

**Minutes of the Board of Directors
Visit Fargo-Moorhead
Wednesday March 26, 2025**

Members Present: Doug Peters, Clare Hughes, Kember Anderson, Emily Nielsen, Nicole Steen Dutton, James Stinsman, Ramon Sosa, Kira Odenbach, Derrick LaPoint

Members Absent: Kimberly Busch, Casey Sanders-Berglund

Others Present: Charley Johnson, Stephonie Broughton & Danni Melquist, Visit FM; Jenny Sheets & Tom Kemmer, NDSA; Taylor Syvertson, United Way; Chandler Esslinger, FM Coalition for the Homeless

- Chair Doug Peters called the meeting to order.
- A motion was made (Clare), seconded (Nicole), and passed approving the February 5 Minutes.
- The CEO & Board reviewed the February Financials.
- Jenny Sheets and Tom Kemmer gave a presentation to the Board on plans to acquire space and fit-up an expanded indoor skateboard park somewhere in Fargo. They did not ask for a specific dollar amount today, as they are still investigating potential locations. Visit FM Director of Sports Stephonie expressed her support for the project, once it's firmed up.
- Taylor Syvertson & Chandler Esslinger gave a presentation on the "United to End Homelessness" project that will be rolled out to the public in April, and the funding they will be seeking for their comprehensive plan. After some discussion around Visit FM's interest in community issues that impact visitation and quality of life for all, Emily made a motion that Visit FM contribute \$100,000 to the new effort. Nicole seconded, and after further discussion, the motion passed.
- The CEO reminded everyone that SearchWide rep Nicole Newman will be in Fargo April 22-24 to interview staff and stakeholders as part of the CEO search.
- The CEO, Clare and Kember gave the Board a recap of the Monda-Tuesday Convention Center committee trip to tour facilities in St. Cloud and Rochester, MN.
- The meeting was adjourned. (Nicole moved, Kember seconded)

**The next Board Meeting is scheduled for 7:30 am on Wednesday,
April 23, 2025, in the Visit FM Boardroom.
There will be a Teams Link, as well.**