

TRADE SHOWS, MISSIONS, MARKETPLACES

# activities.

July 2026 – June 2027 | Visit Fairfax Master Activities Calendar

## July

|                                  |                   |
|----------------------------------|-------------------|
| MATPRA Quarterly Meeting (media) | Jul 15, 2026      |
| Destination East                 | Jul 29 – 31, 2026 |
| FLEX Summer Camp                 | Jul 10, 2026      |
| Small & Boutique Meetings        | Jul 8 – 10, 2026  |

## August

|                                  |                   |
|----------------------------------|-------------------|
| Student Youth Travel Association | Aug 19 – 25, 2026 |
| Brazil Activation                | Aug 28 – 31, 2026 |
| Connect Sports Marketplace       | Aug 24 – 26, 2026 |
| Small & Boutique Meetings        | Aug 5 – 7, 2026   |
| FLEX Summer Camp                 | Aug 22, 2026      |
| Connect Marketplace              | Aug 24 – 26, 2026 |

## September

|                                                 |                      |
|-------------------------------------------------|----------------------|
| MATPRA Media Marketplace (media)                | Sep 22 – 24, 2026    |
| Brand USA Travel Week Amsterdam (Media)         | Sep 28 – Oct 1, 2026 |
| Destination DC Reverse Mission                  | Sep 1 – 4, 2026      |
| Brand USA Travel Week Europe 21                 | Sep 27 – Oct 3, 2026 |
| S.P.O.R.T.S. Relationship Conference            | Sep 21 – 24, 2026    |
| Virginia Society of Assoc Exec Fall Conf & Expo | Sep 10, 2026         |

## October

|                                               |                   |
|-----------------------------------------------|-------------------|
| MATPRA Quarterly Meeting (media)              | Mid Oct           |
| Student Youth Travel Association Board of Dir | Oct 25 – 28, 2026 |
| TEAMS Conference & Expo                       | Oct 26 – 29, 2026 |
| VADMO Sales Blitz – Raleigh, NC               | TBD               |
| Virginia Associations Blitz                   | TBD               |

## November

|                                    |                   |
|------------------------------------|-------------------|
| VA-I Conference                    | Nov 18 – 20, 2026 |
| Virginia Tourism Corp Global Forum | Dates TBD         |
| National Tour Association          | Nov 14 – 18, 2026 |
| Meetings Today Live!               | Nov 8 – 11, 2026  |
| Connect Winter Marketplace         | Nov 18 – 20, 2026 |

## December

|              |                 |
|--------------|-----------------|
| Travel South | Dec 1 – 3, 2026 |
|--------------|-----------------|

## January

|                                            |                   |
|--------------------------------------------|-------------------|
| Student Youth Travel Association Summit    | Jan 18 – 22, 2027 |
| American Baseball Coaches Assoc Convention | Jan 7 – 10, 2027  |
| Independent Planner Education Conference   | TBD               |

## February

|                          |                   |
|--------------------------|-------------------|
| American Bus Association | Feb 5 – 10, 2027  |
| Meetings Today Live!     | TBD               |
| Connect North            | Feb 22 – 24, 2027 |

## March

|                                      |                   |
|--------------------------------------|-------------------|
| Brand USA Travel Week Latin America  | Mar 13 – 19, 2027 |
| Unite and Mission UK                 | Mar 23 – 25, 2027 |
| Rendezvous South                     | Mar 1 – 4, 2027   |
| VADMO Sales Blitz – Philadelphia, PA | TBD               |

## April

|                                              |                   |
|----------------------------------------------|-------------------|
| Virginia Tourism Corporation Germany Mission | Dates TBD         |
| Sports ETA Symposium                         | Apr 12 – 15, 2027 |
| Virginia Association Blitz                   | TBD               |

## May

|                                                 |           |
|-------------------------------------------------|-----------|
| Virginia Tourism Corporation NY Reverse Mission | Dates TBD |
| Meetings Today Live!                            | TBD       |
| Virginia Society of Assn Exec Annual Conference | TBD       |

## June

|                                                  |                   |
|--------------------------------------------------|-------------------|
| Pennsylvania Bus Association                     | Jun 21 – 24, 2027 |
| The Military Reunion Network Education Summit    | TBD               |
| Society of Govt Meeting Planners Nat'l Educ Conf | Jun 2027          |