



BOARD

**OF
DIRECTORS**

SETH BENALT

**General Manager
Crown Complex**

PROFESSIONAL PROFILE

Over 20 years of experience in the venue management/event and hospitality industry. A passionate and resourceful professional focused on logistical planning and facility operations; customer-focused with a commitment to the team and individual development. Joined Global Spectrum/Spectra Venue Management in 2012 as a part of the management team that re-opened the University of South Florida (USF) Sun Dome after a 12-month/\$42-million-dollar renovation. General Manager of the Kovalchick Convention and Athletic Complex on the campus of Indiana University of Pennsylvania 2014-2016. Moved to Fayetteville, North Carolina in January of 2016 to join the venue management team in the capacity of Assistant General Manager of the Crown Complex. Named General Manager of the Crown Complex as of November 1, 2021.

PERSONAL

Married to wife Jennifer Benalt with 3 children, twin 12-year-old boys Lawson and Landon as well as 5-year-old daughter Jillian. Graduated in 1999 from USF College of Business with degrees in Business Finance and Management.