

**FAYETTEVILLE AREA CONVENTION
AND VISITORS BUREAU, INC.
(A Component Unit of the
County of Cumberland, North Carolina)**

**FINANCIAL STATEMENTS AND
SUPPLEMENTAL SCHEDULES**

As of and for the Years Ended June 30, 2020 and 2019

And Report of Independent Auditor

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
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Report of Independent Auditor

To the Board of Directors
Fayetteville Area Convention and Visitors Bureau, Inc.
Fayetteville, North Carolina

We have audited the accompanying statements of net position of the Fayetteville Area Convention and Visitors Bureau, Inc. (the "Bureau"), a component unit of the County of Cumberland, North Carolina, as of June 30, 2020 and 2019, and the related statements of revenues, expenses, and changes in net position, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Bureau as of June 30, 2020 and 2019, and the changes in its net position and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Other Matters

Component Unit

The financial statements referred to above present only the Bureau and are not intended to present fairly the financial position of the County of Cumberland, North Carolina, and the results of its operations and cash flows in conformity with accounting principles generally accepted in the United States of America.

Management's Discussion and Analysis

Management has omitted the Management's Discussion and Analysis that accounting principles generally accepted in the United States of America requires to be presented to supplement the basic financial statements. Such missing information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. Our opinion on the basic financial statements is not affected by this missing information.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplemental schedules listed in the table of contents are presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Chemy Bekaert LLP

Fayetteville, North Carolina
August 21, 2020

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
STATEMENTS OF NET POSITION

JUNE 30, 2020 AND 2019

	<u>2020</u>	<u>2019</u>
ASSETS		
Current Assets:		
Cash and cash equivalents	\$ 639,938	\$ 621,593
Investments	629,635	753,050
Accounts receivable - County	170,944	298,678
Accounts receivable - other (net)	1,577	3,118
Inventory	9,601	9,601
Prepaid expenses	6,828	38,401
Total Current Assets	<u>1,458,523</u>	<u>1,724,441</u>
Capital Assets, at Cost:		
Furniture and fixtures	32,553	29,321
Equipment	163,550	294,346
Software	1,406	22,621
Capital improvements	163,340	163,340
	<u>360,849</u>	<u>509,628</u>
Less accumulated depreciation	<u>192,405</u>	<u>290,281</u>
Net Capital Assets	<u>168,444</u>	<u>219,347</u>
Total Noncurrent Assets	<u>168,444</u>	<u>219,347</u>
Total Assets	<u>1,626,967</u>	<u>1,943,788</u>
LIABILITIES AND NET POSITION		
Current Liabilities:		
Accounts payable - trade	54,482	14,429
Accrued expenses	87,534	74,055
Deferred liability	-	21,784
Total Liabilities	<u>142,016</u>	<u>110,268</u>
Net Position:		
Investment in capital assets	168,444	219,347
Unrestricted	1,316,507	1,614,173
Total Net Position	<u>\$ 1,484,951</u>	<u>\$ 1,833,520</u>

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION

YEARS ENDED JUNE 30, 2020 AND 2019

	<u>2020</u>	<u>2019</u>
Operating Revenues:		
Occupancy tax	\$ 2,689,060	\$ 3,249,792
Promotional	21,784	35,710
Other	14,588	11,678
Total Operating Revenues	<u>2,725,432</u>	<u>3,297,180</u>
Operating Expenses:		
Direct promotional expenses	2,833,404	2,557,858
Management and general expenses	215,035	241,308
Total Operating Expenses	<u>3,048,439</u>	<u>2,799,166</u>
Operating (Loss) Income	<u>(323,007)</u>	<u>498,014</u>
Nonoperating Revenues (Expenses):		
Interest	14,344	11,526
Loss on disposal of capital assets	(39,906)	(181)
Total Nonoperating Revenues (Expenses)	<u>(25,562)</u>	<u>11,345</u>
(Decrease) increase in net position	(348,569)	509,359
Net position, beginning of year	<u>1,833,520</u>	<u>1,324,161</u>
Net position, end of year	<u>\$ 1,484,951</u>	<u>\$ 1,833,520</u>

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
STATEMENTS OF CASH FLOWS

YEARS ENDED JUNE 30, 2020 AND 2019

	<u>2020</u>	<u>2019</u>
Cash flows from operating activities:		
Change in net position	\$ (348,569)	\$ 509,359
Adjustments to reconcile operating (loss) income to net cash flows from operating activities:		
Depreciation and amortization	18,441	18,444
Loss or disposal of capital assets	39,906	(181)
Changes in operating assets and liabilities:		
Accounts receivable - County	127,734	(53,457)
Accounts receivable - Other	1,541	(3,118)
Inventory	-	(363)
Prepaid expenses	31,573	(34,311)
Accounts payable	40,053	14,097
Accrued expenses	13,479	5,233
Deferred liabilities	(21,784)	(10,710)
Net cash flows from operating activities	<u>(97,626)</u>	<u>444,993</u>
Cash flows from capital and related financing activities:		
Acquisition and construction of capital assets	<u>(7,444)</u>	<u>(3,573)</u>
Net cash flows from capital and related financing activities	<u>(7,444)</u>	<u>(3,573)</u>
Cash flows from investing activities:		
Proceeds from sale of investments	161,010	585,520
Purchase of investments	(51,939)	(610,639)
Investment income received	<u>14,344</u>	<u>11,526</u>
Net cash flows from investing activities	<u>123,415</u>	<u>(13,593)</u>
Net increase in cash and cash equivalents	18,345	427,827
Cash and cash equivalents, beginning of year	<u>621,593</u>	<u>193,766</u>
Cash and cash equivalents, end of year	<u>\$ 639,938</u>	<u>\$ 621,593</u>

The accompanying notes to the financial statements are an integral part of these statements.

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 1—Organization and nature of operations

The Fayetteville Area Convention and Visitors Bureau, Inc. (the "Bureau") was incorporated on April 30, 1997 and began operating as a nonprofit organization on July 1, 1997. The Bureau has entered into an agreement with the County of Cumberland, North Carolina (the "County") to provide services to promote the development and expansion of travel and tourism within the Fayetteville area. The agreement requires the approval of the Tourism Development Authority.

The Board of Directors of the Bureau (the "Board") consists of 11 members, including the City Manager, County Manager, Crown Complex General Manager, and Airborne and Special Operations Museum Chairman. The County Commissioners appoint four representatives from the Cumberland County hotel/motel industry, and one at large member from the community. The Board appoints two Cumberland County hotel/motel industry representatives. The County appoints a voting majority on the Board.

The composition of the Board is as follows:

Board Members	Eligible for Reappointment	Bylaw Criteria	Appointed By
Amy Cannon	Permanent	(a) County Manager	Ex Officio--Bylaws
Doug Hewett	Permanent	(b) City Manager	Ex Officio--Bylaws
James Grafstrom	Permanent	(c) Crown Complex General Manager	Ex Officio--Bylaws
Sharon Lee	No	(d) < 100 rooms	County Commissioners
Laura Leal	No	(e) > 100 rooms	County Commissioners
Jim Soffe	Permanent	(f) Airborne and Special Operations Museum representative	Ex Officio--Bylaws
Sanda Budic	No	(g) > 6,000 ft ² meeting space	Board Appointed
Subodh Thakur	No	(h) Hotel rep, Board appointed	Board Appointed
Suresh Patel	Yes	(d) < 100 rooms	County Commissioners
Adam Collier	Yes	(e) > 100 rooms	County Commissioners
Becki Kirby	No	(j) At Large	County Commissioners
Non-Voting Members (Can be enacted at Board discretion)			
<i>Vacant</i>	County Liaison	(r) County Liaison	Board Appointed
<i>Vacant</i>	TDA Liaison	(p) Nonvoting Ex Officio position	Board Appointed
<i>Vacant</i>	President FAHA	(p) Nonvoting Ex Officio position	Board Appointed
<i>Vacant</i>	Past Chair of CVB Board	(p) Nonvoting Ex Officio position	Board Appointed

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 1—Organization and nature of operations (continued)

The Bureau receives room occupancy taxes, which are levied on gross receipts derived from the rental of any room, lodging, or similar accommodation furnished by a hotel, motel, or similar establishment within Cumberland County, which is subject to the 6.0% occupancy tax imposed by the state of North Carolina under General Statute 105-164.4(3). The occupancy taxes are collected by the Tax Collector for the County of Cumberland, North Carolina and remitted to the Bureau.

Note 2—Summary of significant accounting policies

Reporting Entity – The Bureau has no component units (legally separate entities for which it is financially accountable) required to be included in the accompanying financial statements.

The County is financially accountable for the Bureau. The County appoints a voting majority of the Bureau's Board of Directors. In addition, the County levies the occupancy tax, which is the major source of Bureau revenues. Therefore, the Bureau is considered a discretely presented component unit of the County and is presented in the County's government-wide financial statements in a separate column.

Basis of Presentation – All activities of the Bureau are accounted for within a single proprietary ("enterprise") fund. An enterprise fund is used to account for operations (a) that are financed and operated in a manner similar to private business enterprises, where the intent of the governing body is that the costs of providing goods or services to the general public on a continuing basis be financed or recovered primarily through user charges or (b) where the governing body has decided that periodic determination of revenues earned, expenses incurred, and/or net income is appropriate for capital maintenance, public policy, management control, accountability, or other purposes.

Measurement Focus and Basis of Accounting – The financial statements are reported using the economic resources measurement focus and the full accrual basis of accounting. Revenues are recorded when earned and expenses are recorded at the time liabilities are incurred, regardless of when the related cash flows take place.

Use of Estimates – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP") require management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents – Cash and cash equivalents consist of cash held in checking and certificates of deposit. The Bureau does not have a deposit policy, but will consider adopting one in the future. At year-end and throughout the year, management believes that the Bureau is not exposed to any significant credit risk on cash and cash equivalents.

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 2—Summary of significant accounting policies (continued)

Custodial Credit Risk (Deposits) – Custodial credit risk is the risk that in the event of a bank failure, the Bureau's deposits may not be returned to it. The Bureau does not have a deposit policy for custodial credit risk, but plans to adopt one in the future. The Bureau places its cash and cash equivalents on deposit with financial institutions in the United States. The Federal Deposit Insurance Corporation covers \$250,000 for substantially all depository accounts. The Bureau from time to time may have amounts on deposit in excess of the insured limits. As of June 30, 2020 and 2019, the Bureau had \$380,843 and \$594,196, respectively, which exceeded these insured amounts.

Property and Equipment – Property and equipment acquisitions are recorded at cost. The Bureau has formally established a capitalization threshold of \$500. Depreciation is provided over the estimated useful lives of the assets and computed on the straight-line method as follows:

Software	3 years
Equipment	5 years
Furniture and fixtures	10 years
Capital improvements	3 - 40 years

Amortization of software is computed on the straight-line basis and is amortized over three years.

Advertising Costs – Advertising costs are expensed the first time the advertising takes place. During the years ended June 30, 2020 and 2019, the Bureau incurred advertising costs of \$1,648,858 and \$1,332,450, respectively.

Inventory – Inventory consists of promotional merchandise and is stated at the lower of average cost or market.

Income Tax Status – The Bureau is exempt from income taxes as a nonprofit organization under Section 501(c)(6) of the Internal Revenue Code. Management believes that the Bureau continues to satisfy the requirements of a tax-exempt organization at June 30, 2020 and 2019.

The Bureau accounts for tax uncertainties based on a more likely than not recognition threshold whereby tax benefits are only recognized when the Bureau believes that they have a greater than 50% likelihood of being sustained upon examination by taxing authorities. The Bureau has evaluated all of its tax positions and determined that it had no material uncertain income tax positions as of June 30, 2020 and 2019.

Functional Allocation of Expenses – The costs of services to promote the development and expansion of travel and tourism have been summarized on a functional basis in the statements of revenues, expenses, and changes in net position. Accordingly, some costs have been allocated amongst the program and administrative activities benefited.

Allowance for Uncollectible Accounts – An allowance for uncollectible accounts is recorded to report the receivables at their net realizable value. At June 30, 2020 and 2019, no allowance for uncollectible accounts was considered necessary by management.

Compensated Absences – Full-time salary and hourly paid employees of the Bureau may accumulate up to 75 days earned vacation leave and such leave is fully vested when earned. Employees may also accumulate 37.50 days nonvesting sick leave. Vested or accumulated vacation leave is reported as an expense and liability as it accrues to employees. Accrued vacation as of June 30, 2020 and 2019 totaled \$72,439 and \$59,517, respectively.

Full-time salary and hourly paid employees may accumulate up to 37.50 days nonvesting sick leave. In accordance with the provisions of U.S. GAAP, no liability is recorded for nonvesting accumulating rights to receive sick pay benefits.

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 2—Summary of significant accounting policies (continued)

Deferred Liability – During the year ended June 30, 2019, the Bureau signed a new addendum to an agreement from the Arts Council of Fayetteville for \$50,000 with \$25,000 to be paid at time of execution of agreement and the remainder after all funds are expended. In fiscal year 2019, the Bureau incurred \$35,710 in expenses related to the agreement. A deferred liability of \$21,784 was recorded at June 30, 2019. During the year ended June 30, 2020, the Bureau incurred expenses of \$21,784 related to these agreements. As of June 30, 2020 there is no deferred liability.

Operating Revenues and Expenses – The Bureau is responsible for the marketing and promotion of the region as a successful travel and tourism destination. All of the Bureau's activities relate to the marketing and promotion of the region except for the investment of residual cash and distributions received from and payments made to the County. Accordingly, all of the Bureau's revenues and expenses, except for those receipts and payments listed under the section titled nonoperating revenues (expenses), are classified as operating activities in the statements of revenues, expenses, and changes in net position. Nonoperating revenues (expenses) primarily include activities related to interest earned on deposits.

Net Position – Net position is classified as net investment in capital assets; restricted; and unrestricted. Restricted net position represents constraints on resources that are either externally imposed by creditors, grantors, contributors or laws and regulation of other governments, or imposed by law through state statute.

When the Bureau incurs expenses for purposes for which both restricted and unrestricted net position is available, the Bureau uses restricted funds first then unrestricted funds to satisfy the expense.

Reclassification of Prior Year Presentation – Certain prior year amounts have been reclassified for consistency with the current year presentation. These reclassifications had no effect on the reported results of operations.

Note 3—Operating leases

The Bureau leases its building from the County for \$6,168 per month for 10 years, ending November 30, 2022. The lease includes no provisions for increases in rent. The Bureau leases the Cape Fear and Yadkin Valley Passenger Train Depot from the City of Fayetteville for \$11,180 per year for 25 years, ending June 30, 2028, and month-to-month thereafter. The annual rental payment is subject to a cost of living increase after the first five years of the original term. Minimum future rental payments under noncancelable leases having remaining terms in excess of one year as of June 30, 2020 for each of the next five years and in the aggregate are:

<u>Years Ending June 30,</u>	
2021	\$ 85,196
2022	85,196
2023	42,020
2024	11,180
2025	11,180
2026-2028	33,540
	<u>\$ 268,312</u>

Rental expense for leases was \$85,196 in 2020 and 2019.

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 4—Defined contribution retirement plan

The Bureau has established the Fayetteville Area CVB 401(k) Plan (the "Plan"), a defined contribution plan covering substantially all employees. The Bureau has the authority to amend the Plan. The Plan is administered by Automatic Data Processing, Inc. The Plan requires the Bureau to match employee contributions dollar-for-dollar up to 6% of employee compensation. Employees who choose to contribute must contribute at least 1% of their compensation. Employer contributions to the Plan totaled \$35,890 and \$34,369 for the years ended June 30, 2020 and 2019, respectively. Employee contributions were \$56,451 and \$50,234 for the years ended June 30, 2020 and 2019, respectively.

Note 5—Fair value of financial instruments

Certificates of deposit held for investments that are not debt securities are included in investments. Certificates of deposit with original maturities greater than three months and remaining maturities less than one year are classified as "current investments". Certificates of deposit with remaining maturities greater than one year are classified as "noncurrent investments".

Current investments, stated at fair value, at June 30, 2020 include a 13-month Certificate of Deposit for \$144,668 maturing on August 27, 2020, plus interest; a 15-month Certificate of Deposit for \$255,408 maturing on November 21, 2020, plus interest; a 19-month Certificate of Deposit for \$122,838 maturing on September 16, 2021, plus interest; a 13-month Certificate of Deposit for \$107,719 maturing on February 18, 2021, plus interest.

Current investments, stated at fair value, at June 30, 2019 include a 11-month Certificate of Deposit for \$140,833 maturing on August 24, 2019, plus interest; a 12-month Certificate of Deposit for \$251,537 maturing on August 21, 2019, plus interest; a 19-month Certificate of Deposit for \$119,759 maturing on February 16, 2020, plus interest; a 13-month Certificate of Deposit for \$105,763 maturing on January 13, 2020, plus interest; a 13-month Certificate of Deposit for \$34,076 maturing on February 28, 2020, plus interest; a 12-month Certificate of Deposit for \$51,100 maturing on March 16, 2020, plus interest; and a 18-month Certificate of Deposit for \$49,982 maturing on September 9, 2019, plus interest.

The Bureau has no formal policy regarding interest rate, credit, custodial credit, or concentration of credit risks.

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 6—Capital assets

Capital asset activity for the year ended June 30, 2020 was as follows:

	Beginning Balances	Increases	Decreases/ Transfers	Ending Balances
Capital assets being depreciated:				
Furniture and fixtures	\$ 29,321	\$ 3,232	\$ -	\$ 32,553
Equipment	294,346	4,212	135,008	163,550
Software	22,621	-	21,215	1,406
Capital improvements	163,340	-	-	163,340
Total capital assets being depreciated	<u>509,628</u>	<u>7,444</u>	<u>156,223</u>	<u>360,849</u>
Less accumulated depreciation for:				
Furniture and fixtures	24,471	564	-	25,035
Equipment	197,032	13,949	95,102	115,879
Software	22,621	-	21,215	1,406
Capital improvements	46,157	3,928	-	50,085
Total accumulated depreciation	<u>290,281</u>	<u>\$ 18,441</u>	<u>\$ 116,317</u>	<u>192,405</u>
Total capital assets, net	<u>\$ 219,347</u>			<u>\$ 168,444</u>

Capital asset activity for the year ended June 30, 2019 was as follows:

	Beginning Balances	Increases	Decreases/ Transfers	Ending Balances
Capital assets being depreciated:				
Furniture and fixtures	\$ 25,519	\$ 2,053	\$ (1,749)	\$ 29,321
Equipment	294,803	1,882	2,339	294,346
Software	22,621	-	-	22,621
Capital improvements	163,340	-	-	163,340
Total capital assets being depreciated	<u>506,283</u>	<u>3,935</u>	<u>590</u>	<u>509,628</u>
Less accumulated depreciation for:				
Furniture and fixtures	23,906	565	-	24,471
Equipment	183,490	13,951	409	197,032
Software	22,621	-	-	22,621
Capital improvements	42,229	3,928	-	46,157
Total accumulated depreciation	<u>272,246</u>	<u>\$ 18,444</u>	<u>\$ 409</u>	<u>290,281</u>
Total capital assets, net	<u>\$ 234,037</u>			<u>\$ 219,347</u>

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina)
NOTES TO THE FINANCIAL STATEMENTS

JUNE 30, 2020 AND 2019

Note 7—Related party and concentrations

Contractual occupancy tax receivables from the County constitute 100% of the accounts receivable - County balance reported on the statements of net position as of June 30, 2020 and 2019. Approximately 99% of the revenues reported on the statements of revenues, expenses, and changes in net position during both of the years ended June 30, 2020 and 2019 were from the County. The contract with the County will expire on June 30, 2022. The contract contains a provision requiring the County to notify the Bureau in writing 90 days in advance of terminating contracted services. As of the date of the audit report, no such notification has been received.

As discussed in Note 3, the Bureau has operating leases with the County and the City of Fayetteville.

Note 8—Subsequent events

As a result of the spread of COVID-19 in early 2020, economic uncertainties have arisen, which are likely to negatively impact operating results of the Bureau through the next fiscal year. These uncertainties include, but are not limited to, a decrease in occupancy tax revenue. Other financial impacts could occur, though such potential impact is unknown at this time.

The Bureau has evaluated subsequent events through August 21, 2020, which is the date the financial statements were available to be issued.

SUPPLEMENTAL SCHEDULES

FAYETTEVILLE AREA CONVENTION AND VISITORS BUREAU, INC.
(A Component Unit of the County of Cumberland, North Carolina
SCHEDULES OF FUNCTIONAL EXPENSES

YEARS ENDED JUNE 30, 2020 AND 2019

	2020			2019		
	Direct Promotional	Management and General	Total	Direct Promotional	Management and General	Total
Salaries and benefits	\$ 692,751	\$ 112,774	\$ 805,525	\$ 692,635	\$ 112,754	\$ 805,389
Payroll taxes	42,585	6,933	49,518	43,625	7,102	50,727
Postage	11,570	609	12,179	11,973	630	12,603
Advertising	1,648,858	-	1,648,858	1,332,450	-	1,332,450
Event hosting	140,377	-	140,377	188,068	-	188,068
Telephone	21,057	-	21,057	21,296	-	21,296
Computer	13,318	2,924	16,242	11,223	2,463	13,686
Depreciation and amortization	16,044	2,397	18,441	16,046	2,398	18,444
Dues and subscriptions	22,461	4,931	27,392	21,253	4,665	25,918
Training	10,866	2,385	13,251	1,623	356	1,979
Insurance	-	9,009	9,009	-	9,836	9,836
Travel expense	36,213	7,949	44,162	42,023	9,225	51,248
Professional fees	-	38,631	38,631	-	65,830	65,830
Promotional	-	-	-	1,311	-	1,311
Building expenses	110,116	16,454	126,570	85,724	12,809	98,533
Repairs and maintenance	40,972	6,122	47,094	31,577	4,718	36,295
Supplies	23,547	3,518	27,065	53,393	7,978	61,371
Other operating expenses	2,669	399	3,068	3,638	544	4,182
	<u>\$ 2,833,404</u>	<u>\$ 215,035</u>	<u>\$ 3,048,439</u>	<u>\$ 2,557,858</u>	<u>\$ 241,308</u>	<u>\$ 2,799,166</u>



August 21, 2020

Mr. John Meroski
Fayetteville Area Convention and Visitors Bureau
245 Person Street
Fayetteville, North Carolina 28301

Dear Mr. Meroski:

Our firm has been pleased to provide audit services to the Fayetteville Area Convention and Visitors Bureau for the fiscal years ended June 30, 2000 to June 30, 2020. Those services included rendering an opinion as to whether the financial statements are present fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America. Our opinions for all years listed above were unmodified or "clean" opinions.

Sincerely,

Cherry Bekaert LLP

April Adams, Partner
Cherry Bekaert LLP