



BOARD

**OF
DIRECTORS**

**Fred Surgeon
President/Owner,
Sweet Valley Ranch**

PROFESSIONAL PROFILE

My wife, Anita, and I have lived in Fayetteville for over fifteen years. I have resided in several other cities throughout North Carolina. The hometown feeling, diversity, and commitment to family values is the reason why we love our community. Relocating our business headquarters (Surgeon & Associates, Inc.) to the heart of Fayetteville was an easy decision. The support from the citizens and overall business climate has allowed an expansion to eight businesses that employ over four hundred team members throughout the southeastern United States.

One of the businesses we are most proud of is Sweet Valley Ranch. We have the opportunity to meet thousands of people annually. The community reminds us that “family and friends” are the key ingredients to a “happy” life. For this reason, we are proud to call Cumberland County/Fayetteville home.

I am honored to serve as Chairman for the Fayetteville Area Convention and Visitors Bureau.