Date Created: Jul 16, 2020

Fayetteville Area CVB

For the Month of June 2020





Corporate North American Headquarters T:+1 (615) 824 8664 destininfo@str.com www.str.com International Headquarters T:+44 (0)207 922 1930 industryinfo@str.com www.str.com Fayetteville Area CVB

For the month of: June 2020

| | | | | C | Current Month | - June 202 | 20 vs Jun | e 2019 | | | | | | | | , | Year to Date | June 2020 |) vs June | 2019 | | | | | | Part | icipation | |
|-----------------------|------|------|--------|--------|---------------|------------|-----------|---------|--------|-------------|---------------|--------------|------|------|--------|--------|--------------|-----------|-----------|--------|----------|-------------|---------------|--------------|--------|--------|-----------|--------|
| | Occ | : % | AD | R | RevP | AR | | Percent | Change | from Jun | e 2019 | | Осс | % | AD | R | RevP | AR | | Percen | t Change | from YTI | 2019 | | Prope | erties | Roo | ms |
| | 2020 | 2019 | 2020 | 2019 | 2020 | 2019 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | 2020 | 2019 | 2020 | 2019 | 2020 | 2019 | Occ | ADR | RevPAR | Room Rev | Room Avail | Room Sold | Census | Sample | Census | Sample |
| North Carolina | 44.7 | 71.1 | 87.77 | 109.96 | 39.28 | 78.17 | -37.1 | -20.2 | -49.8 | -50.1 | -0.6 | -37.5 | 43.3 | 66.1 | 89.81 | 105.74 | 38.85 | 69.88 | -34.5 | -15.1 | -44.4 | -44.7 | -0.5 | -34.9 | 1815 | 1225 | 156594 | 127045 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Cumberland County, NC | 55.1 | 69.3 | 74.36 | 83.19 | 40.98 | 57.69 | -20.5 | -10.6 | -29.0 | -27.9 | 1.4 | -19.4 | 51.2 | 69.3 | 75.75 | 81.74 | 38.76 | 56.63 | -26.1 | -7.3 | -31.5 | -29.7 | 2.8 | -24.1 | 72 | 54 | 6508 | 5572 |
| Johnston County, NC | 43.1 | 62.6 | 74.19 | 77.10 | 31.97 | 48.24 | -31.1 | -3.8 | -33.7 | -33.7 | 0.0 | -31.1 | 38.4 | 59.7 | 73.57 | 76.41 | 28.22 | 45.62 | -35.8 | -3.7 | -38.1 | -38.1 | 0.0 | -35.7 | 33 | 25 | 2295 | 1825 |
| Robeson County, NC | 54.0 | 64.1 | 71.67 | 79.33 | 38.70 | 50.84 | -15.8 | -9.7 | -23.9 | -23.9 | 0.0 | -15.8 | 48.6 | 66.0 | 72.80 | 80.14 | 35.37 | 52.92 | -26.4 | -9.2 | -33.2 | -33.2 | 0.0 | -26.4 | 28 | 17 | 1831 | 1269 |
| Wake County, NC | 40.0 | 77.5 | 76.24 | 108.66 | 30.53 | 84.24 | -48.3 | -29.8 | -63.8 | -64.8 | -2.8 | -49.8 | 46.6 | 73.6 | 93.21 | 108.73 | 43.41 | 80.03 | -36.7 | -14.3 | -45.8 | -46.8 | -1.8 | -37.9 | 145 | 135 | 16900 | 16173 |
| Durham County, NC | 42.7 | 74.9 | 71.97 | 104.83 | 30.75 | 78.56 | -43.0 | -31.3 | -60.9 | -63.8 | -7.6 | -47.3 | 48.7 | 71.9 | 89.43 | 109.49 | 43.52 | 78.67 | -32.3 | -18.3 | -44.7 | -47.4 | -5.0 | -35.6 | 63 | 56 | 7801 | 7215 |
| Edgecombe County, NC | | | | | | | | | | | | | | | | | | | | | | | | | 4 | 2 | 216 | 126 |
| Guilford County, NC | 37.5 | 60.8 | 68.45 | 91.56 | 25.68 | 55.66 | -38.3 | -25.2 | -53.9 | -52.9 | 2.1 | -37.0 | 39.1 | 60.4 | 81.10 | 100.16 | 31.74 | 60.52 | -35.2 | -19.0 | -47.6 | -46.9 | 1.3 | -34.4 | 91 | 74 | 10683 | 9342 |
| Harnett County, NC | 47.1 | 56.1 | 72.22 | 79.37 | 34.01 | 44.56 | -16.1 | -9.0 | -23.7 | -23.7 | 0.0 | -16.1 | 44.2 | 58.2 | 72.84 | 76.48 | 32.21 | 44.49 | -24.0 | -4.8 | -27.6 | -36.2 | -11.9 | -33.0 | 10 | 8 | 739 | 638 |
| Moore County, NC | 43.8 | 68.0 | 127.29 | 136.58 | 55.71 | 92.90 | -35.7 | -6.8 | -40.0 | -40.1 | -0.2 | -35.8 | 40.1 | 64.2 | 105.06 | 132.25 | 42.17 | 84.87 | -37.4 | -20.6 | -50.3 | -53.8 | -7.1 | -41.9 | 21 | 14 | 1937 | 1551 |

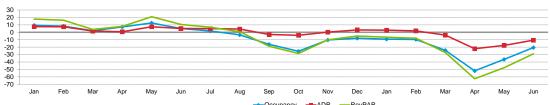
A blank row indicates insufficient data.

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Fayetteville Area CVB

For the Month of June 2020

Monthly Percent Change



70 6305

85.5

6415

84.0

Overall Percent Change 0.0 -5.0 -10.0 -15.0 -20.0 -25.0 -30.0 -35.0 Year To Date Running 12 Months

| Occupancy | ADR | ■ RevPAR | |
|-----------|-----|----------|--|
|-----------|-----|----------|--|

| Occupantry (**) Decompany (**) Deco | | | | | | | | Occupa | ancy AD | R —Rev | PAR | | | | | | | | | | ■ Oc | ccupancy A | DR RevPAR | | |
|--|----------------|------|------|------|-------|------|------|--------|---------------------|--------|-------|-------|------|------|-------|-------|-------|-------|-------|-------------|--------------|------------|----------------|-----------------|-------|
| The Year 10.5 Gold 72.2 77.7 77.1 Gold 72.2 Gold Gold Fig. 1.2 Gold Gold Fig. 1.2 Gold Gold Gold Fig. 1.2 Gold Gold Gold Fig. 1.2 Gold Gold Gold Gold Fig. 1.2 Gold Gold Gold Gold Fig. 1.2 Gold Gold Gold Gold Gold Gold Gold Gold | | | | | | | | | | | | | | | | | | | | | | | | | |
| The Note And | Occupancy (%) | | | | | | 20 | 019 | | | | | | | | 20 | 20 | | | | Year To Date | | Rui | nning 12 Months | |
| Cast New Social Cast | Occupancy (78) | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | 2018 | 2019 | 2020 | 2018 | 2019 | 2020 |
| Percent Change 24 8,2 2,1 7,1 12,8 5,1 18 2,35 16,2 2,55 1,04 7,9 9,3 9,7 2,43 5,19 3,65 3,05 3,65 3,05 4,3 7,2 2,61 4,8 8,2 1,18 | This Year | 60.5 | 68.9 | 72.2 | 72.7 | 72.1 | 69.3 | 66.4 | 65.2 | 62.4 | 58.6 | 59.1 | 50.8 | 54.9 | 62.2 | 54.7 | 35.0 | 45.8 | 55.1 | 64.6 | 69.3 | 51.2 | 63.3 | 68.5 | 55.8 |
| ADR Apr May Apr Apr May Apr Apr May Apr | Last Year | 55.3 | 63.7 | 70.7 | 67.9 | 64.1 | 66.0 | 65.3 | 67.5 | 74.5 | 78.6 | 65.9 | 55.2 | 60.5 | 68.9 | 72.2 | 72.7 | 72.1 | 69.3 | 68.2 | 64.6 | 69.3 | 69.5 | 63.3 | 68.5 |
| The Year 74.00 20.00 20.02 20.70 20.00 20.02 20.70 20.00 20. | Percent Change | 9.4 | 8.2 | 2.1 | 7.1 | 12.6 | 5.1 | 1.8 | -3.5 | -16.2 | -25.5 | -10.4 | -7.9 | -9.3 | -9.7 | -24.3 | -51.9 | -36.5 | -20.5 | -5.3 | 7.2 | -26.1 | -8.8 | 8.2 | -18.6 |
| The Year 74.00 20.00 20.02 20.07 20.00 20.02 20.07 20.00 20. | | | | | | | | | | | | | | | | | | | | | | | | | |
| The Year 78-00 80.00 80.02 82.07 84.40 83.19 83.52 82.09 84.42 82.15 86.47 78.87 78.60 78.00 80.00 80.02 74.36 77.77 63.33 80.00 77.36 77.50 77. | ADR | | | | | | | | | | | | | | | | | | | | | | | - | |
| Last Year 72.86 75.20 76.47 76.47 76.66 77.00 77.40 76.00 77.00 78.00 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Percent Change 7.6 7.5 1.7 0.7 7.4 5.2 4.9 4.4 3.0 4.0 0.2 3.2 2.9 1.9 3.8 2.21 1.78 1.06 1.8 4.7 7.3 1.1 6.0 3.1 | | | | | | | | | | | | | | | | | | | | | | | | | |
| RevPAR Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nev Dec Jan Feb Mar Apr May Jun | | | | | | | | | | | | | | | | | | | | | | | | | |
| This Year 44.5 55.73 58.25 58. | Percent Change | 7.6 | 7.5 | 1.7 | 0.7 | 7.4 | 5.2 | 4.9 | 4.4 | -3.0 | -4.0 | 0.2 | 3.2 | 2.9 | 1.9 | -3.8 | -22.1 | -17.6 | -10.6 | 1.8 | 4.7 | -7.3 | 1.1 | 6.0 | -3.1 |
| This Year 44.5 55.73 58.25 58. | 2 212 | | | | | | 20 | 119 | | | | | | | | 20 | 20 | | | | Year To Date | | Ru | nning 12 Months | |
| This Year 47.45 56.73 58.35 59.67 60.93 57.69 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.15 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 55.26 56.14 56.26 56.14 56.26 56.14 56.26 56.14 56.26 56.14 56.26 56.14 56.26 56.24 56.14 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56.26 56.24 56 | RevPAR | Jan | Feb | Mar | Apr | Mav | | | Aug | Sep | Oct | Nov | Dec | Jan | Feb | | | Mav | Jun | 2018 | | 2020 | | - | 2020 |
| Last Year 40.30 47.92 56.19 56.28 50.40 55.20 51.94 53.66 64.79 67.28 52.94 41.12 47.45 55.73 59.35 59.67 60.33 57.69 52.32 50.43 56.63 52.27 48.75 55.21 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1 | This Year | | | | | | | | | | | | | | | | | | | | | | | | |
| Supply Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb M | | | | | 55.28 | | | 51.94 | | | 67.28 | 52.94 | | | 55.73 | | | | | 52.32 | | | 52.87 | | |
| Supply Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Last Year 188,140 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 189,658 183,540 183,540 183,540 189,658 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,540 183,5 | Percent Change | 17.8 | 16.3 | 3.8 | 7.9 | 20.9 | 10.5 | 6.8 | 0.8 | -18.7 | -28.5 | -10.1 | -5.0 | -6.7 | -7.9 | -27.1 | -62.5 | -47.7 | -29.0 | -3.6 | 12.3 | -31.5 | -7.8 | 14.7 | -21.1 |
| Supply Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Lat Year To Bate Lat Year To Ba | | | | | | | | | | | | | | | | | | | | | | | | | |
| This Year 166,013 177,044 196,013 189,270 195,455 192,450 198,854 192,420 201,748 195,240 201, | Supply | | | | | | 20 | 019 | | | | | | | | 20 | 20 | | | | Year To Date | | Rui | nning 12 Months | |
| Last Year 188,217 168,196 189,658 183,540 189,658 189,658 183,540 189,658 189, | | | Feb | | Apr | May | Jun | | Aug | Sep | Oct | | Dec | Jan | Feb | Mar | Apr | May | Jun | 2018 | 2019 | | 2018 | | |
| Percent Change 5.3 5.3 3.4 3.1 3.1 2.8 2.8 2.8 3.3 4.8 4.8 2.9 2.9 2.9 2.9 2.9 3.2 3.2 1.4 4.0 3.8 2.8 3.7 4.1 3.2 Demand Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug | | | | | | | | | | | | | | . , | | | | | | , , , , , , | | | , , ,, , , , , | | |
| Demand Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 118,633 121,869 141,507 137,613 140,959 133,452 122,067 122,533 126,077 133,059 133,452 122,077 132,001 124,544 121,510 123,518 126,207 133,0595 133,452 122,862 132,967 124,563 124,869 141,507 137,613 140,959 133,452 122,071 124,544 121,510 124,544 121,510 123,518 126,207 133,0595 133,8738 151,337 122,862 108,205 118,633 121,969 141,507 137,613 140,959 133,452 124,071,3734 794,133 602,813 1,396,159 1,572,077 1,200,011 124,544 121,510 124,544 121,510 123,518 126,207 133,095 133,452 122,862 108,205 118,633 121,969 141,507 137,613 140,959 133,452 724,40 713,734 794,133 1,476,730 1,396,159 1,572,077 1,200,011 1,000,010 1, | | | | | | | | | | | | | | | | | | | | | | | | | |
| Part This Year 18,633 12,196 141,507 137,613 140,959 141,507 134,101 124,644 121,510 125,518 126,007 136,005 138,708 136,005 138,708 136,005 138,708 136,005 | Percent Change | 5.3 | 5.3 | 3.4 | 3.1 | 3.1 | 2.8 | 2.8 | 2.8 | 3.3 | 4.8 | 4.8 | 2.9 | 2.9 | 2.9 | 2.9 | 3.2 | 3.2 | 1.4 | 4.0 | 3.8 | 2.8 | 3.7 | 4.1 | 3.2 |
| Part 18,633 12,1969 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 141,507 137,613 14,0959 14,0059 | | | | | | | 20 | 110 | | | | | | | | 20 | 20 | | | | Veer To Date | | D. | nning 12 Months | |
| This Year 118,833 121,989 141,507 137,613 140,959 133,452 132,087 129,593 120,077 118,135 115,408 102,548 110,808 113,404 110,301 68,350 92,345 107,605 173,734 794,133 602,813 1,396,159 1,572,077 1,320,601 124,544 121,510 | Demand | .Jan | Feb | Mar | Apr | May | | | Aug | Sen | Oct | Nov | Dec | Jan | Feb | | | May | Jun | 2018 | | 2020 | | - | 2020 |
| Last Year 102,994 107,067 134,101 124,644 121,510 123,518 126,207 130,595 138,738 151,337 122,862 108,005 118,633 121,989 141,507 137,613 140,959 133,452 724,240 713,734 794,133 1,476,730 1,396,159 1,572,077 | This Year | | | | | | | | | | | | | | | | | | | | | | | | |
| Percent Change 15.2 13.9 5.5 10.5 16.0 8.0 4.7 -0.8 -13.5 -21.9 -6.1 -5.2 -6.6 -7.0 -22.1 -50.3 -34.5 -19.4 -1.5 11.3 -24.1 -5.5 12.6 -16.0 -16. | | | | | | | | | | | | | | | | | | | | | | | ,, | | |
| Here the first product of the first product pr | Percent Change | 15.2 | 13.9 | 5.5 | 10.5 | 16.0 | 8.0 | 4.7 | -0.8 | -13.5 | -21.9 | -6.1 | -5.2 | -6.6 | -7.0 | -22.1 | -50.3 | -34.5 | -19.4 | -1.5 | 11.3 | -24.1 | -5.5 | 12.6 | |
| Here the first product of the first product pr | | | | | | | | | | | | | | | | | | | | | | | | | |
| This Year 9,301,416 9,867,522 11,437,243 11,293,679 11,909,999 11,101,733 11,031,745 10,754,428 10,131,484 9,704,770 9,287,240 7,883,089 8,936,813 9,349,752 8,578,339 4,369,767 6,426,288 8,001,161 55,697,048 64,911,592 45,662,119 107,451,233 128,285,787 104,454,874 11,293,679 11,909,999 11,101,733 11,293,679 11,909,999 11,101,733 11,293,679 11,909,999 11,101,733 128,285,787 104,454,874 11,293,679 11,909,999 11,101,733 128,285,787 11,293,679 11,909,999 11,101,733 128,285,787 11,293,679 11,29 | Revenue | | | | | | | | | | | | | | | | | | | | | | | - | |
| Last Year 7,504,284 8,060,686 10,656,862 10,146,198 9,558,230 9,770,787 10,045,781 10,377,710 12,072,598 12,954,672 9,863,621 8,059,812 9,301,416 9,867,522 11,437,243 11,293,679 11,909,999 11,101,733 55,544,691 55,697,048 64,911,592 112,373,824 107,451,233 128,285,787 10,045,781 11,309,999 11,101,733 11,293,679 11,909,999 11,101 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Percent Change 23.9 22.4 7.3 11.3 24.6 13.6 9.8 3.6 -16.1 -25.1 -5.8 -2.2 -3.9 -5.2 -25.0 -61.3 -46.0 -27.9 0.3 16.5 -29.7 -4.4 19.4 -18.6 | | .,, | | | | | | | | | | | | .,,. | | | | | | , , | | | . , . , | | |
| Census % 2019 2020 | | | ., | | | | | | | | | .,,. | | | | | | | | | | | | | |
| Census % | Percent Change | 23.9 | 22.4 | 7.3 | 11.3 | 24.6 | 13.6 | 9.8 | 3.6 | -16.1 | -25.1 | -5.8 | -2.2 | -3.9 | -5.2 | -25.0 | -61.3 | -46.0 | -27.9 | 0.3 | 16.5 | -29.7 | -4.4 | 19.4 | -18.6 |
| Census % | | | | | | | 20 | 110 | | | | | | | | 20 | 20 | | | | | | | | |
| | Census % | Jan | Feb | Mar | Apr | Mav | | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | | Apr | Mav | Jun | | | | | | |

Census Rooms % Rooms Participants A blank row indicates insufficient data.

Census Props

6323

83.6

6323

85.4

6323

85.4

6309

83.8

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6508

85.6

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72

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71 6414

6508

86.6

6508

86.6

6415

6414

86.4

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of June 2020

| | | | | | | | | 2018 | 8 | | | | | | | 2019 |) | | | | | | | 20 | 20 | | | | | | | |
|----------|--|--------------------------------------|----------------|----------------------|----------------------|------------|---------------|------|------|-----|------|---|------|-----|-----|------|--------|------|----|-----|-----|-----|------|----|----|-------|-----|-----|---------|----|---|-----|
| STR Code | Name of Establishment | City & State | Zip Code | Aff Date | Open Date | Rooms | Chg in Rms | J | FM | ı A | мЈ | J | A S | 0 | N D | J | F M | A | иЈ | J | A s | 0 | N [| J | F | м | A M | 1 J | J £ | ۱s | 0 | N I |
| | American Eagle Inn | Fayetteville, NC | 28301 | Jun 2012 | Jun 1967 | 43 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed - Independent Budget Inn | Fayetteville, NC | 28301 | May 2016 | Jun 1964 | 0 | | | | | | | | | | | | | | | | | | | | | | | _ | | | 4 |
| | Closed - Independent Hotel Prince Charles Closed - Independent Patel Motel | Fayetteville, NC Fayetteville, NC | 28301 28301 | Nov 2010 Jul 2011 | Jun 1925 Jun 1958 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | + |
| | Closed - Independent Fater Moter Closed - Independent Town & Country Motel | Fayetteville, NC | 28301 | Apr 2008 | Juli 1936 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed Days Inn Central Fayetteville | Fayetteville, NC | 28301 | Apr 2000 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | т |
| | Closed St James Inn | Fayetteville, NC | 28301 | Jan 1991 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed Travel Inn | Fayetteville, NC | 28301 | Jun 2004 | | 0 | | | | П | | | | | | | | | | | | П | | | П | | | | | | | т |
| 25286 | Cloverleaf Motel | Fayetteville, NC | 28301 | Feb 1959 | Feb 1959 | 22 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25291 | Eastover Inn | Fayetteville, NC | 28301 | Jul 1951 | Jul 1951 | 20 | | | | | | | | | | | | | | | Т | | | | | | | | | | | Т |
| 7873 | Night Inn | Fayetteville, NC | 28301 | Sep 2011 | Jun 1972 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | OYO Hotel Fayetteville S Eastern Blvd | Fayetteville, NC | 28301 | May 2019 | Jun 1985 | 46 | Υ | | | | | | | | | | | | | • • | • | • | • • | • | • | • • | • | • | \perp | | ш | |
| | Regency Inn | Fayetteville, NC | 28301 | Jul 2003 | Jun 1971 | 105 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | WoodSpring Suites Fayetteville | Fayetteville, NC | 28301 | Nov 2017 | Oct 2007 | 121 | | • • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | ш | _ |
| | Affordable Suites of America Fayetteville | Fayetteville, NC | 28303 | Jan 2014 | Jan 2014 | 49 | | 0 0 | 0 0 | 0 | 0 0 | 0 | 0 0 | 0 0 | 0 | 0 0 | 0 | 0 0 | 0 | 0 0 | 0 | 0 0 | 0 0 | 0 | 0 | 0 0 | 0 | 0 | | | | |
| | Boulevard Motel | Fayetteville, NC | 28303 | Jun 1967 | Jun 1967 | 30 | | | | | | | | | | | | | | | | | | | | | | | _ | | | 4 |
| | Candlewood Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Jan 2011 | Jan 2011 | 114 | | • | • • | • | • | • | • • | • | • | • | • | • • | • | • | • | • (| • • | • | • | • | • | • | | | | 4 |
| | Closed - Independent Cottonade Square Courtyard Fayetteville | Fayetteville, NC Fayetteville, NC | 28303 28303 | Aug 2014 Jan 1991 | Jan 1991 | 108 | | | | | _ | | | | | | | | | | | | | | | | | | _ | | | |
| | Days Inn & Suites Fayetteville Northwest Fort Bragg Area | Fayetteville, NC | 28303 | Mar 2014 | Jan 1991 Jun 1988 | 119 | | | | | | | | | | | | | | | • | | | | | | | | | | | |
| | Embassy Suites by Hilton Fayetteville Fort Bragg Area | Fayetteville, NC | 28303 | Apr 2012 | Apr 2012 | 165 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Extended Stay America Fayetteville Cross Creek Mall | Fayetteville, NC | 28303 | Apr 2012 | Jan 1999 | 77 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Hampton Inn Favetteville Fort Bragg | Fayetteville, NC | 28303 | Dec 1995 | Dec 1995 | 130 | | | | | | | | | | | | | | | | | | | • | | | • | | | | |
| | Hilton Garden Inn Favetteville Fort Bragg | Fayetteville, NC | 28303 | Nov 2005 | Nov 2005 | 104 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Holiday Inn Express & Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Feb 2000 | Jan 1998 | 89 | | | | | | | | | | | | | | | | | | | • | | | | | | | |
| | Home2 Suites by Hilton Fayetteville | Fayetteville, NC | 28303 | Feb 2011 | Feb 2011 | 118 | | | | | | • | | | | | | | | | • | • | | • | • | | | • | | | | Т |
| 66525 | Homewood Suites by Hilton Fayetteville | Fayetteville, NC | 28303 | Mar 2018 | Mar 2018 | 111 | | | • | | • • | • | • • | • | • | | • | | • | | • | • | | • | • | • • | • | • | | | | |
| 25293 | Knights Inn Fayettevile | Fayetteville, NC | 28303 | Dec 1997 | Jun 1968 | 61 | | • | • • | | • • | | | | | | | | | | | | | | | | | | | | | Т |
| | Motel 6 Fayetteville - Fort Bragg Area | Fayetteville, NC | 28303 | May 2018 | May 2018 | 71 | | | | | 0 | • | • • | • | • | • | • • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | | |
| | Quality Inn & Suites Fort Bragg Fayetteville | Fayetteville, NC | 28303 | Nov 2012 | Jun 1980 | 109 | | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | \perp | | ш | |
| | Red Lion Inn & Suites Fayetteville at Cross Creek Mall | Fayetteville, NC | 28303 | Oct 2017 | Jun 1989 | 129 | | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | | |
| | Residence Inn Fayetteville Cross Creek | Fayetteville, NC | 28303 | Dec 2006 | Dec 2006 | 92 | | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | ш | _ |
| | SpringHill Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Jun 2018 | Jun 2018 | 121 | ., | | | | 0 | • | • • | • | • | • | • | • • | • | • | • | • | • • | • | • | • • | • | • | | 4 | | 4 |
| | Studio 6 Fayetteville - Fort Bragg Area | Fayetteville, NC | 28303 | May 2018 | Jun 1998 | 54 | Y | • | • • | • | • • | • | • • | • | • | • | • | • | • | • • | • | • (| • • | • | • | • • | • | • | _ | | | 4 |
| | TownePlace Suites Fayetteville Cross Creek | Fayetteville, NC | 28303 | Jul 2009 | Jul 2009 Jun 1970 | 93 | | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • (| • • | • | • | • • | • | • | | | | + |
| | Tropical Motel Wingate by Wyndham Fayetteville Fort Bragg | Fayetteville, NC | 28303 28303 | Jun 1970 Aug 1998 | Aug 1998 | 80 85 | | | | - | _ _ | | _ _ | | | | | | | | | | | _ | - | | | | _ | | | |
| | Baymont Inn & Suites Fayetteville Fort Bragg Area | Fayetteville, NC Fayetteville, NC | 28304 | Aug 1998 Aug 2015 | Aug 1996 Aug 2015 | 96 | | | • | | • | • | • | | | | | : : | • | | | | • | • | • | • | | • | | | | + |
| | Closed - Independent Becks Motel | Fayetteville, NC | 28304 | Sep 2008 | Aug 2013 | 0 | | | • | | • | | • • | | | • | | ٠,٠ | | • | 1 | | • | - | | • | | | | | | |
| | Extended Stay America Fayetteville- Owen Dr | Fayetteville, NC | 28304 | Jul 1997 | Jul 1997 | 120 | | | | | | | | | | | | | | | | | | | | | | | | | | + |
| | Holiday Inn & Suites Fayetteville W- Fort Bragg Area | Fayetteville, NC | 28304 | Jun 2019 | Jun 2019 | 110 | | | | | | | | | | | | | | | | | | | • | | | | | | | |
| | Ramada Plaza Fayetteville Fort Bragg Area | Fayetteville, NC | 28304 | Aug 2015 | Jun 1974 | 199 | | | | | | | | | | | | | | | | | | | • | | | | | | | т |
| | WoodSpring Suites Fayetteville West | Fayetteville, NC | 28304 | Nov 2016 | Apr 2006 | 121 | | | | | | | | | | | | | | | | | | • | • | | | | | | | |
| | Airport Inn Budget Motel | Fayetteville, NC | 28306 | Jun 1957 | Jun 1957 | 30 | | | | П | | | | | | П | \Box | | | | | П | | | П | | | П | | | | Т |
| 4265 | Ambassador Inn | Fayetteville, NC | 28306 | Jun 2012 | Jun 1964 | 62 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Carolina Motor Inn | Fayetteville, NC | 28306 | Jun 1954 | Jun 1954 | 47 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed McInnis Motel | Fayetteville, NC | 28306 | Jun 1993 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Coliseum Inn | Fayetteville, NC | 28306 | Sep 1996 | Jun 1968 | 75 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Mt Rose Hotel | Fayetteville, NC | 28306 | Jan 2018 | Jan 2018 | 37 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Red Roof Inn & Suites Fayetteville Fort Bragg | Fayetteville, NC | 28306 | Oct 2015 | May 2001 | 52 | | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | | |
| | Relax Inn | Fayetteville, NC | 28306 | Feb 1955 | Feb 1955 | 32 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Roadside Inn Motel | Fayetteville, NC | 28306 | Sep 1956 | Sep 1956 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Landmark Inn Fort Bragg Fairfield Inn & Suites Fayetteville North | Fort Bragg, NC | 28310 28311 | Jan 2001 Oct 2014 | Jan 2001 Oct 2014 | 197 115 | | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • | | | | |
| | AHS Hotel | Fayetteville, NC | 28311 | | Oct 2014 Sep 1998 | 115 | | | • | | • | • | • | | | | | • | • | • | • | | • | • | • | • | • | • | | | | |
| | Baymont Inn & Suites Fayetteville I 95 | Fayetteville, NC Fayetteville, NC | 28312 | Dec 2019 Dec 2017 | May 1986 | 121 | | | | | | | | | | | | | | | • | | | | | | | | | | | |
| | Clarion Hotel Fayetteville | Fayetteville, NC | 28312 | | Jun 1983 | 198 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed Days Inn Fayetteville Inn | Fayetteville, NC | 28312 | | Jun 1985 | 0 | | | | | _ | | • | | | , I | | • | | • | | Ĭ . | • | | | _ • | | | | | | |
| | Comfort Inn Fayetteville | Fayetteville, NC | 28312 | Mar 2013 | | 61 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Days Inn Fayetteville South I 95 Exit 49 | Fayetteville, NC | 28312 | | May 1986 | 97 | | | | | | • | | | | | | | | | | | | • | | | | | | | | |
| | Delux Inn | Fayetteville, NC | 28312 | | Jun 1988 | 51 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | DoubleTree by Hilton Hotel Fayetteville | Fayetteville, NC | 28312 | May 2008 | | 148 | | | | | | • | | | | | | | • | | • | | | • | • | | | • | | | | |
| | Econo Lodge Fayetteville | Fayetteville, NC | 28312 | Jan 1989 | Jan 1989 | 74 | | | • • | | | • | | | • | | • | | • | | • | • | | • | • | | • | • | | | | |
| | Hampton Inn Fayetteville | Fayetteville, NC | 28312 | Jul 2017 | Jul 2017 | 114 | | • | • • | • | • • | • | • • | • | • | • | • | | • | • • | • | • | | • | • | | • | • | | | | |
| | Holiday Inn Express & Suites Fayetteville South | Fayetteville, NC | 28312 | | Oct 2019 | 94 | | | | | | | | | | | | | | | | • | • • | • | • | • | • | • | | | | |
| | Quality Inn Fayetteville | Fayetteville, NC | 28312 | | Feb 1998 | 84 | Υ | • | • • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • • | • | • | | | | |
| | Red Roof Inn Fayetteville | Fayetteville, NC | | | Nov 1997 | 55 | | • | • | • | • • | • | • • | • | • | • | • | • • | • | • • | • | • | • • | • | • | • | • | • | | | | |
| 67173 | Rodeway Inn Fayetteville | Fayetteville, NC | 28312 | Dec 2017 | Dec 2017 | 76 | | • | • • | • | • • | • | • • | | • | • • | • • | • • | • | • • | • | | • • | • | • | • • | • | • | | | | |

Tab 4 - Response Cumberland County NC

Fayetteville Area CVB

For the Month of June 2020

| | | | | | | | | 2018 | | | | | | | 20 | 019 | | | | | | | | 2020 |) | | | | | | |
|----------|--|------------------|-------------|----------|-----------|-------|---------------|------|-------|--------|--------|------|--------|-----|-----|-----|-----|----|-----|------|---|-----|-----|------|-----|-----|-----|----|---|-----|---|
| STR Code | Name of Establishment | City & State | Zip Code | Aff Date | Open Date | Rooms | Chg in Rms | | - M | A N | J, | JA | s | o N | D J | I F | М | АМ | J | JA | s | 0 1 | ı D | J | - м | I A | м. | JJ | A | s c | N |
| 32497 | Sleep Inn Fayetteville | Fayetteville, NC | 28312 | Nov 1995 | Nov 1995 | 63 | | | • | • • | • • | • | • • | • | • • | • | • • | • | • | • • | • | • • | • | • • | • | • | • • | | | | |
| 33580 | Super 8 Fayetteville | Fayetteville, NC | 28312 | Dec 1996 | Dec 1996 | 60 | | • • | | • • | | • | • | • | • • | • | • • | • | • | • • | • | • • | • | • • | • | • | • • | , | | | |
| 4267 | SureStay Plus Hotel Fayetteville | Fayetteville, NC | 28312 | Nov 2017 | Mar 1985 | 111 | | | | • • | • | • | | • | | • | | • | • | • | • | | • | | • | • | • • | , | | | |
| 10148 | Travelodge Fayetteville | Fayetteville, NC | 28312 | Apr 2019 | Jun 1986 | 101 | Y | • • | | • • | | • | • | • | • | • | • | • | • | • • | • | • • | • | • • | • | • | • • | , | | | |
| 67095 | Tru by Hilton Fayetteville I 95 | Fayetteville, NC | 28312 | Dec 2018 | Dec 2018 | 109 | | | | | | | | | • | • | • • | • | • | • • | • | • • | • | • • | • | • | • • | , | | | |
| 20056 | Comfort Inn Cross Creek | Fayetteville, NC | 28314 | Jul 1987 | Jul 1987 | 176 | | | | • • | | • | | • | • • | • | • • | • | • | • • | | • • | • | • • | • | • | • • | , | | | |
| 55750 | WoodSpring Suites Fayetteville Fort Bragg | Fayetteville, NC | 28314 | Nov 2016 | Apr 2006 | 121 | | | | • • | | • | | • | • • | • | • • | • | • | • • | | • • | | • • | • | • | • • | | | | |
| 58867 | Holiday Inn Express & Suites Hope Mills Fayetteville | Hope Mills, NC | 28348 | Nov 2009 | Nov 2009 | 72 | | | | • • | | • | | • | • • | • | • • | • | • | • • | | • • | • | • • | • | • | • • | , | | | |
| 51150 | Closed - Independent Starlite Motel | Spring Lake, NC | 28390 | Sep 2018 | Jan 1958 | 0 | Υ | | | | | | | | | | | | | | | | | | | | | | | | |
| 32663 | Country Inn & Suites Fayetteville Fort Bragg | Spring Lake, NC | 28390 | Feb 2016 | Feb 1996 | 85 | | | | • • | | • | | • | | • | • • | • | • | • | • | • • | • | • • | • | • | • • | , | | | |
| 65586 | Courtyard Fayetteville Fort Bragg Spring Lake | Spring Lake, NC | 28390 | Dec 2016 | Dec 2016 | 100 | | | | • • | | • | | • | | • | | • | | • | | | • | | • | • | • • | , | | | |
| 29996 | Gateway Inn & Suites | Spring Lake, NC | 28390 | Feb 1994 | Feb 1994 | 105 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 55648 | Hampton by Hilton Inn Spring Lake Fayetteville | Spring Lake, NC | 28390 | Apr 2007 | Apr 2007 | 77 | | | | • • | | | | | | • | | • | | | | | • | | • | • | | | | | |
| 30000 | Sleep Inn & Suites Near Fort Bragg | Spring Lake, NC | 28390 | Dec 1994 | Dec 1994 | 91 | | | | • • | | | | | | • | | • | | | • | | • | | • | • | • • | , | | | |
| 26555 | Super 8 Spring Lake/Fort Bragg | Spring Lake, NC | 28390 | Jul 1988 | Jul 1988 | 60 | | | | • • | | • | | • | | • | | • | | • | • | | • | | • | • | • • | , | | | |
| 4634 | OYO Hotel Wade I-95 South | Wade, NC | 28395 | Dec 2019 | Mar 1974 | 109 | | | • | • • | | • | | • | | • | • • | • | • • | | • | | • | • • | • | • | • • | , | | | П |
| | | | Total Prope | erties: | 84 | 6508 | | 0 - | Month | nlv da | ta rec | eive | d by S | TR | | | | | | | | | | | | | | | | | |

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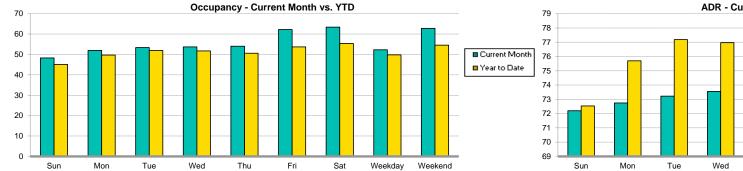
 ⁻ Monthly and daily data received by STR

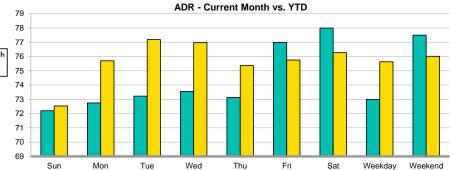
Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Fayetteville Area CVB

For the Month of June 2020





| | | Occupancy (| %) | ADR | | RevPAR | | Supply | | Demand | | Revenue | |
|--------------|------------------|-------------|-------|-------|-------|--------|-------|-----------|-------|-----------|-------|-------------|-------|
| Day of Week | | | % Chg | | % Chg | | % Chg | | % Chg | | % Chg | | % Chg |
| Sunday | Current Month | 48.3 | -14.5 | 72.20 | -7.3 | 34.86 | -20.7 | 26,032 | -18.8 | 12,568 | -30.6 | 907,378 | -35.6 |
| | Year To Date | 45.1 | -22.2 | 72.54 | -5.5 | 32.71 | -26.4 | 168,310 | 2.2 | 75,900 | -20.5 | 5,505,689 | -24.9 |
| | Running 12 Month | 47.4 | -18.1 | 74.79 | -2.7 | 35.43 | -20.4 | 336,300 | 0.9 | 159,339 | -17.4 | 11,916,157 | -19.6 |
| Monday | Current Month | 52.0 | -25.1 | 72.75 | -13.2 | 37.81 | -35.0 | 32,540 | 26.8 | 16,911 | -5.0 | 1,230,249 | -17.5 |
| | Year To Date | 49.7 | -27.2 | 75.70 | -8.1 | 37.62 | -33.1 | 168,310 | 6.3 | 83,653 | -22.6 | 6,332,520 | -28.9 |
| | Running 12 Month | 53.9 | -19.2 | 78.94 | -3.6 | 42.57 | -22.1 | 342,715 | 4.9 | 184,808 | -15.3 | 14,588,277 | -18.3 |
| Tuesday | Current Month | 53.4 | -27.5 | 73.22 | -15.6 | 39.08 | -38.9 | 32,540 | 26.8 | 17,365 | -8.1 | 1,271,501 | -22.5 |
| | Year To Date | 52.0 | -27.6 | 77.18 | -8.7 | 40.11 | -33.9 | 168,310 | 2.2 | 87,462 | -26.0 | 6,750,641 | -32.4 |
| | Running 12 Month | 56.9 | -19.4 | 81.05 | -3.5 | 46.15 | -22.2 | 342,809 | 4.9 | 195,181 | -15.5 | 15,820,021 | -18.4 |
| Wednesday | Current Month | 53.7 | -27.6 | 73.55 | -14.5 | 39.51 | -38.1 | 26,032 | 1.4 | 13,985 | -26.6 | 1,028,610 | -37.2 |
| | Year To Date | 51.7 | -29.2 | 76.97 | -8.4 | 39.80 | -35.2 | 168,310 | 2.2 | 87,038 | -27.6 | 6,699,141 | -33.7 |
| | Running 12 Month | 57.4 | -19.8 | 80.93 | -3.5 | 46.47 | -22.6 | 336,301 | 2.9 | 193,117 | -17.5 | 15,628,469 | -20.4 |
| Thursday | Current Month | 54.1 | -23.4 | 73.13 | -11.8 | 39.53 | -32.4 | 26,032 | 1.4 | 14,072 | -22.3 | 1,029,044 | -31.5 |
| | Year To Date | 50.6 | -26.7 | 75.36 | -7.1 | 38.15 | -31.8 | 168,310 | 2.2 | 85,199 | -25.0 | 6,420,445 | -30.3 |
| | Running 12 Month | 55.6 | -19.1 | 78.80 | -2.9 | 43.80 | -21.4 | 336,300 | 2.9 | 186,934 | -16.7 | 14,729,501 | -19.2 |
| Friday | Current Month | 62.2 | -11.8 | 76.99 | -6.3 | 47.90 | -17.4 | 26,032 | 1.4 | 16,196 | -10.5 | 1,246,836 | -16.2 |
| | Year To Date | 53.7 | -25.3 | 75.75 | -6.7 | 40.69 | -30.3 | 168,310 | 2.2 | 90,405 | -23.6 | 6,848,514 | -28.8 |
| | Running 12 Month | 58.9 | -17.8 | 79.10 | -2.7 | 46.58 | -20.1 | 336,300 | 2.9 | 198,034 | -15.4 | 15,665,268 | -17.8 |
| Saturday | Current Month | 63.4 | -13.1 | 77.99 | -5.5 | 49.46 | -17.9 | 26,032 | -18.8 | 16,509 | -29.4 | 1,287,543 | -33.4 |
| | Year To Date | 55.4 | -24.1 | 76.27 | -6.0 | 42.27 | -28.7 | 168,086 | 2.0 | 93,157 | -22.6 | 7,105,170 | -27.2 |
| | Running 12 Month | 60.5 | -16.7 | 79.27 | -2.6 | 47.93 | -18.9 | 336,076 | 2.8 | 203,190 | -14.4 | 16,107,181 | -16.6 |
| Weekday / We | eekend | l | | | | | | | | | | | |
| Weekday | Current Month | 52.3 | -23.4 | 72.99 | -12.6 | 38.18 | -33.0 | 143,176 | 6.3 | 74,900 | -18.5 | 5,466,782 | -28.8 |
| (Sun-Thu) | Year To Date | 49.8 | -26.7 | 75.63 | -7.7 | 37.68 | -32.4 | 841,552 | 3.0 | 419,251 | -24.5 | 31,708,436 | -30.4 |
| | Running 12 Month | 54.3 | -19.1 | 79.06 | -3.3 | 42.89 | -21.7 | 1,694,427 | 3.3 | 919,378 | -16.5 | 72,682,425 | -19.2 |
| Weekend | Current Month | 62.8 | -12.6 | 77.49 | -6.0 | 48.68 | -17.8 | 52,064 | -9.8 | 32,705 | -21.2 | 2,534,379 | -25.9 |
| (Fri-Sat) | Year To Date | 54.6 | -24.7 | 76.02 | -6.4 | 41.48 | -29.5 | 336,396 | 2.1 | 183,562 | -23.1 | 13,953,683 | -28.0 |
| | Running 12 Month | 59.7 | -17.3 | 79.19 | -2.6 | 47.25 | -19.5 | 672,376 | 2.8 | 401,223 | -14.9 | 31,772,449 | -17.2 |
| Total | Current Month | 55.1 | -20.5 | 74.36 | -10.6 | 40.98 | -29.0 | 195,240 | 1.4 | 107,605 | -19.4 | 8,001,161 | -27.9 |
| | Year To Date | 51.2 | -26.1 | 75.75 | -7.3 | 38.76 | -31.5 | 1,177,948 | 2.8 | 602,813 | -24.1 | 45,662,119 | -29.7 |
| | Running 12 Month | 55.8 | -18.6 | 79.10 | -3.1 | 44.13 | -21.1 | 2,366,803 | 3.2 | 1,320,601 | -16.0 | 104,454,874 | -18.6 |

A blank row indicates insufficient data.

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Fayetteville Area CVB For the Month of June 2020

| | | | | | | | This ' | Year | | | | | | | | | | Pe | rcent Ch | ange (% | %) | | | | |
|--------|--------|--------|---------|---------|-------|--------|--------|-------|-------|--------|-------|------|-------|--------|---------|---------|-------|--------|----------|---------|------------|--------|-------|-------|-------|
| | | C | Occupai | ncy (%) | | | AD | R | | | RevP | PAR | | | Occupar | ncy (%) | | | ADR | (%) | | | RevPA | R (%) | |
| Curre | | Trans. | Grp. | Con. | Total | Trans. | Grp. | Con. | Total | Trans. | Grp. | Con. | Total | Trans. | Grp. | Con. | Total | Trans. | Grp. | Con. | Total | Trans. | Grp. | Con. | Total |
| 2019 | Jan | 44.9 | 13.4 | 2.2 | 60.5 | 81.22 | 71.94 | 60.39 | 78.40 | 36.50 | 9.61 | 1.34 | 47.45 | -6.9 | 136.8 | 57.3 | 9.4 | 10.0 | 3.2 | 16.2 | 7.6 | 2.4 | 144.5 | 82.7 | 17.8 |
| | Feb | 42.4 | 24.2 | 2.3 | 68.9 | 85.00 | 75.46 | 62.78 | 80.90 | 36.02 | 18.26 | 1.45 | 55.73 | -27.7 | 560.4 | 69.4 | 8.2 | 12.6 | -3.9 | 10.7 | 7.5 | -18.6 | 534.6 | 87.6 | 16.3 |
| | Mar | 56.7 | 13.0 | 2.4 | 72.2 | 82.71 | 76.24 | 61.59 | 80.82 | 46.90 | 9.95 | 1.50 | 58.35 | -6.4 | 49.9 | 69.4 | 2.1 | 3.6 | -5.2 | 3.5 | 1.7 | -3.0 | 42.0 | 75.4 | 3.8 |
| | Apr | 64.1 | 7.2 | 1.4 | 72.7 | 83.69 | 71.70 | 61.55 | 82.07 | 53.62 | 5.18 | 0.88 | 59.67 | 14.3 | -30.4 | 0.4 | 7.1 | 2.9 | -15.8 | 0.6 | 0.7 | 17.6 | -41.4 | 1.0 | 7.9 |
| | May | 59.6 | 10.1 | 2.4 | 72.1 | 85.77 | 81.97 | 63.59 | 84.49 | 51.12 | 8.27 | 1.55 | 60.93 | | | | | | | | | | | | |
| | Jun | | | | | | | | | | | | | | | | | | | | | | | | |
| | Jul | 59.6 | 5.5 | 1.4 | 66.4 | 82.77 | 97.58 | 60.13 | 83.52 | 49.33 | 5.32 | 0.83 | 55.47 | 3.8 | -15.6 | -1.4 | 1.8 | 4.0 | 13.6 | 19.8 | 4.9 | 8.0 | -4.2 | 18.2 | 6.8 |
| | Aug | | | | | | | | | | | | | | | | | | | | | | | | |
| | Sep | | | | | | | | | | | | | | | | | | | | | | | | |
| | Oct | | | | | | | | | | | | | | | | | | | | | | | | |
| | Nov | | | | | | | | | | | | | | | | | | | | | | | | |
| | Dec | | | | | | | | | | | | | | | | | | | | | | | | |
| 2020 | Jan | | | | | | | | | | | | | | | | | | | | | | | | |
| | Feb | | | | | | | | | | | | | | | | | | | | | | | | |
| | Mar | | | | | | | | | | | | | | | | | | | | | | | | |
| | Apr | | | | | | | | | | | | | | | | | | | | | | | | |
| | May | 40.6 | 3.0 | 2.2 | 45.8 | 68.24 | 71.51 | 92.10 | 69.59 | 27.67 | 2.18 | 2.00 | 31.85 | -32.0 | -69.8 | -10.8 | -36.5 | -20.4 | -12.8 | 44.8 | -17.6 | -45.9 | -73.6 | 29.2 | -47.7 |
| | Jun | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Year T | o Date | • | | | | | | | | | | | | | | | | Pe | rcent Ch | ange (% | %) | | | | |
| 2018 | Jun | 56.6 | 6.5 | 1.4 | 64.6 | 78.24 | 80.79 | 57.66 | 78.04 | 44.32 | 5.27 | 0.84 | 50.43 | | | | | | | | | | | | |
| 2019 | Jun | 55.2 | 11.9 | 2.2 | 69.3 | 83.82 | 75.82 | 61.32 | 81.74 | 46.27 | 9.03 | 1.33 | 56.63 | -2.5 | 82.3 | 49.9 | 7.2 | 7.1 | -6.1 | 6.4 | 4.7 | 4.4 | 71.1 | 59.4 | 12.3 |
| 2020 | Jun | | | | | | | | | | | | | | | | | | | | | | | | |

A blank row indicates insufficient data.

55.6

57.1

6.2

9.6

1.6

1.8

63.3

68.5

77.41

82.31

78.17

81.37

56.06

60.58

76.96

81.60

43.06

47.02

4.82

7.78

0.87

1.11

Running 12 Month

Jun

Jun

Jun

2018

2019

2020

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48.75

55.92

2.7

55.2

17.4

8.2

6.3

Percent Change (%)

8.0

6.0

9.2

61.5

26.9

14.7

4.1

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of June 2020

| | | | | | | | | 2018 | 2 | | | | - | | - | 201 | 2 | | | | | | | | 20 | 020 | | | | | | | | |
|----------|---|--------------------------------------|----------------|----------------------|----------------------|------------|--------|------|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---|-----|-----|--------|---------|------------|---|-----|-----|-----|-----|-----|-----|---|
| | | | | | | | Chg in | | , | | Т | | Т | | | 201 | 9 | | Т | Т | | | Т | \top | | ZU | Т | Т | | | T | | | _ |
| STR Code | Name of Establishment | City & State | Zip Code | Aff Date | Open Date | Rooms | Rms | J | F M | A | ИJ | J | A S | 0 | N D | J | F M | Α | м. | J | Α | S | 0 | N D |) J | <u>l</u> F | M | I A | M | J | J A | S | 0 | N |
| | American Eagle Inn | Fayetteville, NC | 28301 | Jun 2012 | Jun 1967 | 43 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed - Independent Budget Inn | Fayetteville, NC | 28301 | May 2016 | | 0 | | | | | | | | | | | | | | | | | | _ | _ | L | | | _ | | _ | _ | | |
| | Closed - Independent Hotel Prince Charles Closed - Independent Patel Motel | Fayetteville, NC Fayetteville, NC | 28301 28301 | Nov 2010 Jul 2011 | Jun 1925 Jun 1958 | 0 | | | | | | | | | | | | | | | | | | | | + | | | | | | | | |
| | Closed - Independent Fater Moter Closed - Independent Town & Country Motel | Fayetteville, NC | 28301 | Apr 2008 | Juli 1956 | 0 | | | | | | | | | | | | | | | | | | - | | | | | | | | | | |
| | Closed Days Inn Central Fayetteville | Fayetteville, NC | 28301 | Apr 2000 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed St James Inn | Fayetteville, NC | 28301 | Jan 1991 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed Travel Inn | Fayetteville, NC | 28301 | Jun 2004 | | 0 | | | | | | П | | П | | | | | | Т | | | | Т | Т | Т | | | | | Т | | | |
| 25286 | Cloverleaf Motel | Fayetteville, NC | 28301 | Feb 1959 | Feb 1959 | 22 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Eastover Inn | Fayetteville, NC | 28301 | Jul 1951 | Jul 1951 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Night Inn | Fayetteville, NC | 28301 | Sep 2011 | Jun 1972 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | OYO Hotel Fayetteville S Eastern Blvd | Fayetteville, NC | 28301 | May 2019 | | 46 | Υ | | | | | | | | | | | | | r | r | r | r r | r | r | r | r | r | r | r | _ | _ | | |
| | Regency Inn | Fayetteville, NC | 28301 | Jul 2003 | Jun 1971 | 105 | | | | | | | | | | | | | | | | | | | + | 1 | | | | | | | | |
| | WoodSpring Suites Fayetteville Affordable Suites of America Favetteville | Fayetteville, NC | 28301 28303 | Nov 2017 | Oct 2007 | 121 | | | | | | | | | | | | | | | | | | _ | - | - | | | | | _ | - | | |
| | Boulevard Motel | Fayetteville, NC Fayetteville, NC | 28303 | Jan 2014 Jun 1967 | Jan 2014 Jun 1967 | 49 30 | | | | | | | | | | | | | | | | | | | | + | | | | | | | | |
| | Candlewood Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Jan 2011 | Jan 2011 | 114 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed - Independent Cottonade Square | Fayetteville, NC | 28303 | Aug 2014 | Janzon | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Courtyard Fayetteville | Fayetteville, NC | 28303 | Jan 1991 | Jan 1991 | 108 | | B s | s | B s | s | s s | s s | S | s s | s s | В | s s | s s | S | s | s : | s s | s s | s | В | s | s | s | S | | | | |
| | Days Inn & Suites Fayetteville Northwest Fort Bragg Area | Fayetteville, NC | 28303 | Mar 2014 | Jun 1988 | 119 | | | | | | | | | | | | | | | | | | | | | | | | | т | | | |
| | Embassy Suites by Hilton Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Apr 2012 | Apr 2012 | 165 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Extended Stay America Fayetteville Cross Creek Mall | Fayetteville, NC | 28303 | Apr 2013 | Jan 1999 | 77 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32352 | Hampton Inn Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Dec 1995 | Dec 1995 | 130 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Hilton Garden Inn Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Nov 2005 | Nov 2005 | 104 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Holiday Inn Express & Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Feb 2000 | Jan 1998 | 89 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Home2 Suites by Hilton Fayetteville | Fayetteville, NC | 28303 | Feb 2011 | Feb 2011 | 118 | | ВЕ | 3 B | ВВ | B | ВЕ | ВВ | В | ВВ | ВЕ | 3 B | В | ВВ | 3 B | В | В | В | В | В | В | В | В | В | В | _ | | | |
| | Homewood Suites by Hilton Fayetteville | Fayetteville, NC | 28303 | Mar 2018 | Mar 2018 | 111 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Knights Inn Fayettevile Motel 6 Fayetteville - Fort Bragg Area | Fayetteville, NC | 28303 28303 | Dec 1997 May 2018 | Jun 1968 | 61 71 | | | | | | | | | | | | | | | | | | _ | - | - | | | | | _ | - | | |
| | Quality Inn & Suites Fort Bragg Fayetteville | Fayetteville, NC Fayetteville, NC | 28303 | Nov 2012 | | 109 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Red Lion Inn & Suites Fayetteville at Cross Creek Mall | Fayetteville, NC | 28303 | Oct 2017 | Jun 1989 | 129 | | ВЕ | з В | B r | В | ВЕ | ВВ | В | ВВ | ВЕ | в В | В | B r | В | В | В | ВЕ | 3 r | r | В | В | r | В | r | | | | |
| | Residence Inn Fayetteville Cross Creek | Fayetteville, NC | 28303 | Dec 2006 | Dec 2006 | 92 | | s s | | s s | | S S | s s | | s s | SS | | S | | | | | | 1 | 1 | | | | | В | | | | |
| | SpringHill Suites Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Jun 2018 | Jun 2018 | 121 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Studio 6 Fayetteville - Fort Bragg Area | Fayetteville, NC | 28303 | May 2018 | | 54 | Υ | | | | | | | | | | | | | Т | | | | т | Т | Т | П | П | | | т | | | |
| 59989 | TownePlace Suites Fayetteville Cross Creek | Fayetteville, NC | 28303 | Jul 2009 | Jul 2009 | 93 | | | | | | | | | | r | | | | | | | | | | | | | | | | | | |
| 47205 | Tropical Motel | Fayetteville, NC | 28303 | Jun 1970 | Jun 1970 | 80 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Wingate by Wyndham Fayetteville Fort Bragg | Fayetteville, NC | 28303 | Aug 1998 | Aug 1998 | 85 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Baymont Inn & Suites Fayetteville Fort Bragg Area | Fayetteville, NC | 28304 | Aug 2015 | Aug 2015 | 96 | | | | | | | | | | | | | | | | | | _ | \perp | L | | | ⊥_' | ш | _ | | | |
| | Closed - Independent Becks Motel | Fayetteville, NC | 28304 | Sep 2008 | 1 1 4007 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Extended Stay America Fayetteville- Owen Dr | Fayetteville, NC | 28304 28304 | Jul 1997 Jun 2019 | Jul 1997 Jun 2019 | 120 110 | | | | | | | | | | | | | | | | | | _ | - | - | | | | | _ | - | | |
| | Holiday Inn & Suites Fayetteville W- Fort Bragg Area Ramada Plaza Fayetteville Fort Bragg Area | Fayetteville, NC Fayetteville, NC | 28304 | Aug 2015 | Jun 1974 | 199 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | WoodSpring Suites Fayetteville West | Fayetteville, NC | 28304 | Nov 2016 | Apr 2006 | 121 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Airport Inn Budget Motel | Fayetteville, NC | 28306 | Jun 1957 | Jun 1957 | 30 | | | | | | | | | | | | | | | | | | | | т | | | | | | | | |
| | Ambassador Inn | Fayetteville, NC | 28306 | Jun 2012 | Jun 1964 | 62 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Carolina Motor Inn | Fayetteville, NC | 28306 | Jun 1954 | Jun 1954 | 47 | | | | | | | | | | | | | | Т | | | | т | Т | Т | П | П | | | т | | | |
| | Closed McInnis Motel | Fayetteville, NC | 28306 | Jun 1993 | | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Coliseum Inn | Fayetteville, NC | 28306 | Sep 1996 | Jun 1968 | 75 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Mt Rose Hotel | Fayetteville, NC | 28306 | Jan 2018 | Jan 2018 | 37 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Red Roof Inn & Suites Fayetteville Fort Bragg | Fayetteville, NC | 28306 | Oct 2015 | May 2001 | 52 | | | | | | | | | | | | | | | | | | | | \perp | | | | | | | | |
| | Relax Inn | Fayetteville, NC | 28306 | Feb 1955 | Feb 1955 | 32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Roadside Inn Motel | Fayetteville, NC | 28306 | Sep 1956 | Sep 1956 | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Landmark Inn Fort Bragg Fairfield Inn & Suites Fayetteville North | Fort Bragg, NC Fayetteville, NC | 28310 28311 | Jan 2001 Oct 2014 | Jan 2001 Oct 2014 | 197 115 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | AHS Hotel | Fayetteville, NC | 28312 | Dec 2019 | | 66 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Baymont Inn & Suites Fayetteville I 95 | Fayetteville, NC | 28312 | Dec 2019 Dec 2017 | | 121 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Clarion Hotel Fayetteville | Fayetteville, NC | 28312 | Oct 2019 | Jun 1983 | 198 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Closed Days Inn Fayetteville Inn | Fayetteville, NC | 28312 | Jan 2005 | Jun 1985 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Comfort Inn Fayetteville | Fayetteville, NC | 28312 | Mar 2013 | | 61 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Days Inn Fayetteville South I 95 Exit 49 | Fayetteville, NC | 28312 | Sep 2009 | | 97 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24174 | Delux Inn | Fayetteville, NC | 28312 | Jun 1988 | Jun 1988 | 51 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | DoubleTree by Hilton Hotel Fayetteville | Fayetteville, NC | 28312 | May 2008 | | 148 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Econo Lodge Fayetteville | Fayetteville, NC | 28312 | Jan 1989 | Jan 1989 | 74 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Hampton Inn Fayetteville | Fayetteville, NC | 28312 | Jul 2017 | Jul 2017 | 114 | | | | | | | | | | | | | | | | | | | | \perp | | | | | | | | |
| | Holiday Inn Express & Suites Fayetteville South | Fayetteville, NC | 28312 | | Oct 2019 | 94 | ., | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Quality Inn Fayetteville | Fayetteville, NC | 28312 | Aug 2008 | | 84 | Υ | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Red Roof Inn Fayetteville | Fayetteville, NC | 28312 | | Nov 1997 | 55 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6/1/3 | Rodeway Inn Fayetteville | Fayetteville, NC | 28312 | Dec 2017 | Dec 2017 | 76 | | 1 1 | | | | 1 | 1 | 1 1 | - 1 | 1 L | | | | | | 1 1 | | | | | | 1 | 1 ' | (L | | 1 ' | 1 1 | |

Tab 7 - Seg Response Cumberland County

Fayetteville Area CVB

For the Month of June 2020

| | | | | | | | | 2018 | | | | | | | | 2019 | 9 | | | | | | | | 202 | 20 | | | | | | | |
|----------|--|------------------|-------------|----------|-----------|-------|---------------|------|--------|--------|------|-------|------|--------|-------|-------|-----|-------|-------|-----|-----|---|-----|-----|-----|----|-----|---|---|-----|-----|---|-----|
| STR Code | Name of Establishment | City & State | Zip Code | Aff Date | Open Date | Rooms | Chg in Rms | | - м | а м | J | JA | s | 0 1 | ۱ D | J | FN | A | м | J, | J A | s | o N | ı D | J | F | М | м | J | J / | x s | 0 | N I |
| 32497 | Sleep Inn Fayetteville | Fayetteville, NC | 28312 | Nov 1995 | Nov 1995 | 63 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33580 | Super 8 Fayetteville | Fayetteville, NC | 28312 | Dec 1996 | Dec 1996 | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4267 | SureStay Plus Hotel Fayetteville | Fayetteville, NC | 28312 | Nov 2017 | Mar 1985 | 111 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10148 | Travelodge Fayetteville | Fayetteville, NC | 28312 | Apr 2019 | Jun 1986 | 101 | Υ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 67095 | Tru by Hilton Fayetteville I 95 | Fayetteville, NC | 28312 | Dec 2018 | Dec 2018 | 109 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20056 | Comfort Inn Cross Creek | Fayetteville, NC | 28314 | Jul 1987 | Jul 1987 | 176 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 55750 | WoodSpring Suites Fayetteville Fort Bragg | Fayetteville, NC | 28314 | Nov 2016 | Apr 2006 | 121 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 58867 | Holiday Inn Express & Suites Hope Mills Fayetteville | Hope Mills, NC | 28348 | Nov 2009 | Nov 2009 | 72 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 51150 | Closed - Independent Starlite Motel | Spring Lake, NC | 28390 | Sep 2018 | Jan 1958 | 0 | Υ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32663 | Country Inn & Suites Fayetteville Fort Bragg | Spring Lake, NC | 28390 | Feb 2016 | Feb 1996 | 85 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 65586 | Courtyard Fayetteville Fort Bragg Spring Lake | Spring Lake, NC | 28390 | Dec 2016 | Dec 2016 | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29996 | Gateway Inn & Suites | Spring Lake, NC | 28390 | Feb 1994 | Feb 1994 | 105 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 55648 | Hampton by Hilton Inn Spring Lake Fayetteville | Spring Lake, NC | 28390 | Apr 2007 | Apr 2007 | 77 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30000 | Sleep Inn & Suites Near Fort Bragg | Spring Lake, NC | 28390 | Dec 1994 | Dec 1994 | 91 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26555 | Super 8 Spring Lake/Fort Bragg | Spring Lake, NC | 28390 | Jul 1988 | Jul 1988 | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4634 | OYO Hotel Wade I-95 South | Wade, NC | 28395 | Dec 2019 | Mar 1974 | 109 | | | | | | | | | | | | | | | | | r | r | r | r | r r | r | r | | | | |
| | | | Total Prope | erties: | 84 | 6508 | | s -I | Montly | / Segi | ment | ation | (Tra | ansier | nt, G | roup, | Cor | tract | t) On | ıly | | | | | | | | | | | | | |

r - Monthly Additional Revenue Only

Blank - No data received by STR

A blank row indicates insufficient data.

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B - Both Segmentation and Additional Revenue



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