

CUSTOM CLASSES

If your company is interested in a customized version of I AM Fargo-Moorhead, let us know! We can even come to your business if that makes it easier.

For more information or to register for the next tour, contact the Tourism Alliance of Fargo-Moorhead.

info@tourismalliancefm.org





i am FARGO
NORTH OF NORMAL
MOORHEAD | WEST FARGO

Find out what makes our community great and how to communicate that to our visitors.



ABOUT

This free, interactive program is designed to encourage and empower businesses and their employees to become better informed about Fargo-Moorhead-West Fargo and all it has to offer.

The class will include a one-hour presentation and a two-hour bus tour with history about the area and stops at major attractions.

WHY?

Fargo-Moorhead has visitors from all over the world who often need advice and recommendations for where to shop, eat, and play.

Become an information ambassador to better serve your customers and leave a lasting impression so they'll be eager to return.





WHAT CAN I LEARN?

- Tourism in Fargo-Moorhead
- Fargo-Moorhead Destination Brand Promise
- Excellent Customer Service
- Fargo-Moorhead resources
- Other important topics
- Bus tour to local attractions