

CUMBERLAND COUNTY, NC
FAYETTEVILLE
AREA
CONVENTION AND VISITORS BUREAU

**FACVB BOARD OF DIRECTORS
Mid-Quarter Special Meeting**

FACVB
Gates Four Country Club
June 22, 2022
8:30 a.m.

AGENDA

- 1) Call to Order
- 2) Chairman's Welcome/Report – Seth Benalt, Acting Chairman
- 3) Action Items
 - a) Confirmation of Chairmanship
 - b) Confirmation of Vice-Chairmanship
 - c) Fiscal Year 22-23 Budget Revision
 - d) Branding Session
 - i) Opening Remarks – Randy Fiveash
 - ii) Mythic – Becca Marshall and Team
 - iii) Adams & Knight – Jill Adams
 - iv) Eckel & Vaughn – Jada Harkins-Andrews
 - v) Board Discussions
 - vi) Decisions
- 4) Next Meeting: July 27, 2022
- 5) Adjournment