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Fayetteville Area CVB

For the Month of February 2021





Corporate North American Headquarters T:+1 (615) 824 8664 destininfo@str.com www.str.com International Headquarters T:+44 (0)207 922 1930 industryinfo@str.com www.str.com

For the month of: February 2021

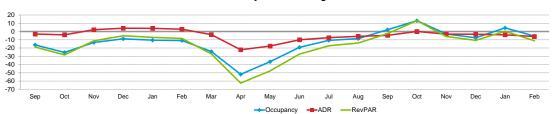
				Curre	nt Month - Fe	bruary 202	21 vs Febr	uary 20	20							Yea	r to Date - Fel	oruary 202	1 vs Febr	uary 20	20					Part	icipation	
	Occ	: %	AD	R	RevP	AR	Pe	rcent C	hange fro	om Febru	ary 2020)	Осс	%	ΑI	DR	RevP	AR		Percent	t Change	from YT	D 2020		Prope	erties	Roo	ms
	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2021	2020	2021	2020	2021	2020	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
North Carolina	45.3	59.5	82.55	103.27	37.43	61.43	-23.8	-20.1	-39.1	-38.0	1.8	-22.4	42.1	55.0	81.04	100.76	34.11	55.40	-23.4	-19.6	-38.4	-37.3	1.9	-22.0	1834	1270	161527	133043
Cumberland County, NC	58.0	61.4	78.16	83.18	45.34	51.07	-5.5	-6.0	-11.2	-11.3	-0.0	-5.6	57.2	57.6	78.16	82.30	44.75	47.41	-0.6	-5.0	-5.6	-5.1	0.6	-0.0	71	55	6506	5697
Johnston County, NC	39.8	45.9	72.24	76.71	28.77	35.21	-13.2	-5.8	-18.3	-14.4	4.8	-9.1	38.1	43.5	71.16	76.09	27.15	33.07	-12.2	-6.5	-17.9	-14.0	4.8	-8.0	35	26	2422	1936
Robeson County, NC	53.8	55.9	70.15	75.83	37.77	42.37	-3.7	-7.5	-10.9	-11.2	-0.4	-4.0	51.1	51.8	70.83	75.46	36.17	39.11	-1.5	-6.1	-7.5	-7.9	-0.4	-1.9	28	17	1824	1299
Wake County, NC	44.2	73.0	80.73	112.09	35.69	81.85	-39.5	-28.0	-56.4	-55.7	1.7	-38.4	40.9	66.7	78.52	109.37	32.15	72.98	-38.6	-28.2	-56.0	-55.2	1.7	-37.6	150	142	17838	17188
Durham County, NC	47.5	72.4	75.03	105.74	35.62	76.57	-34.4	-29.0	-53.5	-55.3	-3.9	-37.0	43.5	67.7	72.92	103.61	31.72	70.12	-35.7	-29.6	-54.8	-56.5	-3.9	-38.3	63	58	8102	7677
Edgecombe County, NC																									3	2	186	126
Guilford County, NC	46.2	57.5	81.08	97.39	37.43	56.02	-19.7	-16.8	-33.2	-33.3	-0.2	-19.9	40.4	51.1	74.50	94.38	30.08	48.24	-21.0	-21.1	-37.6	-37.9	-0.4	-21.3	96	76	10941	9593
Harnett County, NC	49.0	53.4	75.32	80.07	36.92	42.77	-8.2	-5.9	-13.7	-13.7	0.0	-8.2	46.9	49.0	74.74	78.74	35.06	38.57	-4.2	-5.1	-9.1	-9.1	0.0	-4.2	9	8	659	638
Moore County, NC	45.3	54.9	100.76	111.66	45.67	61.30	-17.4	-9.8	-25.5	-21.4	5.5	-12.9	39.4	49.1	99.17	105.27	39.12	51.64	-19.6	-5.8	-24.3	-20.1	5.5	-15.2	21	15	1970	1654

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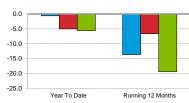
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For the Month of February 2021

Monthly Percent Change



Overall Percent Change



Year To Date

Occupancy	ADR	■ RevPAR	

Occupancy (%)		20	19							20)20						20	21
Occupancy (70)	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	62.4	58.7	57.2	50.3	54.2	61.4	54.7	35.0	45.8	55.0	59.3	59.5	63.8	66.4	55.5	46.5	56.6	58.0
Last Year	74.5	78.6	65.9	55.2	60.5	68.9	72.2	72.7	72.1	68.0	66.3	65.2	62.4	58.7	57.2	50.3	54.2	61.4
Percent Change	-16.2	-25.3	-13.2	-8.8	-10.5	-10.9	-24.3	-51.9	-36.5	-19.2	-10.7	-8.7	2.2	13.1	-3.0	-7.6	4.4	-5.5

	Year To Date		Rur	ning 12 Months	
2019	2020	2021	2019	2020	2021
64.5	57.6	57.2	67.0	63.3	54.7
59.3	64.5	57.6	64.3	67.0	63.3
8.8	-10.7	-0.6	4.3	-5.5	-13.7

ADR		20	019							20	020						20	021
7.51.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	84.38	82.11	82.07	77.47	81.39	83.18	77.77	63.93	69.59	74.51	77.30	78.26	80.48	82.15	79.44	74.86	78.17	78.16
Last Year	87.02	85.60	80.28	74.49	78.40	80.90	80.82	82.07	84.49	82.84	83.55	83.08	84.38	82.11	82.07	77.47	81.39	83.18
Percent Change	-3.0	-4.1	2.2	4.0	3.8	2.8	-3.8	-22.1	-17.6	-10.1	-7.5	-5.8	-4.6	0.0	-3.2	-3.4	-4.0	-6.0

2019	2020	2021	2019	2020	2021
79.67	82.30	78.16	80.59	82.38	76.90
74.10	79.67	82.30	76.12	80.59	82.38
7.5	3.3	-5.0	5.9	2.2	-6.6

Running 12 Months

RevPAR		2	019							20	020						20	021
1.011741	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	52.66	48.20	46.95	38.98	44.10	51.07	42.52	22.38	31.85	40.98	45.81	46.59	51.34	54.55	44.10	34.81	44.23	45.34
Last Year	64.79	67.28	52.94	41.12	47.45	55.73	58.35	59.67	60.93	56.37	55.42	54.14	52.66	48.20	46.95	38.98	44.10	51.07
Percent Change	-18.7	-28.4	-11.3	-5.2	-7.1	-8.4	-27.1	-62.5	-47.7	-27.3	-17.3	-14.0	-2.5	13.2	-6.1	-10.7	0.3	-11.2

	rear 10 Date		Kui	ming 12 Mondis	
2019	2020	2021	2019	2020	2021
51.38	47.41	44.75	54.02	52.16	42.04
13.92	51.38	47.41	48.92	54.02	52.16
17.0	-7.7	-5.6	10.4	-3.4	-19.4

Supply		20	119							20	120						20	021
опр.,	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	192,420	201,748	195,240	201,748	201,748	182,224	201,748	195,240	201,748	195,240	201,748	201,748	195,240	201,717	195,210	201,686	204,042	182,168
Last Year	186,330	192,541	186,330	196,013	196,013	177,044	196,013	189,270	195,455	192,450	198,865	198,834	192,420	201,748	195,240	201,748	201,748	182,224
Percent Change	3.3	4.8	4.8	2.9	2.9	2.9	2.9	3.2	3.2	1.4	1.4	1.5	1.5	0.0	0.0	0.0	1.1	0.0

	Year To Date		Ru	nning 12 Months	
2019	2020	2021	2019	2020	2021
373,057	383,972	386,210	2,271,115	2,346,015	2,377,535
354,413	373,057	383,972	2,169,559	2,271,115	2,346,015
5.3	2.9	0.6	4.7	3.3	1.3

Demand		20	119							20	20						20	121
Domana	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	120,084	118,435	111,704	101,521	109,316	111,875	110,301	68,350	92,345	107,376	119,561	120,107	124,549	133,942	108,374	93,771	115,439	105,664
Last Year	138,738	151,337	122,862	108,205	118,633	121,969	141,507	137,613	140,959	130,955	131,913	129,590	120,084	118,435	111,704	101,521	109,316	111,875
Percent Change	-13.4	-21.7	-9.1	-6.2	-7.9	-8.3	-22.1	-50.3	-34.5	-18.0	-9.4	-7.3	3.7	13.1	-3.0	-7.6	5.6	-5.6

	Year To Date		Ru	nning 12 Months	
2019	2020	2021	2019	2020	2021
240,602	221,191	221,103	1,522,219	1,485,472	1,299,779
210,061	240,602	221,191	1,394,191	1,522,219	1,485,472
14.5	-8.1	0.0	9.2	-24	-12.5

Revenue		20	19							20	20						20	021
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	10,132,671	9,724,790	9,167,193	7,864,357	8,897,489	9,305,887	8,578,339	4,369,767	6,426,288	8,000,391	9,241,880	9,399,349	10,023,670	11,002,845	8,609,438	7,020,153	9,023,858	8,258,625
Last Year	12,072,598	12,954,672	9,863,621	8,059,812	9,301,416	9,867,522	11,437,243	11,293,679	11,909,999	10,848,902	11,020,869	10,765,699	10,132,671	9,724,790	9,167,193	7,864,357	8,897,489	9,305,887
Percent Change	-16.1	-24.9	-7.1	-2.4	-4.3	-5.7	-25.0	-61.3	-46.0	-26.3	-16.1	-12.7	-1.1	13.1	-6.1	-10.7	1.4	-11.3

	Year To Date		1	Rui	nning 12 Months	
2019	2020	2021		2019	2020	2021
19,168,938	18,203,376	17,282,483		122,675,211	122,368,777	99,954,602
15,564,970	19,168,938	18,203,376		106,126,952	122,675,211	122,368,777
23.2	-5.0	-5.1		15.6	-0.2	-18.3

_																		
Census %		20	119							20	020						20	021
Celisus /0	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Census Props	71	72	72	72	72	72	72	72	72	72	72	72	72	72	72	72	72	71
Census Rooms	6414	6508	6508	6508	6508	6508	6508	6508	6508	6508	6508	6508	6508	6507	6507	6506	6582	6506
% Rooms Participants	86.4	86.6	86.6	85.6	85.6	85.6	85.6	85.6	85.6	85.6	85.6	86.6	86.6	86.6	85.7	87.6	86.6	87.6

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Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of February 2021

								2019							2	020								2	021							
							Chg in	2012								020						Т	Т		U/41				\top			
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Rms	JI	= м	A	и J J	JA	\ s	o N	D.	J F	МА	. m	J	JA	s	οl	N	Ы,	JΙ	= M A	м	J.	j A	s	0	N
25290	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																										
25295	Closed - Independent Budget Inn	Fayetteville, NC	28301	May 2016	Jun 1964	0					\Box		П					П						Т					Т			
12296	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925	0																										
8366	Closed - Independent Patel Motel	Fayetteville, NC	28301	Jul 2011	Jun 1958	0																	Т	Т	Т		\Box					
25299	Closed - Independent Town & Country Motel	Fayetteville, NC	28301	Apr 2008		0																										
3005	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0																										
25298	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0																										
25288	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0																										
7873	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50																										
6498	OYO Hotel Fayetteville S Eastern Blvd	Fayetteville, NC	28301	May 2019	Jun 1985	46	Υ					• •	•	• •	• •	•	• •	•	• •	•	•	• •	• 0	0	0							
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105																										
55787	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017	Oct 2007	121			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Affordable Suites of America Fayetteville-Fort Bragg	Fayetteville, NC	28303	Jan 2014	Jan 2014	49		0 0	0	0 0	0	0 0	0	0 0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0							
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																										
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
25287	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0																										
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108		•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
27827	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Embassy Suites by Hilton Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Hampton Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Dec 1995	Dec 1995	130		•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC	28303	Nov 2005	Nov 2005	104		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
60760	Home2 Suites by Hilton Fayetteville	Fayetteville, NC	28303	Feb 2011	Feb 2011	118			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
66525	Homewood Suites by Hilton Fayetteville	Fayetteville, NC	28303	Mar 2018	Mar 2018	111			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
25293	Knights Inn Fayettevile	Fayetteville, NC	28303	Dec 1997	Jun 1968	61																	•	•	. •							
67605	Motel 6 Fayetteville - Fort Bragg Area	Fayetteville, NC	28303	May 2018	May 2018	71		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
25877	Red Lion Inn & Suites Fayetteville at Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
53828	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
66800	SpringHill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121			•	• •	•	• •		• •	• •	•	• •	•	• •	•	•	• •	. •	•								
36796	Studio 6 Fayetteville - Fort Bragg Area	Fayetteville, NC	28303	May 2018	Jun 1998	54	Υ	• •	•	• •	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	. •							
59989	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80																										
36902	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
25283	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0																										
35106	Extended Stay America Fayetteville- Owen Dr	Fayetteville, NC	28304	Jul 1997	Jul 1997	120		• •	•	• •	• •	• •		• •	• •	•	• •	•	• •	•	•	• •	•	•	. •							
68155	Holiday Inn & Suites Fayetteville W- Fort Bragg Area	Fayetteville, NC	28304	Jun 2019	Jun 2019	110					0	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
12994	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	-						
25289	Airport Inn Budget Motel	Fayetteville, NC	28306	Jun 1957	Jun 1957	30																										
4265	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62																										
48653	Carolina Motor Inn	Fayetteville, NC	28306	Jun 1954	Jun 1954	47																										
25296	Closed McInnis Motel	Fayetteville, NC	28306	Jun 1993		0																										
4264	Coliseum Inn	Fayetteville, NC	28306	Sep 1996	Jun 1968	75																										
	Mt Rose Hotel	Fayetteville, NC	28306	Jan 2018	Jan 2018	37																										
41886	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Relax Inn	Fayetteville, NC	28306	Feb 1955	Feb 1955	32																										
	Roadside Inn Motel	Fayetteville, NC	28306	Sep 1956	Sep 1956	20																										
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Clarion Hotel Fayetteville	Fayetteville, NC	28312	Oct 2019	Jun 1983	198		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•								
	Closed - Rodeway Inn Fayetteville	Fayetteville, NC	28312	Feb 2021	Dec 2017	0	Υ	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•									
3255	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0																										
25286	Cloverleaf Motel	Fayetteville, NC	28312	Feb 1959	Feb 1959	22																										
	Comfort Inn Fayetteville I-95	Fayetteville, NC	28312	Mar 2013	Apr 2000	61			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•									
4266	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312	Sep 2009	May 1986	97		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																										
4478	DoubleTree by Hilton Hotel Fayetteville	Fayetteville, NC	28312	May 2008	Mar 1986	148		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	•	•							
25291	Eastover Inn	Fayetteville, NC	28312	Jul 1951	Jul 1951	20																										
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	150	Υ	• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	0	0							
	Hampton by Hilton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•									
68980	Holiday Inn Express & Suites Fayetteville South	Fayetteville, NC	28312	Oct 2019	Oct 2019	94								• •	• •	•	• •	•	• •	•	•	• •	•	•								
	Howard Johnson Fayetteville I-95	Fayetteville, NC	28312	Aug 2020	Sep 1998	66			•	• •	•	• •	•	• •						•	•	• •	•									
22485	Motel 6 Fayetteville I-95	Fayetteville, NC	28312	Dec 2020	May 1986	120	Υ		•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•	•								
42792	Quality Inn Fayetteville I-95	Fayetteville, NC	28312	Aug 2008	Feb 1998	84			•		•		•	• •		•	• •	•	• •	•	•											
34632	Red Roof Inn Fayetteville	Fayetteville, NC	28312		Nov 1997	55			•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	• •										

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of February 2021

								2019								2020								202	1						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		- м	A	1 J	JA	s	0 1	ı D	J F	м	A M	IJ	J.	A S	o	N D	J	FN	M A	M.	JJ	A	s c	N
32497	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995	Nov 1995	62	Y		•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•						
33580	Super 8 Fayetteville	Fayetteville, NC	28312	Dec 1996	Dec 1996	60			•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•						
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111			•		•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•						
10148	Travelodge Fayetteville	Fayetteville, NC	28312	Apr 2019	Jun 1986	101	Y		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•						
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312	Dec 2018	Dec 2018	109			•	• •	•	• •	•	• •	•	• •		• •	•	•	•	•	• •	•	•						
20056	Comfort Inn Near Ft Bragg - Fayetteville	Fayetteville, NC	28314	Jul 1987	Jul 1987	176			•	• •	•	• •	•	• •	•	• •		• •	•	•	•		•	•	•						
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121			•	• •	•	• •	•	• •	•	• •		• •	•	•	•		• •	•	•						
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72			•	• •	•	• •	•	• •	•	• •		• •	•	•	•		•	•	•						
51150	Closed - Independent Starlite Motel	Spring Lake, NC	28390	Sep 2018	Jan 1958	0																									
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85			•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•						
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100			•		•	• •	•	• •	•	• •	•	•	•	•	•		•	•	•						
29996	Gateway Inn & Suites	Spring Lake, NC	28390	Feb 1994	Feb 1994	105																									
55648	Hampton by Hilton Inn Spring Lake Fayetteville	Spring Lake, NC	28390	Apr 2007	Apr 2007	77			•		•	• •	•		•	• •			•					•	•						
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91			•	• •	•	• •	•	• •	•	• •			•					•	•						
26555	Super 8 Spring Lake/Fort Bragg	Spring Lake, NC	28390	Jul 1988	Jul 1988	60			•		•	• •	•		•	• •		•	•	•	•		•	•	•						
4634	OYO Hotel Wade I-95 South	Wade, NC	28395	Dec 2019	Mar 1974	109			•	• •	•	• •	•	• •	•	• •	•		•	•	•	•	•	•	•	\Box		Т			П
			Total Prope	erties:	84	6506		0 -	Mont	hlv da	ata re	ceive	d bv	STR																	

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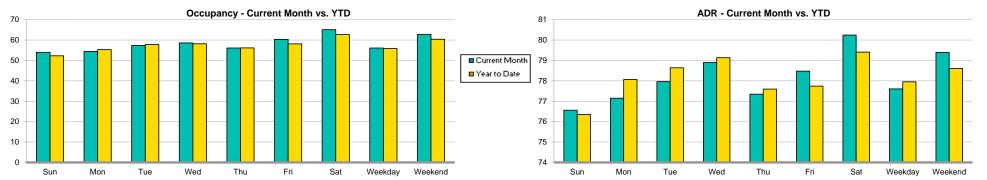
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 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

For the Month of February 2021



		Occupano	y (%)	ADR		RevPA	R	Suppl	у	Demand	i	Reven	ue
Day of Week			% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	54.0	7.1	76.56	-2.7	41.33	4.2	26,024	3.5	14,050	10.9	1,075,638	7.9
	Year To Date	52.3	8.5	76.35	-2.5	39.93	5.8	58,934	15.2	30,820	25.0	2,353,210	21.9
	Running 12 Month	49.9	-4.7	74.82	-3.2	37.34	-7.7	345,269	3.6	172,338	-1.3	12,893,704	-4.4
Monday	Current Month	54.5	-8.1	77.15	-8.6	42.03	-16.0	26,024	3.5	14,176	-4.8	1,093,672	-13.0
	Year To Date	55.3	-3.3	78.06	-7.1	43.19	-10.1	52,352	2.3	28,966	-1.0	2,261,230	-8.1
	Running 12 Month	52.9	-13.6	76.12	-7.7	40.23	-20.2	338,687	1.6	179,025	-12.2	13,627,041	-18.9
Tuesday	Current Month	57.4	-9.5	77.96	-10.1	44.75	-18.6	26,024	3.5	14,939	-6.2	1,164,696	-15.7
	Year To Date	57.8	-6.1	78.64	-9.0	45.45	-14.6	52,352	2.3	30,259	-4.0	2,379,651	-12.6
	Running 12 Month	54.5	-16.6	76.99	-9.5	41.94	-24.6	338,686	1.6	184,506	-15.3	14,206,031	-23.4
Wednesday	Current Month	58.6	-7.0	78.90	-8.1	46.23	-14.5	26,024	3.5	15,247	-3.7	1,202,998	-11.5
	Year To Date	58.2	-1.5	79.13	-6.2	46.04	-7.6	52,352	-9.2	30,458	-10.6	2,410,274	-16.1
	Running 12 Month	54.8	-17.2	77.49	-8.5	42.44	-24.2	338,686	1.6	185,474	-15.9	14,372,538	-23.0
Thursday	Current Month	56.1	-8.5	77.34	-7.3	43.40	-15.1	26,024	3.5	14,603	-5.2	1,129,497	-12.1
	Year To Date	56.2	-2.0	77.60	-5.5	43.58	-7.4	52,352	-9.2	29,402	-11.0	2,281,539	-15.9
	Running 12 Month	53.8	-14.9	76.34	-6.9	41.09	-20.7	338,685	1.6	182,302	-13.5	13,916,922	-19.4
Friday	Current Month	60.4	-8.2	78.48	-4.1	47.37	-11.9	26,024	3.5	15,708	-4.9	1,232,669	-8.8
	Year To Date	58.1	-1.7	77.74	-3.3	45.19	-5.0	58,934	2.2	34,253	0.4	2,662,972	-2.9
	Running 12 Month	57.1	-14.5	77.51	-5.7	44.29	-19.3	338,761	-0.3	193,589	-14.7	15,005,375	-19.6
Saturday	Current Month	65.1	-0.8	80.25	-1.1	52.24	-1.9	26,024	-17.2	16,941	-17.8	1,359,454	-18.7
	Year To Date	62.7	4.2	79.41	-0.6	49.78	3.6	58,934	2.6	36,944	6.9	2,933,609	6.2
	Running 12 Month	59.8	-12.1	78.66	-4.1	47.03	-15.7	338,761	-0.2	202,545	-12.3	15,932,991	-15.9
Weekday / We	ekend												
Weekday	Current Month	56.1	-5.6	77.61	-7.7	43.55	-12.9	130,120	3.5	73,015	-2.3	5,666,501	-9.8
(Sun-Thu)	Year To Date	55.9	-1.5	77.95	-6.4	43.55	-7.8	268,342	-0.2	149,906	-1.7	11,685,903	-8.0
	Running 12 Month	53.2	-13.8	76.38	-7.4	40.60	-20.2	1,700,013	2.0	903,645	-12.1	69,016,236	-18.6
Weekend	Current Month	62.7	-4.5	79.39	-2.5	49.80	-6.9	52,048	-8.0	32,649	-12.1	2,592,124	-14.3
(Fri-Sat)	Year To Date	60.4	1.3	78.61	-1.9	47.48	-0.7	117,868	2.4	71,197	3.7	5,596,580	1.7
	Running 12 Month	58.5	-13.3	78.10	-4.9	45.66	-17.5	677,522	-0.3	396,134	-13.5	30,938,366	-17.7
Total	Current Month	58.0	-5.5	78.16	-6.0	45.34	-11.2	182,168	0.0	105,664	-5.6	8,258,625	-11.3
	Year To Date	57.2	-0.6	78.16	-5.0	44.75	-5.6	386,210	0.6	221,103	0.0	17,282,483	-5.1
	Running 12 Month	54.7	-13.7	76.90	-6.6	42.04	-19.4	2,377,535	1.3	1,299,779	-12.5	99,954,602	-18.3

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For the Month of February 2021

							This `	Year										Pei	cent Ch	ange (%	%)				
		(Occupa	ncy (%)			AD	R			RevF	PAR		(Occupa	ncy (%)			ADR	(%)			RevPA	R (%)	
Curi		Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total	Trans.	Grp.	Con.	Total
2019	Sep	57.9	4.0	0.5	62.4	83.59	99.57	56.10	84.38	48.40	3.97	0.29	52.66	-5.2	-66.8	-62.5	-16.2	-2.1	1.4	-11.7	-3.0	-7.2	-66.3	-66.9	-18.7
	Oct	54.7	3.3	0.7	58.7	82.29	84.57	57.60	82.11	44.98	2.81	0.42	48.20	-19.7	-62.8	-55.1	-25.3	-2.1	-16.5	-11.4	-4.1	-21.4	-69.0	-60.2	-28.4
	Nov	53.1	3.4	0.7	57.2	82.52	80.19	57.34	82.07	43.82	2.73	0.41	46.95	-10.9	-27.7	-57.1	-13.2	3.1	-11.4	-2.7	2.2	-8.1	-35.9	-58.3	-11.3
	Dec	48.5	1.4	0.5	50.3	77.48	84.94	56.21	77.47	37.54	1.16	0.28	38.98	-4.9	-51.9	-64.5	-8.8	2.7	30.4	-5.7	4.0	-2.3	-37.3	-66.5	-5.2
2020	Jan	51.4	2.2	0.5	54.2	81.12	93.41	57.24	81.39	41.74	2.06	0.30	44.10	-3.6	-65.8	-24.0	-10.5	1.8	32.5	2.3	3.8	-1.8	-54.7	-22.3	-7.1
	Feb	58.5	2.4	0.5	61.4	83.23	86.05	61.24	83.18	48.73	2.06	0.28	51.07	-0.5	-74.3	-36.2	-10.9	0.3	23.2	7.5	2.8	-0.2	-68.4	-31.4	-8.4
	Mar	47.7	6.3	0.6	54.7	77.31	83.38	55.02	77.77	36.91	5.29	0.32	42.52	-28.5	35.8	-21.4	-24.3	-5.4	16.0	-0.5	-3.8	-32.4	57.5	-21.8	-27.1
	Apr	28.6	5.7	0.7	35.0	62.53	68.83	80.60	63.93	17.88	3.91	0.59	22.38	-58.4	57.8	67.7	-51.9	-24.2	-9.8	44.7	-22.1	-68.4	42.3	142.7	-62.5
	May	43.0	2.1	0.7	45.8	68.80	78.57	92.07	69.59	29.59	1.64	0.63	31.85	-31.4	-76.2	-6.2	-36.5	-18.6	-9.2	65.8	-17.6	-44.1	-78.4	55.5	-47.7
	Jun	49.9	4.3	0.8	55.0	73.86	78.98	90.55	74.51	36.83	3.42	0.72	40.98	-23.9	124.7	38.7	-19.2	-11.0	-6.5	63.3	-10.1	-32.3	109.9	126.5	-27.3
	Jul	56.5	2.0	0.8	59.3	77.04	79.71	90.14	77.30	43.54	1.57	0.70	45.81	-9.1	-46.9	80.4	-10.7	-7.5	-12.7	67.6	-7.5	-16.0	-53.6	202.3	-17.3
	Aug	51.0	8.0	0.5	59.5	76.04	91.15	96.82	78.26	38.80	7.26	0.53	46.59	-17.9	206.5	17.6	-8.7	-8.7	9.7	68.6	-5.8	-25.0	236.3	98.3	-14.0
	Sep	48.6	14.7	0.5	63.8	78.44	86.89	90.68	80.48	38.11	12.81	0.42	51.34	-16.1	269.5	-11.2	2.2	-6.2	-12.7	61.6	-4.6	-21.2	222.5	43.6	-2.5
	Oct	57.7	8.3	0.4	66.4	81.76	84.64	85.61	82.15	47.16	7.06	0.33	54.55	5.5	151.1	-47.4	13.1	-0.6	0.1	48.6	0.0	4.9	151.4	-21.8	13.2
	Nov	51.9	3.4	0.2	55.5	79.17	82.86	91.27	79.44	41.09	2.81	0.20	44.10	-2.2	-0.4	-68.7	-3.0	-4.1	3.3	59.2	-3.2	-6.2	2.9	-50.3	-6.1
	Dec	43.8	2.3	0.4	46.5	74.58	78.25	86.26	74.86	32.67	1.77	0.36	34.81	-9.6	66.3	-16.3	-7.6	-3.7	-7.9	53.5	-3.4	-13.0	53.2	28.5	-10.7
2021	Jan	52.4	3.8	0.3	56.6	77.83	82.19	85.61	78.17	40.82	3.13	0.27	44.23	1.9	72.6	-40.5	4.4	-4.1	-12.0	49.6	-4.0	-2.2	51.9	-11.0	0.3
	Feb	55.2	2.2	0.6	58.0	77.73	86.11	88.67	78.16	42.91	1.91	0.51	45.34	-5.7	-7.3	26.6	-5.5	-6.6	0.1	44.8	-6.0	-11.9	-7.2	83.3	-11.2
Year T	Γο Date	e																Pei	cent Ch	ange (%	%)				
2019	Feb	56.0	7.8	0.7	64.5	81.30	70.11	56.44	79.67	45.50	5.49	0.40	51.38	5.2	66.5	-49.6	8.8	8.8	-3.9	4.2	7.5	14.5	60.0	-47.5	17.0
2020	Feb	54.8	2.3	0.5	57.6	82.19	89.77	58.99	82.30	45.05	2.06	0.29	47.41	-2.0	-70.7	-29.9	-10.7	1.1	28.0	4.5	3.3	-1.0	-62.4	-26.7	-7.7
2021	Feb	53.8	3.1	0.4	57.2	77.78	83.53	87.51	78.16	41.81	2.56	0.38	44.75	-1.9	33.3	-11.3	-0.6	-5.4	-6.9	48.3	-5.0	-7.2	24.0	31.5	-5.6
ъ		Manth																			<i>(</i>)				
Runni	ng 12	Month																Pei	cent Ch	ange (%	6)				

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58.3

59.3

48.9

7.4

3.5

5.3

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67.0

63.3

54.7

80.59

82.47

76.11

84.51

85.01

83.29

59.13

56.52

85.87

80.59

82.38

76.90

46.98

48.87

37.19

6.24

2.97

4.39

0.80

0.32

0.46

2019

2020

2021

Feb

Feb

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54.02

52.16

42.04

1.7

-17.5

-52.7

50.9

-57.9

-5.0

-5.5

-13.7

2.3

-7.7

0.6

-2.0

-4.4

51.9

2.2

-6.6

4.0

-23.9

-52.5

47.8

-59.7

44.3

-3.4

-19.4

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of February 2021

								2019	9							20	20									20	21								
							Chg in	П	Т	Т	П	Т	П	Т	П	Т	П	Т	Т	Т	П	Т	Т	П	П		П	Т	П	П	Т	Т	П	Т	_
TR Code	Name of Establishment	City & State	Zip Code	Aff Date			Rms	J	FN	ΛA	М,	JJ	A :	s c	N	D J	F	M A	A M	IJ	J .	A S	8 0	N	D	J	F	M	I A	M	J	J	A	s	0
	American Eagle Inn	Fayetteville, NC	28301	Jun 2012	Jun 1967	43																													
	Closed - Independent Budget Inn	Fayetteville, NC	28301	May 2016		0																													
	Closed - Independent Hotel Prince Charles	Fayetteville, NC	28301	Nov 2010	Jun 1925 Jun 1958	0																													
	Closed - Independent Patel Motel Closed - Independent Town & Country Motel	Fayetteville, NC Fayetteville, NC	28301 28301	Jul 2011 Apr 2008	Jun 1956	0																													
	Closed Days Inn Central Fayetteville	Fayetteville, NC	28301	Apr 2000		0																													
	Closed St James Inn	Fayetteville, NC	28301	Jan 1991		0																													
	Closed Travel Inn	Fayetteville, NC	28301	Jun 2004		0																												П	
	Night Inn	Fayetteville, NC	28301	Sep 2011	Jun 1972	50																													
	OYO Hotel Fayetteville S Eastern Blvd	Fayetteville, NC	28301	May 2019	Jun 1985	46	Υ					r	r r	r	r r	r	r	r r	r	r	r r											т	т	П	
	Regency Inn	Fayetteville, NC	28301	Jul 2003	Jun 1971	105																													
55787	WoodSpring Suites Fayetteville	Fayetteville, NC	28301	Nov 2017	Oct 2007	121											П						Т				П	Т				Т	П	П	
62851	Affordable Suites of America Fayetteville-Fort Bragg	Fayetteville, NC	28303	Jan 2014	Jan 2014	49																													
	Boulevard Motel	Fayetteville, NC	28303	Jun 1967	Jun 1967	30																													
	Candlewood Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jan 2011	Jan 2011	114																													
	Closed - Independent Cottonade Square	Fayetteville, NC	28303	Aug 2014		0																												_	
	Courtyard Fayetteville	Fayetteville, NC	28303	Jan 1991	Jan 1991	108		SS	s B	S	S S	S	S S	S	S	SS	В	s s	S	S	SS	S	S	S	S	S	S								
	Days Inn & Suites Fayetteville Northwest Fort Bragg Area	Fayetteville, NC	28303	Mar 2014	Jun 1988	119																													
	Embassy Suites by Hilton Fayetteville Fort Bragg	Fayetteville, NC	28303	Apr 2012	Apr 2012	165		SS	s s	S	s s	S	S S	S	S	SS	S	s s	S	S	SS	S	S	S	S	S	S								
	Extended Stay America Fayetteville Cross Creek Mall	Fayetteville, NC	28303	Apr 2013	Jan 1999	77																					_								
	Hampton Inn Fayetteville Fort Bragg Hilton Garden Inn Fayetteville Fort Bragg	Fayetteville, NC Fayetteville, NC	28303 28303	Dec 1995 Nov 2005	Dec 1995 Nov 2005	130 104		S S	SS		S S		S S	- 1	S S		-	S S		_	S S		S	S	_	S	S								
	Holiday Inn Express & Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Feb 2000	Jan 1998	89		SS	SS	S	SS	S	SS	S	S	5 5	S	SS	S	S	SS	5 5	S	S	S	S	S								
	Home2 Suites by Hilton Fayetteville	Fayetteville, NC	28303	Feb 2000	Feb 2011	118		ВЕ	вВ	В	ВВ	3 B	ВЕ	В	В	3 B	В	вВ	В	В	ВЕ	3 s	В	В	В	В	В								
	Homewood Suites by Hilton Fayetteville	Fayetteville, NC	28303	Mar 2018	Mar 2018	111		_	SS	_	SS		SS	S	SS			SS			SS		0	0	0	S	0								
	Knights Inn Fayettevile	Fayetteville, NC	28303	Dec 1997	Jun 1968	61		3 3	3	3	3 3	5	3 3	3	3	3	3	3 3	3	3	3 3	9	3	В	В	_	В								
	Motel 6 Fayetteville - Fort Bragg Area	Fayetteville, NC	28303	May 2018		71																													
	Quality Inn & Suites Fort Bragg Fayetteville	Fayetteville, NC	28303	Nov 2012	Jun 1980	109																												П	
	Red Lion Inn & Suites Fayetteville at Cross Creek Mall	Fayetteville, NC	28303	Oct 2017	Jun 1989	129		ВЕ	вв	В	B r	В	ВЕ	В	B r	r	В	B r	В	r	ВЕ	3 B	В	В	В	В	В								
	Residence Inn Fayetteville Cross Creek	Fayetteville, NC	28303	Dec 2006	Dec 2006	92			s s		s s							В		В		3 B					В					т	т	П	
	SpringHill Suites Fayetteville Fort Bragg	Fayetteville, NC	28303	Jun 2018	Jun 2018	121																													
	Studio 6 Fayetteville - Fort Bragg Area	Fayetteville, NC	28303	May 2018		54	Υ										П		Т				Т				П	Т			П	т	Т	П	
	TownePlace Suites Fayetteville Cross Creek	Fayetteville, NC	28303	Jul 2009	Jul 2009	93		r	r																										
47205	Tropical Motel	Fayetteville, NC	28303	Jun 1970	Jun 1970	80											П						Т				П	Т				Т	П	П	
	Wingate by Wyndham Fayetteville Fort Bragg	Fayetteville, NC	28303	Aug 1998	Aug 1998	85																													
64554	Baymont Inn & Suites Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Aug 2015	96																													
	Closed - Independent Becks Motel	Fayetteville, NC	28304	Sep 2008		0																													
	Extended Stay America Fayetteville- Owen Dr	Fayetteville, NC	28304	Jul 1997	Jul 1997	120																													
	Holiday Inn & Suites Fayetteville W- Fort Bragg Area	Fayetteville, NC	28304	Jun 2019	Jun 2019	110																													
	Ramada Plaza Fayetteville Fort Bragg Area	Fayetteville, NC	28304	Aug 2015	Jun 1974	199																												_	
	WoodSpring Suites Fayetteville West	Fayetteville, NC	28304	Nov 2016	Apr 2006	121																													
	Airport Inn Budget Motel	Fayetteville, NC	28306	Jun 1957	Jun 1957	30																													
	Ambassador Inn	Fayetteville, NC	28306	Jun 2012	Jun 1964	62 47																													
	Carolina Motor Inn Closed McInnis Motel	Fayetteville, NC	28306	Jun 1954 Jun 1993	Jun 1954	0																													
	Cosed Michinis Motel Coliseum Inn	Fayetteville, NC Fayetteville, NC	28306 28306	Sep 1996	Jun 1968	75																													
	Mt Rose Hotel	Fayetteville, NC	28306	Jan 2018	Jan 2018	37																													
	Red Roof Inn & Suites Fayetteville Fort Bragg	Fayetteville, NC	28306	Oct 2015	May 2001	52																					Г								
	Relax Inn	Fayetteville, NC	28306	Feb 1955	Feb 1955	32																													
	Roadside Inn Motel	Fayetteville, NC	28306	Sep 1956	Sep 1956	20																					Г								
	Landmark Inn Fort Bragg	Fort Bragg, NC	28310	Jan 2001	Jan 2001	197																													
	Fairfield Inn & Suites Fayetteville North	Fayetteville, NC	28311	Oct 2014	Oct 2014	115																					Г								
	Clarion Hotel Fayetteville	Fayetteville, NC	28312	Oct 2019	Jun 1983	198																													
	Closed - Rodeway Inn Fayetteville	Fayetteville, NC	28312	Feb 2021	Dec 2017	0	Υ																				Г						П		
3255	Closed Days Inn Fayetteville Inn	Fayetteville, NC	28312	Jan 2005	Jun 1985	0																													
25286	Cloverleaf Motel	Fayetteville, NC	28312	Feb 1959	Feb 1959	22																													
	Comfort Inn Fayetteville I-95	Fayetteville, NC	28312	Mar 2013	Apr 2000	61																													
	Days Inn Fayetteville South I 95 Exit 49	Fayetteville, NC	28312	Sep 2009	May 1986	97																													
	Delux Inn	Fayetteville, NC	28312	Jun 1988	Jun 1988	51																													
	DoubleTree by Hilton Hotel Fayetteville	Fayetteville, NC	28312	May 2008		148		SS	s s	S	s s	s	s s	S	S S	ss	S	s s	S	s	s s	S	S	S	S	s	s								
	Eastover Inn	Fayetteville, NC	28312	Jul 1951	Jul 1951	20																					Γ								
	Econo Lodge Fayetteville	Fayetteville, NC	28312	Jan 1989	Jan 1989	150	Υ																												
	Hampton by Hilton Inn & Suites Fayetteville	Fayetteville, NC	28312	Jul 2017	Jul 2017	114		S S	S	s	s s	s	s s	S	S S	S	S	s s	S	S	S S	S	S	S	S	S	S								
	Holiday Inn Express & Suites Fayetteville South	Fayetteville, NC	28312	Oct 2019	Oct 2019	94																													
	Howard Johnson Fayetteville I-95	Fayetteville, NC	28312	Aug 2020	Sep 1998	66																					Г								
	Motel 6 Fayetteville I-95	Fayetteville, NC	28312		May 1986	120	Υ																												
	Quality Inn Fayetteville I-95	Fayetteville, NC	28312			84																					Г								
34632	Red Roof Inn Fayetteville	Fayetteville, NC	28312	Oct 2014	Nov 1997	55										- [

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of February 2021

								2019							2	020								20)21								
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		M	АМ	J.	JA	s	N	D,	F	М	АМ	J	J	A S	o	N	J	F	м	A I	мЈ	J	A	sc	N	D
32497	Sleep Inn Fayetteville	Fayetteville, NC	28312	Nov 1995	Nov 1995	62	Υ																										Г
33580	Super 8 Fayetteville	Fayetteville, NC	28312	Dec 1996	Dec 1996	60																											
4267	SureStay Plus Hotel Fayetteville	Fayetteville, NC	28312	Nov 2017	Mar 1985	111																											
10148	Travelodge Fayetteville	Fayetteville, NC	28312	Apr 2019	Jun 1986	101	Υ																										
67095	Tru by Hilton Fayetteville I 95	Fayetteville, NC	28312	Dec 2018	Dec 2018	109		s s	s s	s	s s	S	s s	S	s s	s	s s	S	s	s s	s	s	s s	s	s								
20056	Comfort Inn Near Ft Bragg - Fayetteville	Fayetteville, NC	28314	Jul 1987	Jul 1987	176																											
55750	WoodSpring Suites Fayetteville Fort Bragg	Fayetteville, NC	28314	Nov 2016	Apr 2006	121																											
58867	Holiday Inn Express & Suites Hope Mills Fayetteville	Hope Mills, NC	28348	Nov 2009	Nov 2009	72																								.			
51150	Closed - Independent Starlite Motel	Spring Lake, NC	28390	Sep 2018	Jan 1958	0																											
32663	Country Inn & Suites Fayetteville Fort Bragg	Spring Lake, NC	28390	Feb 2016	Feb 1996	85																											
65586	Courtyard Fayetteville Fort Bragg Spring Lake	Spring Lake, NC	28390	Dec 2016	Dec 2016	100																											
29996	Gateway Inn & Suites	Spring Lake, NC	28390	Feb 1994	Feb 1994	105																											
55648	Hampton by Hilton Inn Spring Lake Fayetteville	Spring Lake, NC	28390	Apr 2007	Apr 2007	77		s s	s s	s	s s	s	s s	s	s s	s	s s	s	s	s s	s	s	s s	s	s								
30000	Sleep Inn & Suites Near Fort Bragg	Spring Lake, NC	28390	Dec 1994	Dec 1994	91																								.			
26555	Super 8 Spring Lake/Fort Bragg	Spring Lake, NC	28390	Jul 1988	Jul 1988	60																											
4634	OYO Hotel Wade I-95 South	Wade, NC	28395	Dec 2019	Mar 1974	109								r	r r	r	r r	r	r	r r													
			Total Prope	erties:	84	6506		s -	Montly	Seg	ment	ation ((Tran	sient,	Gro	ıp, C	ontra	act) C	Only														

r - Monthly Additional Revenue Only

B - Both Segmentation and Additional Revenue

Blank - No data received by STR

A blank row indicates insufficient data.

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