

Minutes of the Board of Directors  
Fargo-Moorhead Convention & Visitors Bureau  
Wednesday July 31, 2024

Members Present: Doug Peters, Clare Hughes, Kember Anderson, Emily Nielsen, Nicole Steen Dutton, James Stinsman, Holly Heitkamp, Ramon Sosa, Casey Sanders-Berglund

Members Absent: Kimberly Busch      Others Present: Charley Johnson

- Chair Doug Peters called the meeting to order.
- A motion was made (Holly), seconded (Kember), and passed approving the June 26 Minutes.
- A motion was made (Holly), seconded (James), and passed approving the June financials.
- The Board discussed a request from the Red River Valley Fair for emergency event assistance. A motion was made (Holly), seconded (Nicole), proposing a \$50,000 grant. After further discussion, Casey moved, and Clare seconded an amendment to change the grant amount to \$75,000. The motion included a request that the RRVF give Visit Fargo-Moorhead some visible recognition on the fairgrounds. After further discussion the Board voted unanimously to approve the grant.
- The Board reviewed two bids the staff received for re-siding the Visitor Center building. Holly Moved acceptance of the \$182,572 bid from Western Products, Clare seconded, and the Board voted unanimously in favor.
- The CEO reviewed the working budgets for 2024, including projected year end totals, and reviewed the proposed 2025 operating and capital budgets. The Board will be asked to give final approval to those budgets at the October 23 meeting.
- The CEO asked the Board to choose from two Hotel GM candidates to fill the remaining term vacated by Tanner Tweten's departure. The Board chose Kira Odenbach, GM of the Mainstay and transitioning to be GM of the new Spring Hill Suites hotel.
- The CEO updated the Board on discussions about the possibility of another city vote on convention space in November. The CEO will be at the Monday, August 5 City Commission to ask the Commission to put a resolution on the November 5 ballot approving a ballot measure that—if approved—would establish an additional 3-percent lodging tax for the purpose of building conference space somewhere in Fargo.
- The meeting was adjourned.

The next regular Board Meeting is scheduled for 7:30 am on Wednesday, September 4, 2024, in the FMCVB Boardroom.