

**CUMBERLAND COUNTY**  
**TOURISM DEVELOPMENT AUTHORITY**

PO Drawer 1829  
Fayetteville, NC 28302-1829

Vivek Tandon, Chairman  
Manish Mehta  
Terri Thomas  
Anup Contractor

Pavan Patel  
Amy Cannon, County Manager  
Christine Michaels, Greater Fayetteville Chamber

**MEMORANDUM**

TO: Tourism Development Authority (TDA) Members  
FROM: Candice H. White, Clerk to the Board/TDA  
DATE: January 22, 2018  
RE: TDA CANCELLATION AND SPECIAL MEETING – FEBRUARY 7, 2018

The regular meeting of the TDA scheduled for Wednesday, January 24, 2018 has been CANCELLED and rescheduled as a SPECIAL MEETING on Wednesday, February 7, 2018 at 8:00 AM in Room 564 of the Judge E. Maurice Braswell Cumberland County Courthouse located at 117 Dick Street in Fayetteville, NC.

**AGENDA**

1. Approval of Agenda
  2. Approval of Minutes – October 25, 2017
  3. Consideration of Request from King and Queen Productions and Promotions for \$25,000 for the Alumni Weekend Music Megafest-Heart and Soul in the Park May 25-26, 2018
  4. Consideration of Request from Cape Fear Regional Theatre for \$25,000 for the Blues n' Brews Festival June 2, 2018
  5. Consideration of Request from As-One Fellowship, Inc. for \$25,000 for the AsONE Prayer Walk April 14, 2018
  6. Consideration of Request from Fayetteville Dogwood Festival for \$25,000 for the Dogwood Festival April 27-29, 2018
  7. Consideration of Request from the Culture and Heritage Alliance for \$25,000 for the 4<sup>th</sup> Annual African World Peace Festival July 11-14, 2018
  8. Consideration of Request from All American Tattoo Convention, LLC for \$25,000 for the All American Tattoo Convention April 13-15, 2018
  9. Fayetteville Area Convention and Visitors Bureau Metrics Associated with:
    - A. WIDU Anniversary Week
    - B. Indigo Moon Film Fest
    - C. Holly Day Fair
    - D. When Pigs Fly
    - E. Snapshot of Events
  10. Recommendations to Board of Commissioners for TDA Vacancy – Hotel/Motel Over 100 Rooms Representative (Anup Contractor-1st term expired October 31, 2017-eligible for reappointment)
  11. Other Matters of Business
- cc: Sunshine List; Phyllis Jones, Assistant County Attorney; Myra Brooks, Paralegal; John Meroski, FACVB  
Sally Shutt, Assistant County Manager; Tammy Gillis, Director of Internal Audit and Wellness Services