Title (40 characters)
- Body (85 characters)
- Varies by page; \$75-\$95/month

Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Copy (65 characters)
- \$50/month

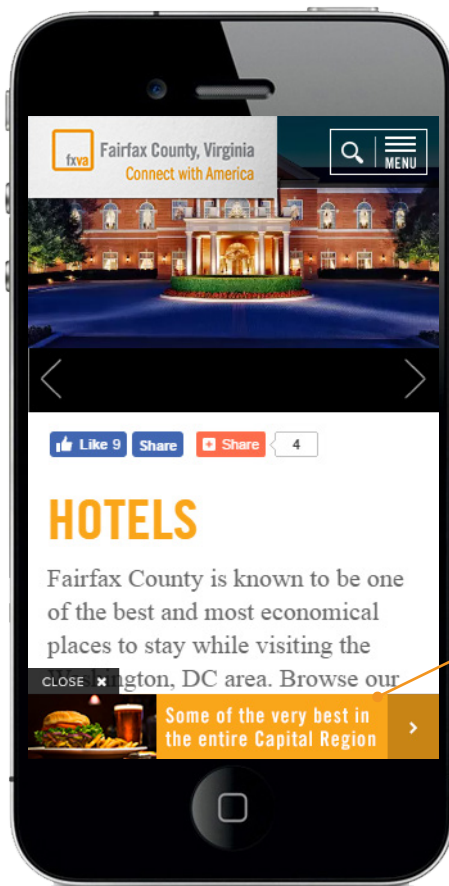
Featured Listing

- Stand out from the crowd- put your company listing at the top of your industry category
- Featured Tab & Visit Website button
- Varies by page; \$80-\$200/month

For pricing and program details : advertising@DTNads.com

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Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business **NOW**
- Photo (100x50 Pixels)
- Copy (45 characters)
- \$125/month



**Responsive website design
allows advertising to display
on multiple devices.**

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