# **ROOM OCCUPANCY TAX COLLECTIONS**

Post Date	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010
July	128,310.67	123,528.07	185,445.92	161,199.13	250,829.77	336,070.28	336,637.07	301,445.30	363,159.95	339,026.98
August	118,017.50	116,205.32	173,608.50	183,273.37	264,946.98	291,830.93	343,854.13	361,589.42	389,633.14	360,567.02
September	111,587.19	102,327.61	170,013.09	196,253.36	241,424.10	279,553.10	294,830.17	364,407.95	399,143.57	365,658.87
October	95,540.04	94,138.74	126,950.28	144,123.92	205,933.32	209,014.26	271,513.31	280,762.70	347,957.44	296,785.70
November	103,618.54	97,480.32	146,553.77	164,166.44	231,621.30	244,928.12	284,387.70	334,960.83	345,170.11	276,320.71
December	91,218.92	107,051.87	141,546.37	161,908.75	214,983.43	238,029.20	291,909.40	309,883.08	381,967.05	435,453.03
January	79,450.91	89,682.53	126,752.50	137,624.62	155,718.64	207,631.83	213,376.10	257,492.25	288,017.15	268,640.84
February	82,959.77	99,904.27	133,421.20	193,013.38	227,222.41	242,478.41	277,993.69	334,605.74	333,629.52	343,152.77
March	96,954.68	109,582.31	157,987.52	211,597.95	256,514.12	274,852.51	268,641.52	358,988.83	400,326.58	367,475.03
April	106,757.21	163,907.23	172,639.78	264,226.73	306,358.58	286,347.17	347,154.06	492,237.11	336,489.95	437,336.88
Мау	116,726.97	168,042.47	176,066.82	254,647.12	268,177.84	324,472.01	348,309.67	394,595.10	368,992.57	393,986.98
June	107,784.39	156,580.28	169,240.02	249,107.34	271,633.15	328,233.54	325,386.11	386,760.33	310,267.96	372,652.89
Totals	1,238,926.79	1,428,431.02	1,880,225.77	2,321,142.11	2,895,363.64	3,263,441.36	3,603,992.93	4,177,728.64	4,264,754.99	4,257,057.70

464,514.13 659,624.68 591,618.98 473,784.04 485,476.58 435,869.86 558,849.05 538,682.01 504,653.66	527,058.29 523,095.44 407,271.39 455,358.89 423,483.46 392,873.44 448,133.93 427,874.35 497,083.53 478,516.58	2014-2015   2015-2016   2016-2017   2017-2018   2018-2019   <mark>2019-2020</mark>	518,865.05 505,350.40 492,196.17 576,022.66 566,571.83 <b>616,007.39</b>	58.29 534,264.16 533,898.37 550,605.02 598,512.32 <b>612,953.38</b>	95.44 516,935.54 514,505.96 541,513.38 575,608.96 <b>597,417.65</b>	435,374.91	469,961.70	395,669.19	378,797.23	415,211.71	445,572.85	524,947.03	554,097.74	463,313.26	
523,095.44       516,935.54         407,271.39       435,374.91         455,358.89       469,961.70         423,483.46       395,669.19         392,873.44       378,797.23         448,133.93       415,211.71         427,874.35       445,572.85         497,083.53       524,947.03         478,516.58       554,097.74         533,301.36       463,313.26         5,632,915.71       5,639,495.72			427,020.30	414,776.56	471,180.83	356,451.38	374,983.95	400,740.02	365,101.42	394,994.84	420,981.03	477,590.01	579,994.21	441,628.81	E 125 AA3 36
255,095,44 407,271.39 455,358.89 423,483.46 392,873.44 448,133.93 427,874.35 427,874.35 497,083.53 478,516.58 533,301.36 5,632,915.71	414,776.56 471,180.83 356,451.38 374,983.95 400,740.02 365,101.42 394,994.84 420,981.03 477,590.01 579,994.21 441,628.81	277-277	624,476.43	439,494.51	482,850.23	418,322.30	386,482.23	395,337.12	341,070.02	339,719.32	488,798.46	449,316.86	414,154.62	433,857.67	E 213 879 77
4/1,180.83       525,095,44         356,451.38       407,271.39         374,983.95       455,358.89         400,740.02       423,483.46         365,101.42       392,873.44         394,994.84       448,133.93         420,981.03       427,874.35         477,590.01       497,083.53         579,994.21       478,516.58         441,628.81       5,33,301.36         5,125,443.36       5,632,915.71		7107-1107	452,412.78	465,383.36	466,681.51	394,789.27	401,853.68	405,611.47	330,666.46	386,879.53	424,671.87	486,917.52	433,886.59	409,425.98	E 050 180 02
482,850.23       4/1,180.83       523,095.44         418,322.30       356,451.38       407,271.39         386,482.23       374,983.95       455,358.89         395,337.12       400,740.02       423,483.46         341,070.02       365,101.42       392,873.44         339,719.32       394,994.84       448,133.93         488,798.46       420,981.03       427,874.35         449,316.86       477,590.01       497,083.53         414,154.62       579,994.21       478,516.58         433,857.67       441,628.81       533,301.36 <b>5,213,879.77 5,125,443.36 5,632,915.71</b>	439,494.51 482,850.23 418,322.30 386,482.23 395,337.12 341,070.02 339,719.32 488,798.46 449,316.86 414,154.62 433,857.67	1102-0102	438,741.88	419,571.62	459,343.97	333,249.36	489,368.28	379,815.62	288,429.36	331,584.11	498,306.80	483,269.03	465,979.75	456,086.59	E 0.42 7.46 27
466,681.51       482,850.23       4/1,180.83       523,095.44         394,789.27       418,322.30       356,451.38       407,271.39         401,853.68       386,482.23       374,983.95       455,358.89         405,611.47       395,337.12       400,740.02       423,483.46         386,879.53       339,719.32       394,994.84       448,133.93         424,671.87       488,798.46       420,981.03       427,874.35         486,917.52       449,316.86       477,590.01       497,083.53         409,425.98       433,857.67       441,628.81       533,301.36         5,059,180.02       5,213,879.77       5,125,443.36       5,632,915.71	465,383.36       439,494.51         466,681.51       482,850.23         394,789.27       418,322.30         401,853.68       386,482.23         405,611.47       395,337.12         330,666.46       341,070.02         386,879.53       339,719.32         424,671.87       488,798.46         486,917.52       449,316.86         409,425.98       433,857.67         5,059,180.02       5,213,879.77	Post Date	July	August	September	October	November	December	January	February** ^	March	April (4%)	May	June	Totale

\*\*Room Occupancy tax rate increased January 1, 2004 to 5%. Collection of taxes @ new rate were received during the month of Feb 04.

<sup>^</sup> Room Occupancy tax rate increased January 1, 2005 to 6%. Collection of taxes @ new rate were received during the month of Feb 05.

<sup>\*\*</sup>County offices were closed due to Hurricane Florence from 12:00 pm 9/12/18 until 9/19/18

## BUSINESS I-95 / U.S. 301

Carolina Motor Inn Ambassador Inn Airport Inn

Cloverleaf Motel

Coliseum Inn Crown Inn

VIt Rose Hotel **Economy Inn** night Inn

Roadside Inn Relax Inn

Royal Inn

**Fravel Inn** 

-95

Saymont Inn & Suites

Comfort Inn

Days Inn

**Jeluxe Inn** 

**JoubleTree by Hilton Fayetteville** cono Lodge (1-95)

Econo Lodge Wade [fka Days Inn - Wade]

Hampton Inn & Suites Fayetteville I-95 Fairfield Inn-Cedar Crk Rd

Holiday Inn 195 South

Motel 6 \*sold to Travelodge 4/9/18

Quality Inn

Rodeway Inn <> opened 12/18/17 in 1/2 of Econo Lodge I-95 Red Roof Inn [fka Country Hearth Inn]

Rodeway Inn Fayetteville

Sleep Inn (Cedar Crk Rd)

Super 8 Motel

Travelodge by Wyndham \*new owner 4/9/19 - fka Motel 6 Tru by Hilton Fayetteville I-95

MALL AREA

Candlewood Suites

Affordable Suites

Comfort Inn (Cross Crk) Courtyard by Marriott

Days Inn & Suites <> [fka Innkeeper of Fayetteville]

**Embassy Suites** 

Extended Stay America #127

Fayetteville Baymont Inn & Suites Extended Stay Deluxe #1596

Fayetteville Ramada

Hampton Inn - Skibo Hilton Garden Inn

MALL AREA (continued)

Holiday Inn Express-Cross Crk

Home 2 Suites

Homewood Suites

Red Roof Inn & Suites ~ [fka Fayetteville Inn & Suites] Red Lion Inn (Cross Creek) (fka Fairfield Inn)

Residence Inn by Marriott

**TownePlace Suites by Marriott** Springhill Suites

WoodSpring Suites (Cliffdale Rd) [fka Value Place] Wingate Inn

WoodSpring Suites (Walter Reed Rd) [fka Value Place]

SPRING LAKE

Courtyard by Marriott Country Inn & Suites

Gateway Inn

Hampton Inn

\*Destroyed by Hurricane Florence 9/13/18 Starlite Motel Sleep Inn

Super 8 Motel

\*Removed from Spring Lake hotels filing

MISC FAYETTEVILLE

Airbnb Inc

Apartment Jet Inc (Ivanhoe Ct)

Apartment Jet Inc (Sawtooth Dr) America's Best Value Inn Cameran Jenkins \*new - 1/1/19 (filed 1st rtn for July 2019)

\*new - 3/17/19 Carl Warden

\*removed from 195 Jan 2019 - less than 20 rooms \*new - 3/17/19 Eastover Inn Daniel Kidd

Egencia LLC

Fairfield Inn & Suites (Ramsey St)

Fairlane Lodge Family Lodge

**Fayetteville RV Resort** 

Holiday Inn Express (Hope Mills) **Highland Lodge** 

Hotels.com, LP

\*new - 3/17/19 Jamie Britt Strout Hotwire Inc

\*new - 3/17/19 Justin Perusek

National Corporate Housing Knights Inn

Orbitz LLC

MISC FAYETTEVILLE (continued) Quality Inn & Suites

\*new - 3/17/19

\*new - 3/17/19 Robert Henderson Regency Inn

\*new - 3/17/19 Ruben Garcia

Studio 6/Motel 6 Fayetteville SOF Rentals

The Duke's House

The Loft

TK RE Holdings LLC (Dandridge Dr) \*new - 3/17/19 The Preserve at Grande Oaks SPE LLC

\*new - 3/17/19 TK RE Holdings LLC (Milton St)

Fravelscape LLC

Tuscan Villa Cottage **Tropical Motel** 

Waterdown Residences

Westlake at Morganton

WoodSpring Suites (W Rowan St) [fka Value Place]

Oakwood Corporate House filed final rtn as of 9/11/19

Relocation and Corporate Concepts Inc filed final rtn No longer has apartment for rent

Pacifico Soldati (Avalara MyLodge Tax) removed July 2019 - No longer has apartment for rent

from list - rec'd notification that rtn & pmt is remitted thru Airbnb Inc

Marriott Execustay removed from list - rec'd notice that they were no longer doing business in Cumberland County

MISC FORT BRAGG

Landmark Inn

Rest Easy LLC - Moon Hall

Rest Easy LLC - Normandy

\*Closed 5/31/19 \*Closed 5/31/19 Rest Easy LLC - Hardy Hall Rest Easy LLC - Delmont

\*Removed from Fort Bragg hotels filing

## **ROOM OCCUPANCY MONTHLY & YEAR TO DATE RECAP / FY 2019 - 2020**

FY 2019 - 2020	Business I-95 Tax Paid by Reporting Properties	1 <b>-95</b> Tax Paid by Reporting Properties	<b>Mall</b> Tax Paid by Reporting Properties	Spring Lake Tax Paid by Reporting Properties	Misc Fayetteville Tax Paid by Reporting Properties	Misc Ft Bragg Tax Paid by Reporting Properties	TOTAL COLLECTIONS
July	\$2,306.03	\$55,157.05	\$172,376.18	\$52,468.68	\$33,720.06	\$21,498.72	\$337,526.72
Aug	\$2,981.01	\$55,931.30	\$160,950.29	\$48,715.77	\$35,068.40	\$17,815.84	\$321,462.61
Sept	\$3,261.69	\$56,758.41	\$166,465.83	\$48,555.04	\$38,071.04	\$23,322.64	\$336,434.65
Oct							\$0.00
Nov							\$0.00
Dec							\$0.00
Jan	***************************************						\$0.00
Feb							\$0.00
Mar	***************************************						\$0.00
Apr							\$0.00
May							\$0.00
June							\$0.00
Total Receipts	\$8,548.73	\$167,846.76	\$499,792.30	\$149,739.49	\$106,859.50	\$62,637.20	\$995,423.98

FY 2019 - 2020	Business 1-95 Tax Paid by Non- Reporting Properties***	I-95 Tax Paid by Non- Reporting Properties***	<b>Mall</b> Tax Paid by Non- Reporting Properties***	Spring Lake Tax Paid by Non- Reporting Properties***	Misc Fayetteville Tax Paid by Non- Reporting Properties***	Misc Ft Bragg Tax Paid by Non- Reporting Properties***	TOTAL COLLECTIONS
July	\$14,355.21	\$92,828.66	\$133,884.28	\$0.00	\$37,412.52	\$0.00	\$278,480.67
Aug	\$16,937.47	\$90,866.53	\$133,688.90	\$0.00	\$43,909.46	\$6,088.41	\$291,490.77
Sept	\$15,366.25	\$77,849.97	\$121,414.11	\$1,457.66	\$44,895.01	\$0.00	\$260,983.00
Oct							\$0.00
Nov							\$0.00
Dec							\$0.00
Jan							\$0.00
Feb	= = = = = = = = = = = = = = = = = = = =						\$0.00
Mar							\$0.00
Apr							\$0.00
May	•						\$0.00
June							\$0.00
Total Receipts	\$46,658.93	\$261,545.16	\$388,987.29	\$1,457.66	\$126,216.99	\$6,088.41	\$830,954.44

Net Occupancy\*

1.5% CCCC

2.75% CVB

1.5% Arts Center

.25% Discret

\$1,779,850.85

\$444,962.71

\$815,764.97

\$444,962.71

\$74,160.46

<sup>\*</sup> Net Occupancy - Occupancy Tax after collection fees deducted.

<sup>\*\*\*</sup>Properties that do not provide Room Nights Sold info to the Tax Office or have less than 20 rooms available for lodging defines "Tax Paid by Non-Reporting Properties"

### Fayetteville Area Hotel / Motel Occupancy Rate & ADR Report\* (Updated 10/1/19) / Fiscal Year July-June Page 1

															n 20 room		primarily t	o transien	t, overnigi	ht guests	Anna anna	1017,500								
					BU	SINESS I	l-95								I-S	95									MALL	AREA				
		5/69/2																	Contra						- Carrier			D. II.	D. A.	
			cupancy F					rage Dally					cupancy R		2015-	2019 -		age Daily	Rate 2016-	2015-	2019-	2018-	2017-	ate 2016-	2015-	2018-	2018-	rage Dally 2017-		2015-
Date	2019 -	2018-	2017-	2016-	2015-	2019 -	2018-		2016- 2017	2015- 2016	2019 -	2018- 2019	2017- 2018	2016-	2015-	2019 -	2018-	2017-	2016-		2020	2019	2017-	2017	2016	2019	2019	2018	2017	
July											73.21%					10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	\$90.52	\$66.26	\$69.35	\$66.04	73.62%	72.32%	76.35%	72.86%	75.44%	\$85.00	\$83.85	\$81.09	\$78.95	\$79.30
Aug	49.00%	28.89%	27.62%	45.60%	31.32%	\$42.16	\$63.82	\$52.68	\$40.08	\$35.60	54.57%	74.79%	55.69%	69.22%	65.41%	\$97.27	\$90.31	\$75.03	\$66.65	\$62.83	73.20%	75.63%	74.97%	71.87%	72.78%	\$84.30	\$83.54	\$83.60	\$79.37	\$81.96
Sep		42.88%	29.90%	45.17%	34.63%		\$76.38	\$56.74	\$40.25	\$36.65		69.33%	59.70%	64.79%	59.07%		\$98.95	\$76.35	\$65.55	\$65.83		80.95%	74.23%	67.71%	65.20%		\$86.13	\$84.79	\$75.44	\$78.13
Oct	1	37.23%	21.31%	48.52%	35.46%		\$85.58	\$55.59	\$43.09	\$35.66		80.00%	41.67%	82.69%	60.89%		\$96.48	\$64.02	\$73.29	\$65.58		85.76%	70.86%	83.23%	68.72%		\$86.12	\$77.22	\$84.24	\$77.28
Nov		36.01%	31.18%	52.47%	28.33%		\$65.07	\$51.84	\$41.28	\$42.23		77.60%	54.60%	81.64%	53.97%		\$86.03	\$81.83	\$71.26	\$64.49		72.49%	64.15%	77.70%	60.92%		\$83.37	\$73.70	\$83.93	\$75.54
Dec		29.72%	28.83%	50.97%	35.04%		\$63.94	\$51.36	\$41.14	\$32.83		59.38%	55.85%	72.60%	57.28%		\$85.95	\$77.52	\$62.48	\$62.62		59.21%	56.21%	65.32%	55.42%		\$77.78	\$69.31	\$79.99	\$72.41
Jan		23.92%	22.55%	45.56%	32.06%		\$67.25	\$54.20	\$40.22	\$32.20		54.34%	63.35%	62.72%	63.52%		\$86.67	\$78.98	\$67.39	\$64.87		65.78%	60.84%	68.16%	61.80%		\$82.51	\$78.81	\$80.62	\$75.97
Feb	1	29.87%	31.42%	50.93%	36.61%		\$68.33	\$46.36	\$41.14	\$34.96		70.57%	63.68%	55.27%	69.73%		\$90.86	\$75.07	\$65.25	\$65.98		74.78%	67.47%	69.76%	72.00%		\$85.22	\$82.43	\$80.90	\$77.01
Mar		36.39%	34.81%	50.60%	35.95%		\$76.69	\$63.72	\$41.81	\$37.81		74.30%	75.08%	63.40%	75.97%		\$92.24	\$80.05	\$66.48	\$68.96		74.99%	71.66%	77.45%	74.34%		\$106.98	\$86.81	\$78.85	\$80.28
Apr		33.47%	33.38%	25.37%	31.52%		\$61.13	\$61.04	\$55.39	\$37.97		80.10%	80.77%	63.49%	81.02%		\$100.20	\$87.76	\$68.45	\$73.93		76.97%	74.63%	76.89%	77.32%		\$84.66	\$85.63	\$79.92	\$83.87
May		34.44%	31.75%	32.76%	46.03%		\$63.15	\$63.10	\$57.53	\$37.27		79.60%	65.89%	53.28%	68.00%		\$103.59	\$77.44	\$65.31	\$68.97		77.76%	73.39%	73.44%	71.25%		\$113.00	\$80.74	\$75.88	\$75.04
June		38.13%	35.51%	33.13%	48.44%		\$54.28	\$65.15	\$55.30	\$38.21		51.88%	71.70%	63.91%	71.05%		\$148.33	\$88.02	\$65.35	\$68.94		78.61%	75.30%	81.52%	72.57%		\$82.18	\$82.97	\$78.86	\$76.62
		V-1100																												
YTD	48.01%	33.75%	29.88%	44.09%	35.02%	\$40.98	\$67.63	\$55.70	\$44.72	\$36.41	63.89%	70.38%	62.13%	67.15%	66.14%	\$100.20	\$97.51	\$77.36	\$67.23	\$66.59	73.41%	74.60%	70.01%	73.83%	68.98%	\$84.65	\$87.95	\$80.59	\$79.75	\$77.78

					SPRIN	G LAKE								MISCELI	LANEOU	S FAYET	TEVILLE							MISCEL	LANEOL	JS FORT	BRAGG			
		- 0-	cupancy R			·	Aug	rage Daily	Data			000	cupancy R	***			Avai	rage Dally	Rate			Oc	cupancy R	tate			Aver	rage Daily	Rate	
0000000	2019-	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019-	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015
Date	2020	2019		2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016
July	46.32%	50.33%	52.21%	58.99%	53.31%	\$108.73	\$89.88	\$92.08	\$82.16	\$78.59	57.39%	58.53%	66.53%	63.94%	60.63%	\$63.79	\$53.05	\$50.84	\$51.99	\$52.86	83.23%	64.40%	64.31%	68.03%	68.03%	\$85.27	\$80.23	\$75.46	\$79.58	\$77.1
Aug	56.53%	51.13%	49.99%	65.21%	56.55%	\$88.80	\$88.27	\$88.35	\$79.03	\$80.18	59.67%	59.96%	67.67%	64.94%	64.27%	\$63.52	\$54.07	\$51.51	\$51.27	\$50.45	85.58%	66.50%	75.23%	81.30%	69.50%	\$84.51	\$80.65	\$74.86	\$79.19	\$77.5
Sept		63.65%	51.63%	54.72%	45.45%		\$95.23	\$78.99	\$79.70	\$75.23		68.03%	64.89%	59.89%	57.66%		\$55.90	\$49.79	\$52.01	\$48.21		67.72%	62.35%	64.06%	64.78%		\$78.17	\$74.61	\$83.23	\$71.6
Oct		66.35%	45.18%	75.35%	49.27%		\$92.66	\$88.89	\$84.95	\$80.20		67.63%	54.62%	73.65%	52.01%		\$53.26	\$46.46	\$61.43	\$52.05		69.83%	60.34%	79.69%	66.27%		\$79.98	\$92.69	\$78.78	\$78.7
Nov		51.51%	46.19%	62.23%	40.32%		\$88.95	\$85.63	\$82.81	\$76.00		58.00%	68.29%	75.12%	60.43%		\$53.78	\$54.11	\$60.06	\$52.39		51.51%	52.44%	59.91%	48.92%		\$81.81	\$80.31	\$79.93	\$79.5
Dec			33.26%	ourse Asses			\$81.91	\$77.72	\$78.96	\$69.25		55.00%	58.08%	73.76%	52.34%		\$51.77	\$50.79	\$56.32	\$46.96		30.44%	34.48%	29.22%	31.37%		\$82.84	\$78.98	\$82.10	\$83.0
Jan							\$88.55	\$92.38	\$86.95	\$71.84		55.25%	58.00%	67.28%	48.23%		\$53.87	\$48.89	\$57.05	\$48.69		40.95%	63.26%	61.11%	54.90%		\$88.02	\$80.29	\$50.36	\$79.5
Feb		56.69%	52.47%	46.78%	43.74%		\$90.36	\$90.60	\$86.89	\$78.71	1	61.99%	61.84%	66.78%	60.97%		\$53.52	\$53.25	\$58.77	\$51.79		73.33%	60.87%	64.07%	53.69%		\$77.29	\$80.80	\$79.12	\$78.5
Mar		200000000000000000000000000000000000000	59.83%	40.000.000.000	45.30%	1	100000000000000000000000000000000000000	\$90.99	0.000	\$79.42		59.65%	61,47%	66.56%	79.59%		\$55.82	\$57.28	\$56.53	\$51.40		75.71%	72.29%	76.02%	67.41%		\$81.06	\$77.13	\$76.32	\$77.3
Apr		100000000000000000000000000000000000000	59.14%	130000000000000000000000000000000000000		1	\$89.39	\$92.81	\$85.61	\$80.00		64.22%	56.89%	68.37%	63.01%		\$62.23	\$56.02	\$52.75	\$53.92		74.30%	59.42%	63.80%	74.28%		\$82.44	\$76.17	\$75.86	\$77.10
May			40.73%					\$108.82		Service and		62.96%	54.28%	60.95%	57.01%		\$62.94	\$57.15	\$54.41	\$50.40		69.44%	60.30%	60.33%	56.11%	1	\$82.29	\$79.13	\$74.72	\$92.2
June		1000	52.09%			1		\$88.83	550	S			57.58%		62.54%		\$66.06	\$56.97	\$58.74	\$52.67		84.25%	68.09%	75.25%	54.54%		\$83.05	\$79.92	\$75.48	\$78.4
1000000																						7 10 2	15-75-15-		-200			- Attended		and the second
VTD		FE 000/	40 410/	EE OCW	47.00%	¢00 77	\$89.79	¢00.67	COA OA	¢77.12	50 534	60 58%	60.85%	66 84%	50 80%	\$63.66	\$56.36	\$52.76	\$55.94	\$50.98	84.41%	64 03%	61.12%	65.23%	59.15%	\$84.89	\$81.49	\$79.20	\$76.22	\$79.2

Fayetteville Area Hotel / Motel Occupancy Rate & ADR Report\* (Updated 10/1/19) / Fiscal Year July- June Page 1

										*Properti	es compile	ed in this r	eport have	more tha	n 20 room	s & cater	primarily t	o transien	t, overnigi	nt guests
				MON	OT HTV	DATE TO	TALS							YEA	AR TO D	ATE TOT	ALS			
		00	cupancy R	ate			Ave	rage Daily	Rate			Oc	cupancy R	ate			Aver	age Daily	Rate	
	2019-	2018-	2017-	2016-	2015-	2019-	2018-	2017-	2016-	2015-	2019-	2018-	2017-	2016-	2015-	2019-	2018-	2017-	2016-	2015
Date	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	201
July	66.94%	64.91%	66.32%	68.82%	66.69%	\$85.81	\$79.48	\$74.50	\$73.42	\$72.71	66.94%	64.91%	66.32%	68.82%	64.00%	\$85.81	\$79.48	\$74.50	\$73.42	\$70.7
Aug	67.10%	66.86%	66.50%	70.51%	66.86%	\$82.86	\$79.53	\$76.42	\$73.06	\$73.79	67.03%	65.88%	66.41%	69.67%	64.37%	\$84.26	\$79.50	\$75.47	\$73.24	\$71.:
Sep		72.24%	64.59%	63.69%	60.14%		\$82.24	\$74.88	\$71.51	\$70.15		67.95%	65.82%	67.75%	63.90%		\$80.45	\$75.29	\$72.72	\$71.
Oct		75.59%	57.61%	79.74%	61.70%		\$81.67	\$73.80	\$78.73	\$71.98		69.80%	63.69%	70.72%	63.68%		\$80.77	\$74.94	\$74.40	\$71.
Nov		63.86%	58.39%	73.14%	54.85%		\$79.14	\$73.71	\$76.99	\$70.57		68.63%	62.69%	71.20%	62.90%		\$80.47	\$74.72	\$74.92	\$71.
Dec		49.91%	54.35%	59.45%	48.35%		\$74.12	\$68.68	\$72.58	\$66.99		65.57%	61.40%	69.23%	61.61%		\$79.68	\$73.89	\$74.59	\$70
Jan		54.85%	57.04%	63.39%	55.51%		\$79.47	\$74.41	\$71.08	\$70.55		63.92%	60.76%	63.39%	59.26%		\$79.65	\$73.96	\$71.08	\$70
Feb		68.55%	62.02%	63.59%	63.04%		\$79.90	\$76.55	\$75.32	\$71.53		64.47%	57.20%	67.80%	59.71%		\$79.68	\$74.27	\$74.23	\$70
Mar		69.95%	67.59%	69.21%	69.81%		\$90.69	\$80.11	\$73.56	\$73.43		65.10%	61.68%	67.95%	60.83%		\$81.03	\$75.00	\$74.16	\$71
Apr		71.69%	66.88%	67.63%	71.53%		\$83.56	\$80.46	\$74.14	\$76.55		65.72%	62.22%	67.91%	61.84%		\$81.30	\$75.61	\$74.16	\$71
May		75.00%	62.03%	62.67%	63.52%		\$96.83	\$78.95	\$72.10	\$72.40		66.51%	62.20%	67.41%	61.98%		\$82.78	\$75.93	\$73.97	\$71.
June		69.40%	66.80%	71.47%	66.21%		\$86.42	\$79.70	\$74.93	\$71.86		66.73%	62.59%	67.74%	62.32%		\$83.07	\$76.27	\$74.06	\$71
AVG	67.02%	66 90%	62 51%	67.78%	62 35%	\$84.34	\$82.75	\$76.01	\$73.95	\$71.88	66.99%	66.27%	62,75%	68.30%	62.20%	\$85.04	\$80,66	\$74.99	\$73.75	\$71

		BU	SINESS I	-95	Section 1
	# of Pr	operties R	eporting F	Room Nigh	ts Sold
Date	2019 -	2018- 2019	2017- 2018	2016- 2017	2015- 2016
July	3 of 11	3 of 11	3 of 11	3 of 12	3 of 12
Aug	3 of 11	4 of 11	3 of 11	3 of 12	4 of 12
Sep		4 of 11	3 of 11	3 of 12	4 of 12
Oct		3 of 11	3 of 11	3 of 12	4 of 12
Nov		4 of 11	3 of 11	3 of 11	4 of 12
Dec		4 of 11	3 of 11	3 of 11	4 of 12
Jan		3 of 11	4 of 12	3 of 11	4 of 12
Feb		3 of 11	3 of 12	3 of 11	4 of 12
Mar		2 of 11	4 of 12	3 of 11	4 of 12
Apr		3 of 11	4 of 12	3 of 11	3 of 12
May		3 of 11	3 of 12	3 of 11	3 of 12
June		3 of 11	3 of 11	3 of 11	3 of 12

AVG	07.0276	00.3075	02.3170	07.7075	02.3376	707.57	702.75	970.01	9,0.55	V. 2.00	0010070	00.217	441147	0010070		7.00.0	4													
						,											14166	FAVETT				MICC	FORTR	DACC			MONTH	TO DAT	E TOTAL	<u> </u>
			1-95				N	1ALL AR	EA			SP	RING LA	AKE			MISC	FAYETT	EVILLE			MISC	FORT B	KAGG			NONTH	IUDAI	ETOTAL	3
	B. 1												-																	
	# of Pr	operties F	Reporting I	Room Nigh	ts Sold	# of Pi	roperties F	teporting I	Room Nigt	nts Sold	# of Pr	roperties F	Reporting I	Room Nigh	nts Sold	# of Pi	roperties F	Reporting i	Room Nigh	its Sold		operties F	teporting F						Room Nigh	
	2019-	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-	2019-	2018-	2017-	2016-	2015-	2019 -	2018-	2017-	2016-	2015-
Date	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	2020	2019	2018	2017	2016	1	2019	2018		2016
July	3 of 18	4 of 18	5 of 17	4 of 16	5 of 16	14 of 23	15 of 23	13 of 21	14 of 21	12 of 20	6 of 6*	7 of 7	5 of 7	4 of 6	5 of 6	8 of 11"	9 of 10	7 of 10	7 of 10	7 of 10	3 of 3^	4 of 5	4 of 5	4 of 5	5 of 5	37 of 72	42 / 74	37/71	36/70	37 / 69
Aug	4 of 18	4 of 18	5 of 17	4 of 16	4 of 16	14 of 23	15 of 23	13 of 21	14 of 21	14 of 20	6 of 6*	7 of 7	6 of 7	4 of 6	5 of 6	8 of 11"	8 of 10	7 of 10	7 of 10	7 of 10	3 of 3^	4 of 5	4 of 5	4 of 5	5 of 5	38 of 72	42/74	38 / 71	36/70	39 / 69
Sep		3 of 18	5 of 17	4 of 16	5 of 16		15 of 23	12 of 21	13 of 21	14 of 20		7 of 7	6 of 7	4 of 6	5 of 6		9 of 10	8 of 10	7 of 10	7 of 10		4 of 5	4 of 5	4 of 5	4 of 5		42 / 74	38/71	35 / 70	39 / 6
Oct		4 of 18	5 of 17	4 of 16	5 of 16	1	14 of 23	13 of 21	14 of 21	15 of 21		7 of 7	6 of 7	5 of 6	5 of 6		9 of 10	7 of 10	6 of 10	7 of 10		4 of 5	4 of 5	4 of 5	4 of 5		41/74	38 / 71	36/70	40 / 70
Nov		4 of 18	4 of 17	4 of 16	5 of 16		15 of 23	13 of 21	14 of 21	15 of 21		6 of 6*	6 of 7	4 of 6	5 of 6		8 of 10	6 of 10	7 of 10	6 of 10		4 of 5	4 of 5	4 of 5	4 of 5		41/73	36/71	36 / 69	39/7
Dec		5 of 19	4 of 18	4 of 16	5 of 16	8	13 of 23	14 of 21	14 of 21	15 of 21		6 of 6*	6 of 7	5 of 7	5 of 6		9 of 10	7 of 10	6 of 10	7 of 10		4 of 5	4 of 5	4 of 5	5 of 5		41/74	38 / 72	36 / 70	41/7
Jan		5 of 18	4 of 18	4 of 16	4 of 16	l l	14 of 23	14 of 21	14 of 21	15 of 21		6 of 6*	5 of 7	6 of 7	5 of 6		9 of 10	8 of 10	7 of 10	7 of 10		4 of 5	4 of 5	4 of 5	5 of 5		41/73	39 / 73	38 / 70	40/7
Feb		4 of 18	2 of 18	3 of 16	4 of 16	1	14 of 23	14 of 21	14 of 21	15 of 21		6 of 6*	6 of 7	5 of 7	4 of 6		9 of 10	8 of 10	7 of 10	7 of 10		5 of 5	4 of 5	4 of 5	5 of 5		41/73	37 / 73	36 / 70	39/7
Mar		4 of 18	3 of 18	3 of 16	4 of 16	1	14 of 23	15 of 22	12 of 21	15 of 21		6 of 6*	6 of 7	6 of 7	4 of 6		8 of 10	8 of 10	7 of 10	6 of 10		5 of 5	4 of 5	4 of 5	5 of 5		37 / 73	40 / 74	35 / 70	38 / 70
Apr		4 of 18	4 of 18	5 of 16	4 of 16		14 of 23	15 of 22	14 of 21	15 of 21		6 of 6*	6 of 7	6 of 7	5 of 6	1	7 of 10	9 of 10	7 of 10	7 of 10		5 of 5	4 of 5	4 of 5	4 of 5		39 / 73	42 / 74	39/70	38/70
May		3 of 18	3 of 18	4 of 16	4 of 16		14 of 23	15 of 22	14 of 21	14 of 21		6 of 6*	7 of 7	6 of 7	4 of 6		8 of 10	9 of 10	7 of 10	7 of 10		5 of 5	4 of 5	4 of 5	4 of 5		39 / 73	41 / 74	38 / 70	36 / 70
June		3 of 18	4 of 18	4 of 16	4 of 16	ll .	14 of 23	15 of 23	13 of 21	15 of 21		6 of 6*	7 of 7	6 of 7	4 of 6		7 of 10	8 of 10	7 of 10	7 of 10		3 of 3^	4 of 5	4 of 5	4 of 5		36/71	41/74	37 / 70	37 / 70

<sup>\*\*\* 1</sup> property was added to Spring Lake eff w/ Dec 2016 room occupancy returns filed

<sup>\*\*\* 1</sup> property was added to I-95 eff w/ July 2017 room occupancy returns filed

<sup>\*\*\* 1</sup> property was added to I-95 eff w/ Dec 2017 room occupancy returns filed

<sup>\*\*\* 1</sup> property was added to Business I-95 eff w/ Jan 2018 room occupancy returns filed

<sup>\*\*\* 1</sup> property was added to Mall eff w/ Mar 2018 room occupancy returns filed

<sup>\*\*\* 1</sup> property was removed from Business I-95 eff w/ June 2018 room occupancy returns filed / has less than 20 rooms

<sup>\*\*\* 1</sup> property was added to Mall eff w/ June 2018 room occupancy returns filed

<sup>\*</sup>Starlite Motel removed from Spring Lake as It was destroyed by Hurricane Florence

<sup>\*\*\* 1</sup> property was added to I-95 eff w/ Dec 2018 room occupancy returns filed

<sup>\*\*\* 1</sup> property was removed from I-95 eff w/ January 2019 room occupancy returns filed / has less than 20 rooms

<sup>^2</sup> properties removed from Misc Ft Bragg as they closed as of 5/31/19

<sup>~1</sup> property was added to Misc Fayetteville eff w/July 2019 room occupancy returns filed

## ROOM OCCUPANCY MONTHLY & YEAR TO DATE RECAP / FY 2019 - 2020

This report is using "Gross Receipts Sales prior to Exemptions and/or 90 day sales being subtracted"

Month	Business I-95	1-95	Mali	Spring Lake	Misc Fayetteville	Misc Ft Bragg	TOTAL
of Sales	Sales Reported	Sales Reported	SALES REPORTED				
July	\$55,683.58	\$973,694.42	\$3,126,845.56	\$811,929.44	\$683,148.95	\$677,664.82	\$6,328,966.77
Aug	\$60,831.98	\$982,374.55	\$3,083,506.68	\$809,272.72	\$707,264.01	\$1,134,438.75	\$6,777,688.69
Sept	,,,,,,						\$0.00
Oct					,		\$0.00
Nov							\$0.00
Dec							\$0.00
Jan							\$0.00
Feb							\$0.00
Mar							\$0.00
Apr							\$0.00
May							\$0.00
June							\$0.00
Totals	\$116,515.56	\$1,956,068.97	\$6,210,352.24	\$1,621,202.16	\$1,390,412.96	\$1,812,103.57	\$13,106,655.46

Month	Business I-95	I-95	Mall	Spring Lake	Misc Fayetteville	Misc Ft Bragg	TOTAL
of	Rooms	Rooms	Rooms	Rooms	Rooms	Rooms	ROOMS
Sales	Available	Available	Available	Available	Available	Available	AVAILABLE
July	2976	12896	49972	16120	18662	9548	110174
Aug	2945	18507	49972	16120	18662	15686	121892
Sept							0
Oct							0
Nov							0
Dec							0
Jan							0
Feb					,		0
Mar							0
Apr							0
May							0
June							0
Totals	5921	31403	99944	32240	37324	25234	232066

Month	Business I-95	I-95	Mall	Spring Lake	Misc Fayetteville	Misc Ft Bragg	TOTAL
of	Room Nights	Room Nights	Room Nights	Room Nights	Room Nights	Room Nights	ROOM NIGHTS
Sales	Sold	Sold	Sold	Sold	Sold	Sold	SOLD
July	1399	9441	36788	7468	10710	7947	73753
Aug	1443	10099	36578	9113	11135	13424	81792
Sept							0
Oct							0
Nov							0
Dec							0
Jan							. 0
Feb							0
Mar							0
Apr							0
May							0
June							0
Totals	2842	19540	73366	16581	21845	21371	155545

	Business I-95	I-95	Mall	Spring Lake	Misc Fayetteville	Misc Ft Bragg	TOTAL
Month	# of Reporting	# of Reporting	# OF REPORTING				
	Properties	Properties	Properties	Properties	Properties	Properties	PROPERTIES
July	3 of 11	3 of 18	14 of 23	6 of 6*	8 of 11~	3 of 3^	37 of 72
Aug	3 of 11	4 of 18	14 of 23	6 of 6*	8 of 11~	3 of 3^	38 of 72
Sept							
Oct							
Nov							
Dec							
Jan							
Feb							
Mar							7
Apr							
May							
June							

<sup>\*</sup>Removed Starlite Motel as it was destroyed by Hurricane Florence

Misc Ft Bragg - ^2 Properties were closed as of June 2019
Misc Fayetteville - ~New property opened July 2019

MTD TOTAL SALES REPORTED	MTD TOTAL SALES REPORTED MTD TOTAL ROOMS AVAILABLE MTD TOTAL RO			
\$6,777,688.69	121892	81792		
MTD Total Room Nights Sold divided by MTD Total Rooms Available =				
OCCUPANCY RATE				
MTD Total Sales Reported divided by MTD Total Room Nights Sold = ADR				

YTD TOTAL SALES REPORTED	YTD TOTAL ROOMS AVAILABLE	YTD TOTAL ROOM NIGHTS SOLD		
\$13,106,655.46	232066	155545		
YTD Total Room Nights Sold divided by YTD Total Rooms Available =				
OCCUPANCY RATE				
YTD Total Sales Reported divided by YTD Total Room Nights Sold = ADR				