

Minutes of the Board of Directors
Fargo-Moorhead Convention & Visitors Bureau
Wednesday February 5, 2025

Members Present: Doug Peters, Clare Hughes, Kember Anderson, Emily Nielsen, Nicole Steen Dutton, James Stinsman, Ramon Sosa, Casey Sanders-Berglund, Kimberly Busch

Members Absent: Kira Odenbach, Derrick LaPoint (but not for want of trying)

Others Present: Charley Johnson, Danni Melquist, Visit FM. Sarah Fisher & Jim Parsons, Garden of Healing

- Chair Doug Peters called the meeting to order.
- A motion was made (Clare), seconded (Kimberly), and passed approving the December 11 and 18 Minutes.
- The Board re-elected the current Executive Committee to the same posts for 2025. Doug Peters, Chair; Clare Hughes, Vice-Chair; Kember Anderson, Secretary-Treasurer; Nicole Steen-Dutton. (Nominated by Clare & seconded by Casey)
- Sarah Fisher and Jim Parsons gave a presentation seeking a capital grant from the Board in the amount of \$16,080 for the addition of “Healing Hotline” installation at Garden. After discussion, Casey moved, Kember seconded and the Board approved the grant.
- The CEO and Board discussed establishing a continuing education policy for staff members, to include a provision under which an employee receiving such assistance would have to commit to remaining with Visit FM for a designated period after completion of the course. A draft policy will be prepared for review by the Board at a future meeting.
- Chair Doug Peters gave the Board an update on the status of search for a new CEO, which will be time for completion in August.
- The CEO updated the Board on establishment a committee to manage the RFP process for the Convention Center project approved by voters in November.
- Marketing Director Danni Melquist reviewed results of the 2024 Brand Awareness Campaign.
- The meeting was adjourned. (Nicole moved, Kember seconded)

The next Board Meeting is scheduled for 7:30 am on Wednesday,
February 26, 2025 in the FMCVB Boardroom.
There will be a Teams Link, as well.