

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

FACVB BOARD OF DIRECTORS

FACVB
Board Room
January 26, 2022
NOON

AGENDA

- 1) Call to Order
- 2) Chairman's Welcome/Report
- 3) Action Items
 - a) Approval of October 27, 2021 Meeting Minutes
 - b) Approval of December 7, 2021 Special Meeting (Orientation) Minutes
 - c) Proposed 2022-2023 Budget – Randy Fiveash
- 4) Treasurer's Report for October – December 2021
- 5) CEO Report
 - a) Foundational Tourism Research
 - b) Marketing & Media Agency Presentation
- 6) Non-action Items
 - a) Crown Complex General Manager's Report
 - b) City Manager's Report
 - c) County Manager's Report
 - d) Airborne & Special Operations Museum Foundation's Report
 - e) Greater Fayetteville Chamber of Commerce's Report
 - f) Cool Spring Downtown District's Report
- 7) Next Meeting: April 27, 2022
- 8) Adjournment