



Fairfax County, Virginia  
Connect with America

# NICE TO MEET YOU

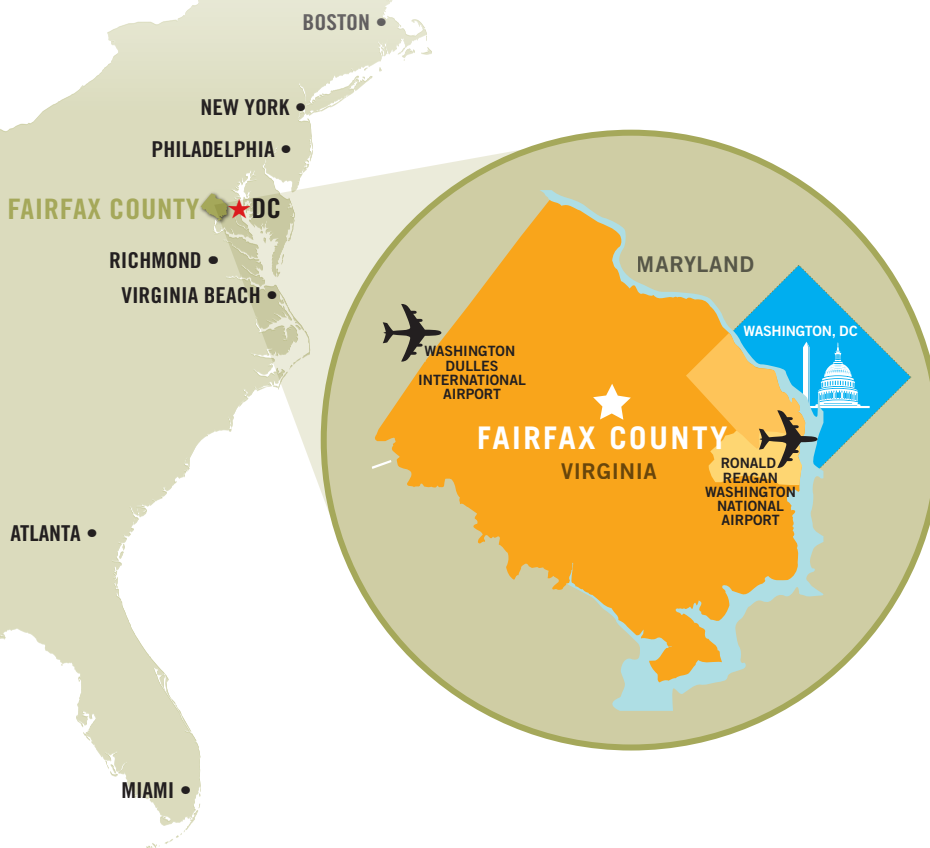


## WELCOME

to Fairfax County, Virginia! Located just west of the U.S. capital of Washington, D.C., Fairfax County offers an unexpected blend of picture-perfect natural surroundings and big city amenities, positioning visitors in the heart of the National Capital Region. Whether you want to do it all - or get away from it all - there's a special place for you here.

While history touches just about every corner of Fairfax County, from George Washington's Mount Vernon in the east to Civil War battlefields in the west, the area is also a diverse and technologically innovative destination that boasts a vibrant arts and cultural scene with a sophisticated urban vibe. And for a breath of fresh air, its collection of more than 400 wide-open parks, gardens, and natural outdoor escapes will rejuvenate your soul.

With 100+ hotels, easy access to three airports, major highways, Amtrak rail service and an expanding regional Metrorail line, visitors have plenty of ways to get to and around this centrally located Northern Virginia vacation destination. Come see for yourself and Connect with America.



## FAIRFAX COUNTY AT A GLANCE



Approximately 15 miles  
west of Washington, D.C.



2nd highest concentration of  
attractions in the Capital Region



Approximately 19,000 rooms  
in 100+ hotels



Visit these one & only's  
in Fairfax County:

*Home to the most visited  
historic estate in the U.S.*

*The country's only national park  
dedicated to the performing arts*

*The first bald eagle refuge in America*

*One of the only places to walk under  
the wing of a Space Shuttle*



# NEW & NOTABLE

## Expansive New Museum Honors Nation's Soldiers

The **National Museum of the United States Army** has officially opened to the public. This 185,000 sq. ft. free museum is the first and only to tell the comprehensive history of the Army. These stories are told through the eyes of the U.S. soldier using interactive exhibits, a multi-dimensional theater, a Medal of Honor garden, and a kid-friendly, G-STEM-anchored Experiential Learning Center where guests can simulate the work of Army soldiers.

## Rooftop Skypark & Performing Arts Center Opens in Tysons

**Capital One Center**, a vibrant, mixed-use entertainment epicenter has arrived in Tysons! Features include a new performing arts center called Capital One Hall and a 1.2-acre skypark that brings an amphitheater and biergarten anchored by Starr Hill Brewery, a dog park, a sculpture garden, a pop-up food truck experience, and mini-golf to Fairfax County. Capital One Hall's 1,600-seat theater will host more than 200 pop/rock, Broadway, and comedy performances annually.

## National Memorial Unveiled for Women's Suffrage

The **Turning Point Suffragist Memorial** honors the millions of women who fought for more than 70 years for the right to vote and is the only national memorial dedicated to telling the complete story of women's suffrage. It features 19 informational stations, a beautifully landscaped meditation garden, and an actual piece of the original White House fence from 1917.

## Museum Highlights Suffrage Story at Former Prison

The **Lucy Burns Museum** tells the story of the Workhouse Arts Center's 91 years as a prison prior to becoming the thriving arts complex it is now, along with the moving story of the women suffragists who were imprisoned here for fighting for voting equality. This site, along with the Turning Point Suffragist Memorial, are part of the new "Constitution Trail," which links sites connected to the Constitution in Washington, DC and Virginia, including the National Archives and George Washington's Mount Vernon.

## Mount Vernon Adds New Exhibits & Tours

**George Washington's Mount Vernon** will unveil an all-new exhibit at the Donald W. Reynolds Museum entitled "Becoming Mount Vernon" in February 2022 that will take a broader look at how Mount Vernon came to be, from Native Americans through Washington's ownership and into preservation efforts. New specialty tours include the Founding Flowers garden tour and the Hamilton: The Musical tour. Also new: a free app that pairs with virtual reality devices to give users an immersive tour of the property.

## Tasting Room & Exclusive Beer Coming to Mount Vernon

**George Washington's Distillery & Gristmill**, located 3 miles from the Mount Vernon estate, still produces Washington's famous Rye Whiskey using his 18th century recipe and methods. While the site has begun doing limited spirits tastings, visitors will be able to enjoy a new, permanent tasting room on the property in 2022. This Fall, Mount Vernon is also unveiling an exclusive beer in collaboration with a local brewery that will be made with used whiskey barrels.





# NEW & NOTABLE

## Retail Innovation

Trendy urban village Mosaic recently landed the first-ever location of **Bloomie's**, an exclusive retail experience from Bloomingdale's. The highly curated boutique concept will also serve up cocktails, coffee, & small bites from the Cuban-style Colada Shop, plus a monthly calendar of lifestyle services. Nearby, luxury landmark **Tysons Galleria** is unveiling new dining & entertainment options that include a CMX CinéBistro, a Bowlero, an outdoor plaza & streetscape, showrooms for retailers like Arhaus and Crate & Barrel, and upscale common areas for recharging or resting.



## Gunston Hall's Riverside Garden Restoration

**George Mason's Gunston Hall** is restoring its magnificent river-side garden, which will enhance the authenticity of the historic property, reveal much about the Founding Father himself, and provide an educational setting as distinctive as Mason's original garden design for the signature landscape feature of his home – the Home of American Rights.



## What's Brewing

Two new taprooms have joined Fairfax County's beer scene. **Bunnyman Brewing Co.** gets its name from a colorful urban legend and offers up a self-serve beer wall. **Honor Brewing Co.** is dedicated to telling the stories of the servicemen and women who made the ultimate sacrifice, in addition to making great beer. Other new beverage experiences coming soon include Northern Virginia's first roaming outdoor lifestyle experience - a biergarten made of shipping containers with varied food and drink concepts; a 2,000-sq-ft, Bavarian-style biergarten with 60+ drafts and rooftop deck; and a new digital passport that allows guests to check-in at area breweries and wineries to collect deals and incentives.



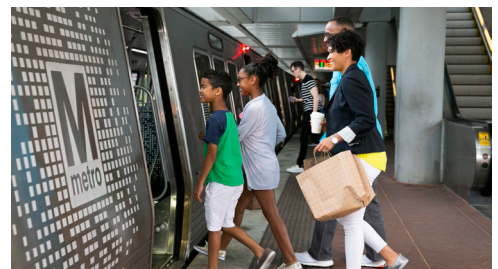
## New Boutique Hotels

**The Watermark Hotel** is a 300-key, all-suite property located at Capital One Center that has been thoughtfully designed with oversized accommodations and convenient access to the region's amenities. The property is connected to The Perch sky park and will also feature a Japanese-focused dining experience of its own called Wren Tysons. **The Archer Tysons** is a 178-room boutique hotel in Tysons, which greets guests with a spirit of casual elegance - lofted ceilings, exposed brick, and industrial-chic design.



## Silver Line Metrorail Expansion

The Silver Line Metrorail extension is set to open in 2022, which will finally connect Washington Dulles International Airport and several new stations in Herndon and Reston with the existing Washington Metrorail service, making it easier than ever to get around the National Capital Region.



## Largest Mural in Region

The Boro, a trendy, mixed-use development in Tysons, is now home to the largest mural in the Washington, D.C. region. Muralists Jessie and Katey created a vibrant 400+ ft. long and 70 ft. tall geometric and abstract piece of public art that complements the development's playful and energetic vibe as a new destination for living, working, and playing in Fairfax County.





# STORY IDEAS

## Complement Your DC Trip

In Fairfax County, you can delve deeper into America's history – even after you've seen Washington, DC's iconic monuments and memorials. Pair the two destinations together for a complementary experience. Take in the Washington Monument, but then learn why they created such a grand monument in George Washington's name at his home, Mount Vernon. Or, visit the Smithsonian's National Air and Space Museum in DC to learn about the history of air and space flight, but then head to Fairfax County to walk amongst the machines, planes, and space shuttles that powered this history at the Steven F. Udvar-Hazy Center. There are stories like this all around Fairfax County just waiting to be told.

## Historic Homes

Nothing will give you a taste of history more than exploring the fascinating historic homes of Fairfax County. Trace the steps of two famous George's at the 18th century homes of our nation's president, George Washington, or the Father of the Bill of Rights, George Mason. Glimpse into the mind of Frank Lloyd Wright at his Usonian masterpiece, the Pope-Leighey House. Or dive into the diverse and captivating history of Woodlawn Estate, the first ever site of the National Trust for Historic Preservation.

## Women's History

Fairfax County is home to a multitude of sites and stories that celebrate the contributions of women to the United States. Visit two critical sites that celebrate the fight for women's equality during the suffrage movement. Then learn about how one woman helped create America's first national wildlife refuge for the protection of bald eagles and how another donated land and funding to create America's only National Park for the performing arts. Finally, honor the forward-thinking women responsible

for saving George Washington's home, creating one of the earliest preservation organizations in the U.S.

## Black History

The African American experience is intricately entwined in the rich tapestry of Fairfax County's history and in America's story. From one of the oldest thriving African American communities in the U.S. to the site of the first rural NAACP office to the last remaining African American school in Northern Virginia, and to several sites on the Underground Railroad Network to Freedom, Fairfax County gives you ample opportunities to reflect on the sacrifices and vital contributions that African Americans have made throughout our history.

## Military History

With the Union capital of Washington to the east and the Confederate capital of Richmond to the south, Fairfax County was firmly in the center of the Civil War conflict and was the site of several important battles. Today, Northern Virginia is home to multiple museums, battle sites, and poignant historic venues telling the story of the most turbulent time in American history. Pair this with a visit to some of DC's most iconic monuments and memorials and don't miss the soaring new National Museum of the U.S. Army, located near Fort Belvoir.

## Wildlife & Outdoor Recreation

If you enjoy Mother Nature, then you've come to the right place. At Fairfax County's 400+ parks, marshes, and gardens, you can rent a canoe or kayak, hike, bike, or horseback ride on nature trails. Or witness the mighty power of the Great Falls rapids. Located along the "Atlantic Flyway," bird lovers can watch millions of birds of prey, songbirds, and waterfowl migrate through the region or reflect on the nation's symbol at America's first-ever bald eagle refuge at Mason Neck.





# STORY IDEAS

## Global Cuisine

Take your taste buds on a tour around the world without ever leaving Northern Virginia. Fairfax County - and its surrounding localities - boasts an exceptional and staggering array of globally inspired cuisine, from Uyghur and Russian to Afghan and Ethiopian. In fact, here you will also find many exclusive concepts - the only Karak chai cafe in America, the first Iraqi dessert shop in the U.S. that specializes in lokma, and one of the only places in the States that serves an all-day Pakistani breakfast.

## Made in Fairfax

Home to an incredible and diverse group of artisan makers, Fairfax County embraces locally made products and the people who create them. From creamy peanut butter made with Virginia peanuts and blended with a variety of flavors like espresso, bee pollen, and turmeric, to meticulously painted tea towels featuring the landmarks of the region, to handcrafted chocolate made from sustainably-sourced cacao beans, there are a variety of gift ideas or unique experiences in Fairfax County to satisfy your urge to buy local.

## Beer & Wine Profiles

Known as the "Gateway to Virginia's Wine Country," Fairfax County's two uniquely historic vineyards are easily accessible during a stay in the Capital Region and give visitors a taste of why Virginia is considered an up-and-coming wine destination. The craft brew scene continues to boom and many local brewmasters work with local makers to craft delicious beer profiles, using cacao husks from a neighboring chocolate factory or single-origin coffee beans from the neighborhood roastery. Pair these with unique concepts like a hazy IPA made with 50 lbs. of gummy bears or a spicy ale blended with jalapenos and honey.

## Arts & Culture

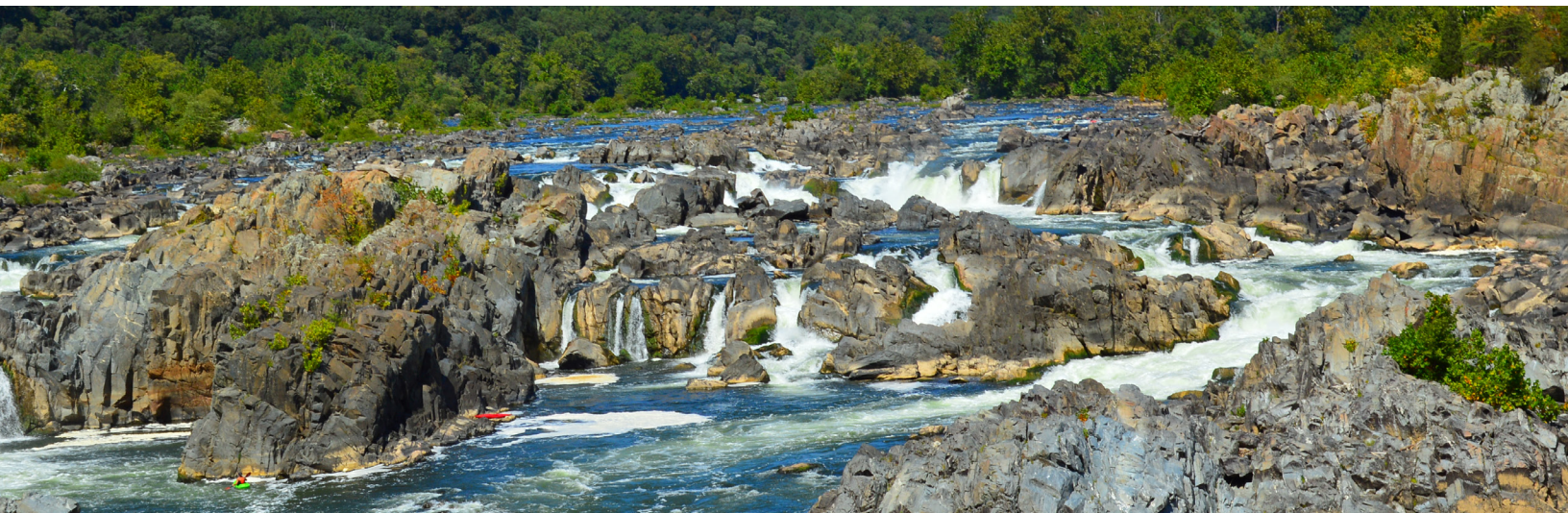
From an incredibly unique prison-turned-arts center with ties to women's suffragists and the only public Frank Lloyd Wright home in Virginia to America's only national park dedicated to the performing arts, Fairfax County showcases the talent of an amazing array of artists and performers. Pair this with larger-than-life murals, self-guided public art walking tours, or a venture to see an intricately designed, handcrafted Korean Bell Garden for an arts experience you'll never forget.

## Hands-On Educational Fun

Get hands-on at Fairfax County's array of immersive and educational attractions. From stepping into the shoes of George Washington at Mount Vernon's digital "Be Washington" interface and the G-STEM activities at the National Museum of the U.S. Army to the simulator rides at the National Air and Space Museum and the Experiment Bar at the Children's Science Center Lab, kids and adults will be having so much fun they might not even realize they're learning!

## Luxury

Embrace a luxurious getaway with a stay at The Ritz-Carlton, Tysons Corner, conveniently attached to Tysons Galleria, known as the "Rodeo Drive of the East Coast." Browse brands like Versace, Chanel or Rolex and end your day with a spa treatment and wine tasting at the hotel. A short drive away, dine at one of the region's most exclusive restaurants, L'Auberge Chez Francois or visit one of Fairfax County's two stunning wineries.





# RESOURCES

## HOW WE CAN HELP

- **Additional story ideas:** Fairfax County is a diverse destination with a variety of stories to be told. Let's brainstorm!
- **Itineraries:** We can share sample itineraries to showcase how Fairfax County can be explored in 24 hours, 48 hours, a weekend getaway, or a week-long vacation.
- **Press Trips:** Press trips can be arranged on a case-by-case basis. Contact us to request a visit.
- **Interviews:** We can help arrange interviews with local leaders and destination partners, as needed.
- **Photo & Video Assets:** We have a vast media gallery and would be happy to provide imagery or b-roll as needed.

## PHOTO/VIDEO REQUESTS

Photography, b-roll video clips, and logos can be downloaded for editorial use or to promote Fairfax County, Virginia as a tourism and meeting/sports destination. To request access to our online photo and video library, contact Ali Morris at [AMorris@fxva.com](mailto:AMorris@fxva.com).

Find more resources at [FXVA.com/press](https://www.fxva.com/press).

## SIGNATURE EVENTS

No matter what season you visit, there are a variety of signature events, fairs & festivals, and creative pop-up events happening all year long in Fairfax County. Put these on your calendar!

### SPRING

- National Cherry Blossom Festival
- Historic Virginia Garden Week

### FALL

- Fairfax County Brewfests
- Fall Festivals & Halloween Haunts

### SUMMER

- Wolf Trap Summer Concert Season
- Innovations in Flight Outdoor Aviation Display

### WINTER

- Christmas at Mount Vernon
- Holiday Light Shows

Find a full list of events at [FXVA.com/events](https://www.fxva.com/events).

## CONTACT INFORMATION



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