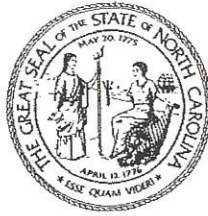


STATE OF NORTH CAROLINA



Department of The
Secretary of State

To all whom these presents shall come, Greetings:

I, **ELAINE F. MARSHALL**, *Secretary of State of the State of North Carolina*, do hereby certify the following and hereto attached to be a true copy of

ARTICLES OF INCORPORATION
OF
FAYETTEVILLE AREA CONVENTION & VISTORS BUREAU, INC.

the original of which was filed in this office on the 30th day of April, 1997.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 30th day of April, 1997.



Elaine F. Marshall

Secretary of State

C-0425740

FILED

8:20 AM

APR 30 1997

ARTICLES OF INCORPORATION
OF

FAYETTEVILLE AREA CONVENTION & VISITORS BUREAU, INC.
EFFECTIVE
FLAINE F MARSHALL
SECRETARY OF STATE
NORTH CAROLINA

The undersigned does hereby make and acknowledge these Articles of Incorporation for the purpose of forming a nonprofit corporation under and by virtue of the laws of the State of North Carolina.

1. The name of the corporation is FAYETTEVILLE AREA CONVENTION & VISITORS BUREAU, INC.
2. The period of duration of the corporation is perpetual.
3. The purposes for which the corporation is organized is to promote travel and tourism in Cumberland County and such other purposes as are authorized under Chapter 55A of the North Carolina General Statutes.
4. The corporation shall have members which may be divided into such classes as shall be provided in the bylaws. All members shall be accepted, appointed, elected or designated in the manner provided in the bylaws.
5. The directors of the corporation (including the initial directors shown in paragraph 8 below) shall be constituted as follows:
 - a. The County Manager of Cumberland County or his designee;
 - b. The City Manager of the City of Fayetteville or his designee;
 - c. The Director of the Cumberland County Civic Center or his designee;
 - d. The two representatives nominated by hotels and motels within the County of Cumberland which have fewer than 100 rooms and appointed by the Board of County Commissioners which also serve on the Cumberland County Occupancy Tax Advisory Committee;
 - e. The two representatives nominated by hotels and motels within the County of Cumberland which have in excess of 100 rooms and appointed by the Board of County Commissioners which also serve on the Cumberland County Occupancy Tax Advisory Committee;
 - f. The Chairman of the Travel and Tourism Committee of the Fayetteville Area Chamber of Commerce;