



Fairfax County, Virginia  
Connect with America

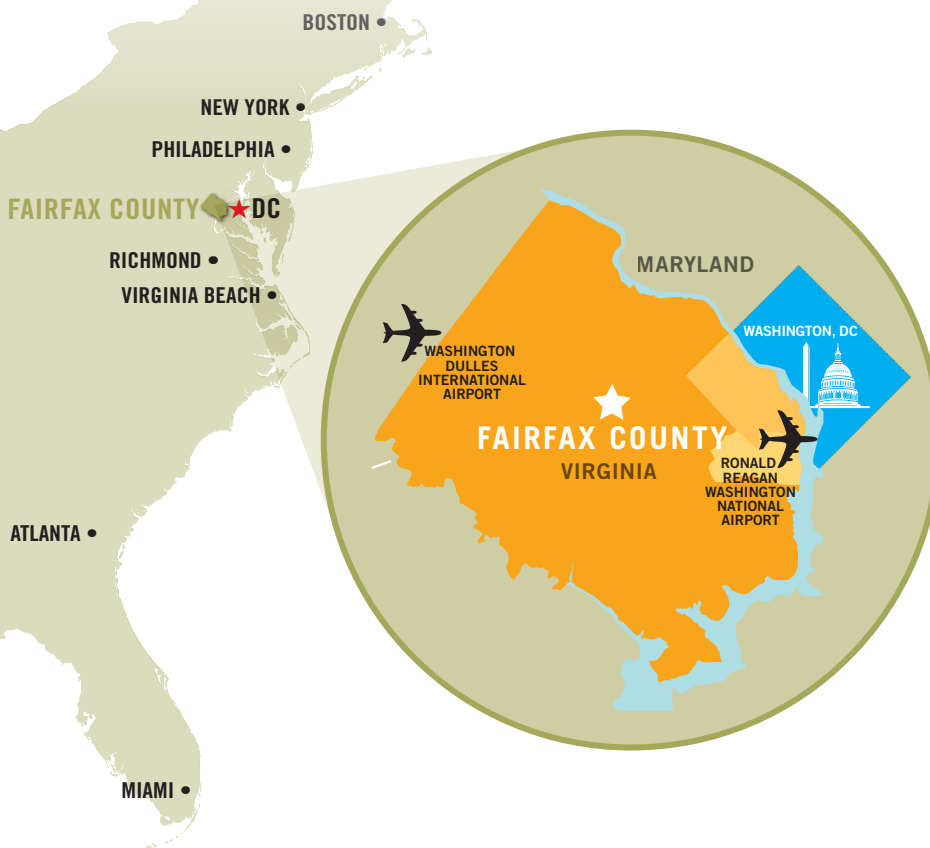
# NICE TO MEET YOU



**WELCOME** to Fairfax County, Virginia! Located just west of the U.S. capital of Washington, D.C., Fairfax County offers an unexpected blend of picture-perfect natural surroundings and big city amenities, positioning visitors in the heart of the National Capital Region. Whether you want to do it all - or get away from it all - there's a special place for you here.

While history touches just about every corner of Fairfax County, from George Washington's Mount Vernon in the east to Civil War battlefields in the west, the area is also a diverse and technologically innovative destination that boasts a vibrant arts and cultural scene with a sophisticated urban vibe. And for a breath of fresh air, its collection of more than 400 wide-open parks, gardens, and natural outdoor escapes will rejuvenate your soul.

With 100+ hotels, easy access to three airports, major highways, Amtrak rail service and an expanding regional Metrorail line, visitors have plenty of ways to get to and around this centrally located Northern Virginia vacation destination. Come see for yourself and Connect with America.



## FAIRFAX COUNTY AT A GLANCE



Approximately 15 miles  
west of Washington, D.C.



2nd highest concentration of  
attractions in the Capital Region



Approximately 19,000 rooms  
in 100+ hotels



Visit these one & only's  
in Fairfax County:

*Home to the most visited  
historic estate in the U.S.*

*The country's only national park  
dedicated to the performing arts*

*The first bald eagle refuge in America*

*One of the only places to walk under  
the wing of a Space Shuttle*

# NEW & NOTABLE

## Rooftop Skypark & Performing Arts Center Opens in Tysons

**Capital One Hall**, part of the new Capital One Center in Tysons, offers a new way to experience the arts, featuring Broadway, concerts, comedy, and more. Atop the Hall is a 2.5-acre Skypark called **The Perch**, home to **Starr Hill Biergarten** + amphitheater, retro vehicles repurposed as food trucks, and **Perch Putt**, an elevated, 18-hole miniature golf course with high-end food and drink, plus a dog park and sculpture garden. The site is Metro accessible and home to the all-suites Watermark Hotel.



## Expansive New Museum Honors Nation's Soldiers

The **National Museum of the United States Army** has officially opened to the public. This 185,000 sq. ft. free museum is the first and only to tell the comprehensive history of the Army. These stories are told through the eyes of the U.S. soldier using interactive exhibits, a multi-dimensional theater, a Medal of Honor garden, and a kid-friendly, G-STEM-anchored Experiential Learning Center where guests can simulate the work of Army soldiers.



## New Attractions Highlight Women's Suffrage Story

The **Turning Point Suffragist Memorial** honors the millions of women who fought for voting equality and is the only national memorial dedicated to telling the complete story of women's suffrage. It features 19 informational stations, a meditation garden, and an actual piece of the original White House fence from 1917. Nearby, the **Lucy Burns Museum** tells the story of the Workhouse Arts Center's 91 years as a prison prior to becoming the thriving arts complex it is now, along with the moving story of the women suffragists who were imprisoned here.



## New Exhibition: "Mount Vernon: The Story of an American Icon"

**George Washington's Mount Vernon** has unveiled an expansive, new permanent exhibition that traces the rich and complex history of the property, from George & Martha's era to lesser-known stories of the enslaved community, and into preservation efforts by the women who saved the estate. It also represents the largest reunion of original artifacts since the dispersal of the Washingtons' estates in 1802.



## Potomac Banks Established As Tourism District

Fairfax County's southern banks, adjacent to the Potomac River, has been established as **Potomac Banks: Fairfax South** after a multi-year destination development assessment. Tourism assets found here include two Founding Fathers' homes, museums, historic and cultural sites, and state parks. A new savings pass unlocks admission and discounts to various places in the area.



## Local Vineyard with Civil War Ties Opens On-Site Museum

**The Winery at Bull Run**, an award-winning working farm winery nestled against Manassas National Battlefield, celebrates 10 years in 2022. The winery's unique connection to the American Civil War has informed its decision to open a new Civil War museum in its barrel room, displaying hundreds of thousands of artifacts found in the region and offering exclusive wine + history tours.



# NEW & NOTABLE

## Tasting Room & Exclusive Beer at Mount Vernon

**George Washington's Distillery & Gristmill**, located 3 miles from the Mount Vernon estate, still produces Washington's famous Rye Whiskey using his 18th century recipe and methods. The site has started weekly spirits tastings, visitors will eventually be able to enjoy a new, permanent tasting room on the property. Mount Vernon has also launched its first exclusive beer line, in collaboration with a local brewery, that is being produced with used whiskey barrels. Three beers will be released each year and are available to purchase in the Shops at Mount Vernon.



## Retail Innovation

Trendy urban village Mosaic recently landed the first-ever location of **Bloomie's**, an exclusive retail experience from Bloomingdale's. The highly curated boutique concept serves up cocktails, coffee, & small bites from the Cuban-style Colada Shop, plus a monthly calendar of lifestyle services. Nearby, luxury landmark **Tysons Galleria** is unveiling new dining & entertainment options that include a CMX CinéBistro, a Bowlero, an outdoor plaza & streetscape, showrooms for retailers like Arhaus and Crate & Barrel, and upscale common areas for recharging or resting.



## What's Brewing

Several new taprooms have joined Fairfax County's growing beer scene. **Juicy Brewing** brings a fresh take on hazy IPAs and fruit-forward sours to its intimate taproom. **Bunnyman Brewing Co.** gets its name from a colorful urban legend and offers up a self-serve beer wall. **Honor Brewing Co.** is dedicated to telling the stories of the servicemen and women who made the ultimate sacrifice, in addition to making great beer. And in 2022, award-winning **Settle Down Easy Brewing Co.** will open a second location that offers up beer, wine, cider and gourmet, fresh food. Visitors can get deals and incentives at these and other breweries & wineries using a new digital passport.



## New Boutique Hotels

**The Watermark Hotel** is a 300-key, all-suite property located at Capital One Center that has been thoughtfully designed with oversized accommodations and convenient access to the region's amenities. The property is connected to The Perch skyspark and also features a Japanese-focused dining experience of its own called Wren Tysons. **The Archer Tysons** is a 178-room boutique hotel in Tysons, which greets guests with a spirit of casual elegance - lofted ceilings, exposed brick, and industrial-chic design and hones in on the "Virginia is for Lovers" brand with a variety of Virginia-focused art and products. The brand's second property in the region, **Archer Falls Church**, also recently opened at Mosaic District, anchoring the trendy urban village.



## Silver Line Metrorail Expansion

The Silver Line Metrorail extension is set to open in 2022, which will finally connect Washington Dulles International Airport and several new stations in Herndon and Reston with the existing Washington Metrorail service, making it easier than ever to get around the National Capital Region.



# STORY IDEAS

## Complement Your DC Trip

In Fairfax County, you can delve deeper into America's history – even after you've seen Washington, DC's iconic monuments and memorials. Pair the two destinations together for a complementary experience. Take in the Washington Monument, but then learn why they created such a grand monument in George Washington's name at his home, Mount Vernon. Or, visit the Smithsonian's National Air and Space Museum in DC to learn about the history of air and space flight, but then head to Fairfax County to walk amongst the machines, planes, and space shuttles that powered this history at the Steven F. Udvar-Hazy Center. There are stories like this all around Fairfax County just waiting to be told.

## Historic Homes

Nothing will give you a taste of history more than exploring the fascinating historic homes of Fairfax County. Trace the steps of two famous George's at the 18th century homes of our nation's president, George Washington, or the Father of the Bill of Rights, George Mason. Glimpse into the mind of Frank Lloyd Wright at his Usonian masterpiece, the Pope-Leighey House. Or dive into the diverse and captivating history of Woodlawn Estate, the first ever site of the National Trust for Historic Preservation.

## Women's History

Fairfax County is home to a multitude of sites and stories that celebrate the contributions of women to the United States. Visit two critical sites that celebrate the fight for women's equality during the suffrage movement. Then learn about how one woman helped create America's first national wildlife refuge for the protection of bald eagles and how another donated land and funding to create America's only National Park for the performing arts. Finally, honor the forward-thinking women responsible

for saving George Washington's home, creating one of the earliest preservation organizations in the U.S.

## Black History

The African American experience is intricately entwined in the rich tapestry of Fairfax County's history and in America's story. From one of the oldest thriving African American communities in the U.S. to the site of the first rural NAACP office to the last remaining African American school in Northern Virginia, and to several sites on the Underground Railroad Network to Freedom, Fairfax County gives you ample opportunities to reflect on the sacrifices and vital contributions that African Americans have made throughout our history.

## Military History

With the Union capital of Washington to the east and the Confederate capital of Richmond to the south, Fairfax County was firmly in the center of the Civil War conflict and was the site of several important battles. Today, Northern Virginia is home to multiple museums, battle sites, and poignant historic venues telling the story of the most turbulent time in American history. Pair this with a visit to some of DC's most iconic monuments and memorials and don't miss the soaring new National Museum of the U.S. Army, located near Fort Belvoir.

## Wildlife & Outdoor Recreation

If you enjoy Mother Nature, then you've come to the right place. At Fairfax County's 400+ parks, marshes, and gardens, you can rent a canoe or kayak, hike, bike, or horseback ride on nature trails. Or witness the mighty power of the Great Falls rapids. Located along the "Atlantic Flyway," bird lovers can watch millions of birds of prey, songbirds, and waterfowl migrate through the region or reflect on the nation's symbol at America's first-ever bald eagle refuge at Mason Neck.



# STORY IDEAS

## Global Cuisine

Take your taste buds on a tour around the world without ever leaving Northern Virginia. Fairfax County - and its surrounding localities - boasts an exceptional and staggering array of globally inspired cuisine, from Uyghur and Australian to Afghan and Ethiopian. In fact, here you will also find many exclusive concepts - the first Iraqi dessert shop in the U.S. that specializes in lokma and one of the only places in the States that serves an all-day Pakistani breakfast.

## Made in Fairfax

Home to an incredible and diverse group of artisan makers, Fairfax County embraces locally made products and the people who create them. From creamy peanut butter made with Virginia peanuts and blended with a variety of flavors like espresso, bee pollen, and turmeric, to meticulously painted tea towels featuring the landmarks of the region, to handcrafted chocolate made from sustainably-sourced cacao beans, there are a variety of gift ideas or unique experiences in Fairfax County to satisfy your urge to buy local.

## Beer & Wine Profiles

Known as the "Gateway to Virginia's Wine Country," Fairfax County's two uniquely historic vineyards are easily accessible during a stay in the Capital Region and give visitors a taste of why Virginia is considered an up-and-coming wine destination. The craft brew scene continues to boom and many local brewmasters work with local makers to craft delicious beer profiles, using cacao husks from a neighboring chocolate factory or single-origin coffee beans from the neighborhood roastery. Pair these with unique concepts like a hazy IPA made with 50 lbs. of gummy bears or a spicy ale blended with jalapenos and honey.

## Arts & Culture

From an incredibly unique prison-turned-arts center with ties to women's suffragists and the only public Frank Lloyd Wright home in Virginia to America's only national park dedicated to the performing arts, Fairfax County showcases the talent of an amazing array of artists and performers. Pair this with larger-than-life murals, self-guided public art walking tours, or a venture to see an intricately designed, handcrafted Korean Bell Garden for an arts experience you'll never forget.

## Hands-On Educational Fun

Get hands-on at Fairfax County's array of immersive and educational attractions. From stepping into the shoes of George Washington at Mount Vernon's digital "Be Washington" interface and the G-STEM activities at the National Museum of the U.S. Army to the simulator rides at the National Air and Space Museum and the Experiment Bar at the Children's Science Center Lab, kids and adults will be having so much fun they might not even realize they're learning!

## Luxury

Embrace a luxurious getaway with a stay at The Ritz-Carlton, Tysons Corner, conveniently attached to Tysons Galleria, known as the "Rodeo Drive of the East Coast." Browse brands like Versace, Chanel or Rolex and end your day with a spa treatment and wine tasting at the hotel. A short drive away, dine at one of the region's most exclusive restaurants, L'Auberge Chez Francois or visit one of Fairfax County's two stunning wineries.



# RESOURCES

## HOW WE CAN HELP

- **Additional story ideas:** Fairfax County is a diverse destination with a variety of stories to be told. Let's brainstorm!
- **Itineraries:** We can share sample itineraries to showcase how Fairfax County can be explored in 24 hours, 48 hours, a weekend getaway, or a week-long vacation.
- **Press Trips:** Press trips can be arranged on a case-by-case basis. Contact us to request a visit.
- **Interviews:** We can help arrange interviews with local leaders and destination partners, as needed.
- **Photo & Video Assets:** We have a vast media gallery and would be happy to provide imagery or b-roll as needed.

## PHOTO/VIDEO REQUESTS

Photography, b-roll video clips, and logos can be downloaded for editorial use or to promote Fairfax County, Virginia as a tourism and meeting/sports destination. To request access to our online photo and video library, contact Ali Morris at [AMorris@fxva.com](mailto:AMorris@fxva.com).

Find more resources at [FXVA.com/press](https://www.fxva.com/press).

## SIGNATURE EVENTS

No matter what season you visit, there are a variety of signature events, fairs & festivals, and creative pop-up events happening all year long in Fairfax County. Put these on your calendar!

### SPRING

- National Cherry Blossom Festival
- Historic Virginia Garden Week

### FALL

- Fairfax County Brewfests
- Fall Festivals & Halloween Haunts

### SUMMER

- Wolf Trap Summer Concert Season
- Innovations in Flight Outdoor Aviation Display

### WINTER

- Christmas at Mount Vernon
- Holiday Light Shows

Find a full list of events at [FXVA.com/events](https://www.fxva.com/events).

## CONTACT INFORMATION



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