

**CUMBERLAND COUNTY  
TOURISM DEVELOPMENT AUTHORITY**

PO Drawer 1829  
Fayetteville, NC 28302-1829

Vivek Tandon, Chairman  
Manish Mehta  
Dallas Mack Freeman  
Anup Contractor

Pavan Patel  
Amy Cannon, County Manager  
Christine Michaels, Greater Fayetteville Chamber

**MEMORANDUM**

TO: Tourism Development Authority (TDA) Members  
FROM: Candice H. White, Clerk to the Board/TDA  
DATE: October 6, 2017  
RE: TDA Regular Meeting – October 25, 2017

A regular meeting of the TDA is scheduled for Wednesday, October 25, 2017 at 8:00 AM in Room 564 of the Cumberland County Courthouse located at 117 Dick Street in Fayetteville, NC.

**AGENDA**

1. Approval of Agenda
2. Approval of Minutes – July 26, 2017
3. Election of Chairman for 2018
4. Consideration of Request from Cape Fear Wildlife Expo for \$25,000 to Market the 2017 Cape Fear Wildlife Expo March 16-18, 2018
5. Consideration of Request from OUR P.L.A.C.E. for \$25,000 to Promote the Monthly The Marquis Slam Event and the Adult Field DAY Event August 28, 2018
6. Consideration of Request from Fayetteville Cumberland County Economic Development Corporation (FCEDC) for FY 2017-18 Funding in the Amount of \$50,000 for Direct Marketing Expenses
7. Recommendations to Board of Commissioners for TDA Vacancy – Member of the Public Not Affiliated with Travel/Tourism (Dallas Mack Freeman-2nd term expired June 30, 2017)
8. Fayetteville Area Convention and Visitors Bureau Metrics Associated with Positive Direction for Youth and Family Conference 2017
9. Final Report: Arts Council / Occupancy Tax 2016/2017
10. Other Matters of Business

cc: Sunshine List; Phyllis Jones, Assistant County Attorney; Christy Tyndall, Legal Assistant; John Meroski, FACVB  
Sally Shutt, Assistant County Manager; Tammy Gillis, Director of Internal Audit and Wellness Services