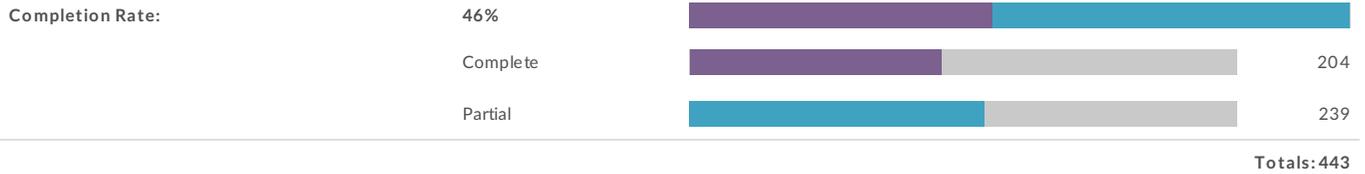
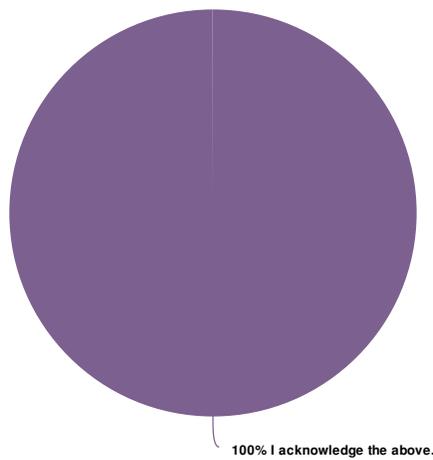


Report for Economic Impact: COVID-19

Response Counts

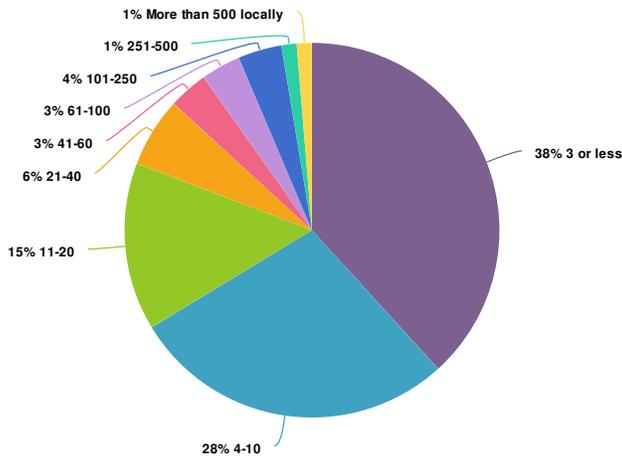


1. Community and Business Support Partners are asking for your help identifying and understanding the impacts of the COVID-19 Virus on employers. (If you are not an employer and have become unemployed due to this crisis click [HERE](#) for assistance.) All identifying information regarding my company and its operations will not be shared with any third party or unrelated entity. I will only be contacted if I request to be.



Value	Percent	Responses
I acknowledge the above.	100.0%	435
Totals: 435		

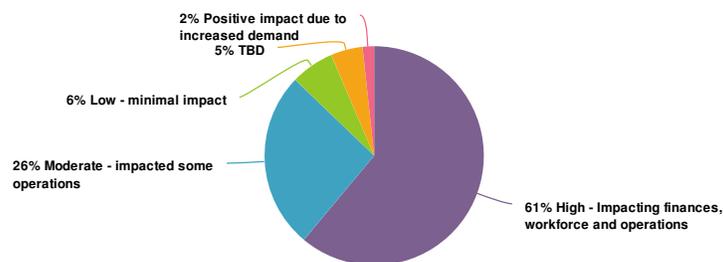
2. How many full-time equivalent employees do you have locally?



Value	Percent	Responses
3 or less	38.3%	90
4-10	28.1%	66
11-20	14.5%	34
21-40	6.0%	14
41-60	3.4%	8
61-100	3.4%	8
101-250	3.8%	9
251-500	1.3%	3
More than 500 locally	1.3%	3

Totals: 235

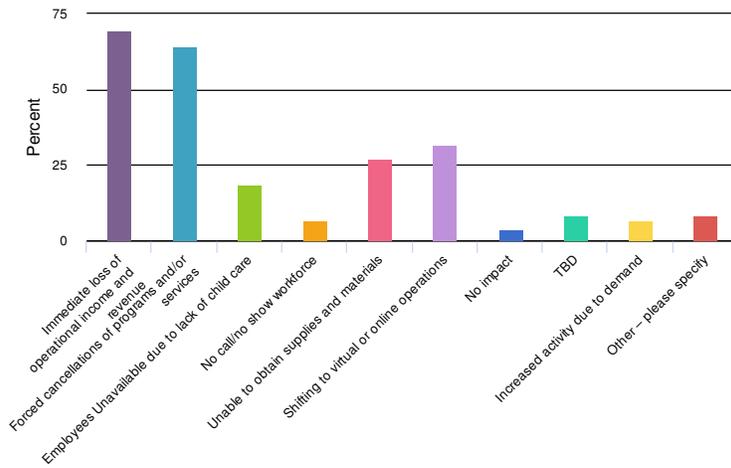
3. To date, what would you say the level of impact has been on your business overall from COVID-19?



Value	Percent	Responses
High - Impacting finances, workforce and operations	61.1%	143
Moderate - impacted some operations	26.1%	61
Low - minimal impact	6.4%	15
TBD	4.7%	11
Positive impact due to increased demand	1.7%	4

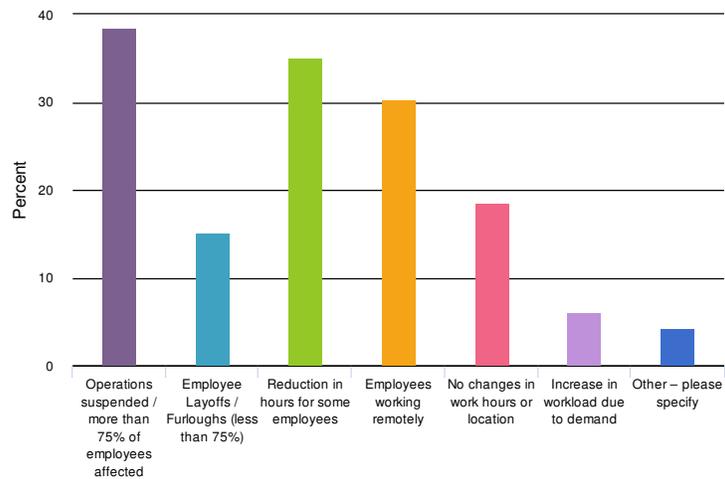
Totals: 234

4. How has COVID-19 impacted your operations? (Check all that apply).



Value	Percent	Responses
Immediate loss of operational income and revenue	69.7%	163
Forced cancellations of programs and/or services	64.1%	150
Employees Unavailable due to lack of child care	18.4%	43
No call/no show workforce	6.4%	15
Unable to obtain supplies and materials	27.4%	64
Shifting to virtual or online operations	31.6%	74
No impact	3.8%	9
TBD	8.1%	19
Increased activity due to demand	6.4%	15
Other - please specify	8.1%	19

5. How has COVID-19 impacted your workforce? (Check All that Apply)

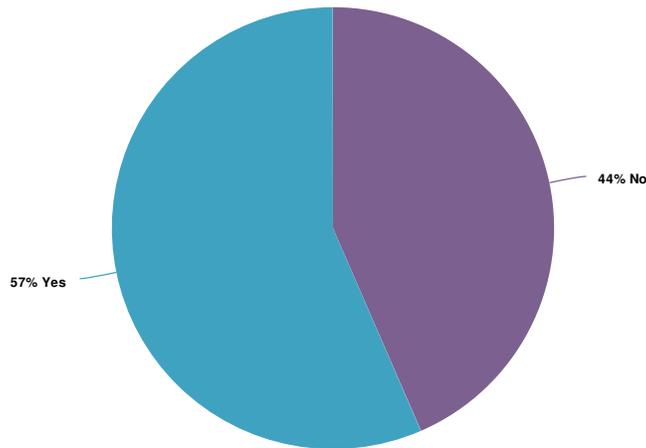


Value	Percent	Responses
Operations suspended / more than 75% of employees affected	38.5%	89
Employee Layoffs / Furloughs (less than 75%)	15.2%	35
Reduction in hours for some employees	35.1%	81
Employees working remotely	30.3%	70
No changes in work hours or location	18.6%	43
Increase in workload due to demand	6.1%	14
Other - please specify	4.3%	10

6. How many employees have been negatively impacted?



7. Since COVID-19, have you changed the number of hours you are operational? If yes, please describe.



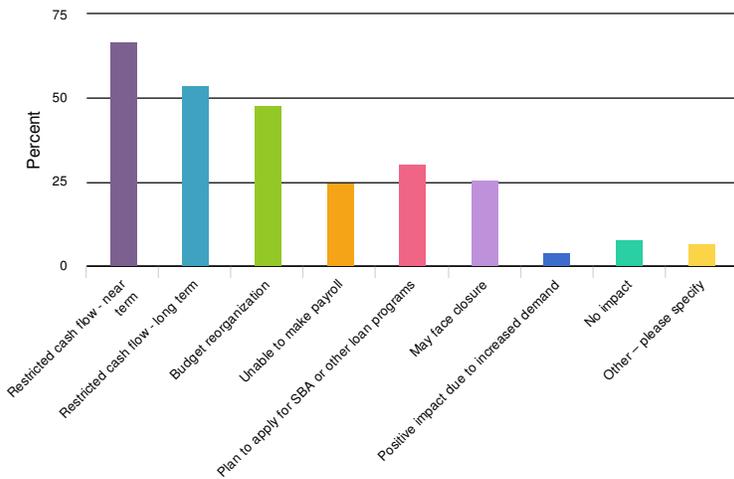
Value	Percent	Responses
No	43.5%	101
Yes	56.5%	131

Totals: 232

8. If you would like to elaborate more on how your workforce has been affected, please use the comment box below.

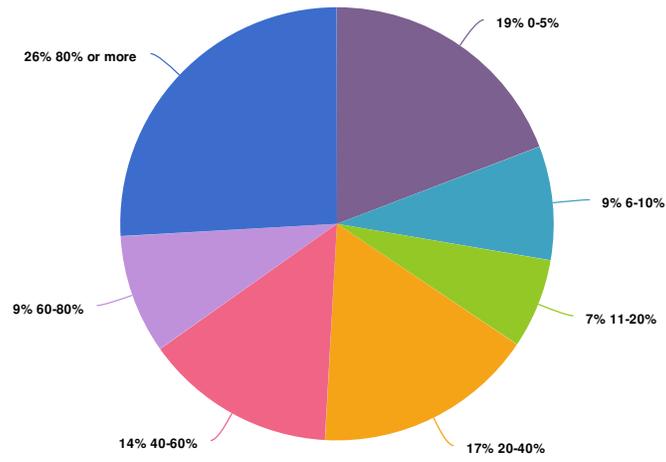


9. How has - or how do you anticipate - COVID-19 to impact your company finances? (Check all that apply)



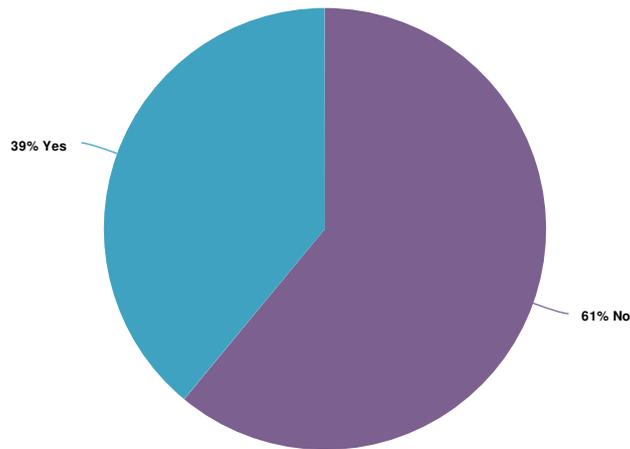
Value	Percent	Responses
Restricted cash flow - near term	66.8%	153
Restricted cash flow - long term	53.7%	123
Budget reorganization	48.0%	110
Unable to make payroll	24.9%	57
Plan to apply for SBA or other loan programs	30.6%	70
May face closure	25.8%	59
Positive impact due to increased demand	3.9%	9
No impact	7.9%	18
Other - please specify	6.6%	15

10. Since COVID-19, what percentage of net revenue would you estimate your business lost?



Value	Percent	Responses
0-5%	19.2%	43
6-10%	8.5%	19
11-20%	6.7%	15
20-40%	16.5%	37
40-60%	14.3%	32
60-80%	8.9%	20
80% or more	25.9%	58
Totals:224		

11. Due to COVID-19, have you had any disruptions in your supply chain? If yes, please describe.

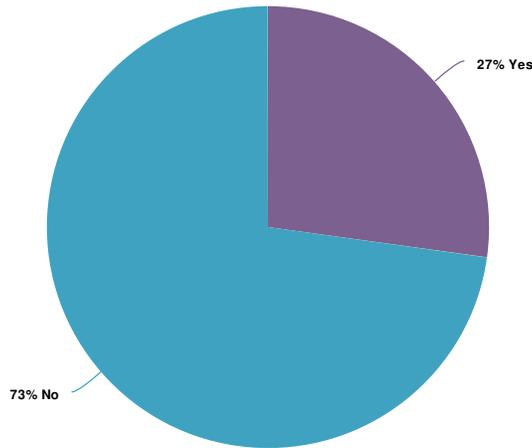


Value	Percent	Responses
No	61.0%	139
Yes	39.0%	89
Totals:228		

12. How are you adapting your business model in response to the current situation?



13. Does your business have online shopping/ordering?

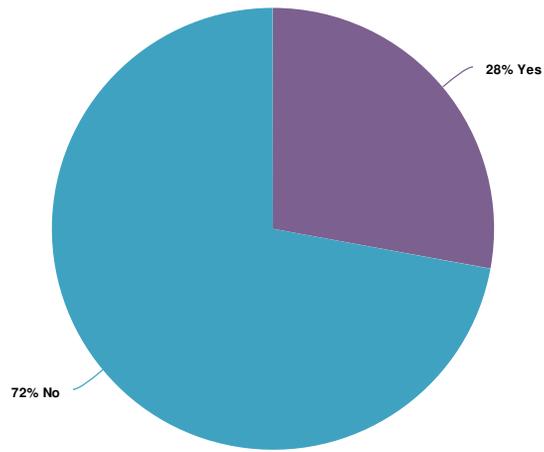


Value	Percent	Responses
Yes	27.2%	62
No	72.8%	166
		Totals: 228

14. My business is located in:

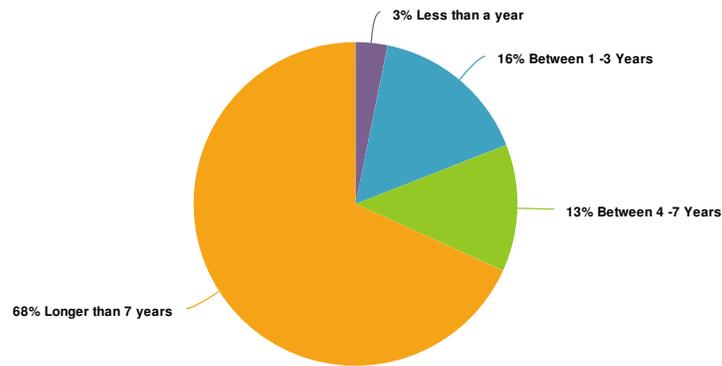
	Fayetteville	Cumberland County (not in a municipality)	Fort Bragg	Eastover	Godwin	Hope Mills	Linden	Spring Like	Stedman	Vander	Wade	Multiple Locations	Responses
Community Count	177	21	1	3	1	10	1	3	0	1	0	12	230
Row %	77.0%	9.1%	0.4%	1.3%	0.4%	4.3%	0.4%	1.3%	0.0%	0.4%	0.0%	5.2%	
Totals													230
													100.0%

15. Is your business located in Downtown Fayetteville



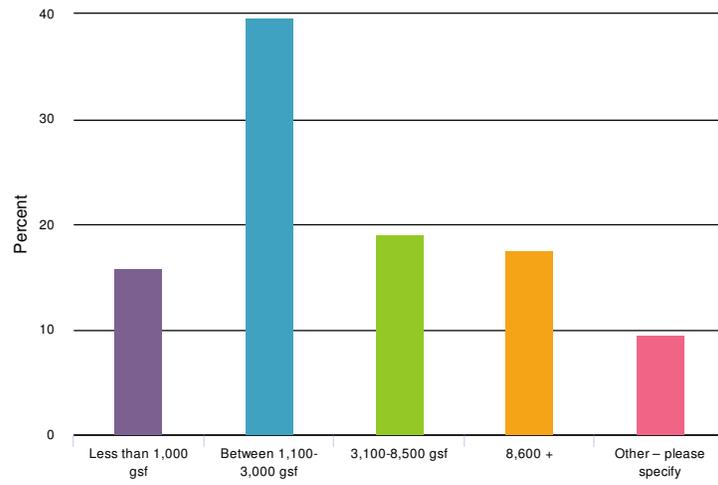
Value	Percent	Responses
Yes	27.9%	65
No	72.1%	168
Totals: 233		

16. How long has your business been in operation?



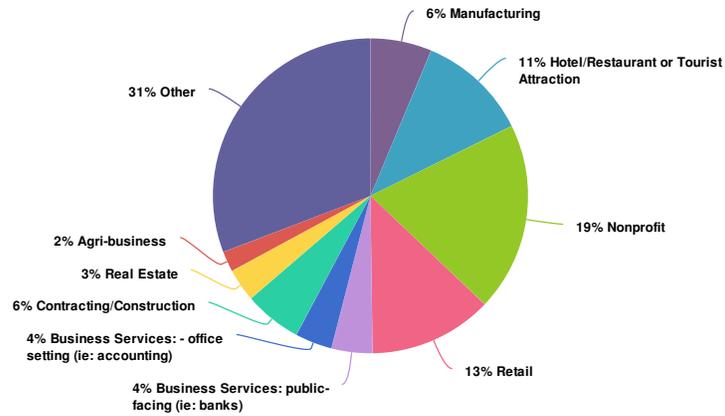
Value	Percent	Responses
Less than a year	3.2%	2
Between 1 -3 Years	15.9%	10
Between 4 -7 Years	12.7%	8
Longer than 7 years	68.3%	43
Totals: 63		

17. How many gross square feet is your business/operation located in?



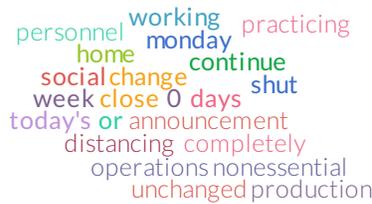
Value	Percent	Responses
Less than 1,000 gsf	15.9%	10
Between 1,100-3,000 gsf	39.7%	25
3,100-8,500 gsf	19.0%	12
8,600 +	17.5%	11
Other - please specify	9.5%	6

18. Please choose your industry sector:



Value	Percent	Responses
Manufacturing	6.3%	15
Hotel/Restaurant or Tourist Attraction	11.4%	27
Nonprofit	19.4%	46
Retail	12.7%	30
Business Services: public-facing (ie: banks)	4.2%	10
Business Services: - office setting (ie: accounting)	3.8%	9
Contracting/Construction	5.9%	14
Real Estate	3.4%	8
Agri-business	2.1%	5
Other	30.8%	73
		Totals: 237

19. Are you continuing operations, and if so, how have you had to change operations?



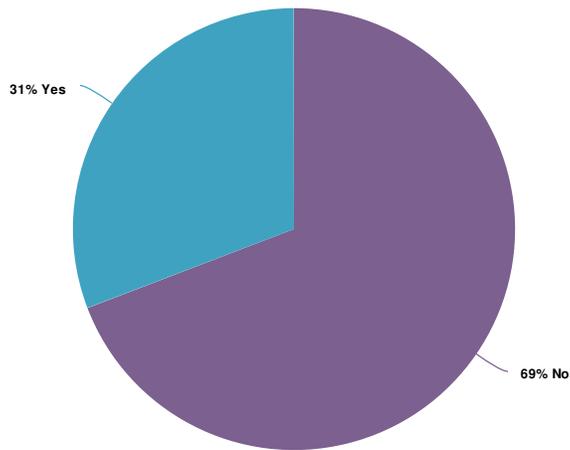
20. How is this impacting your supply chain – are there specifically places / materials you need to keep operations going?



21. If you've had to reduce the number of employees on-site, how are you managing that (remote working, shift changes, etc.)?



22. If you are, or think you will be idling employees, do you need help getting those employees information regarding assistance?



Value	Percent	Responses
No	69.2%	9
Yes	30.8%	4
Totals: 13		

23. Is there anything we (at the local, state or federal level) need to address an immediate issue?



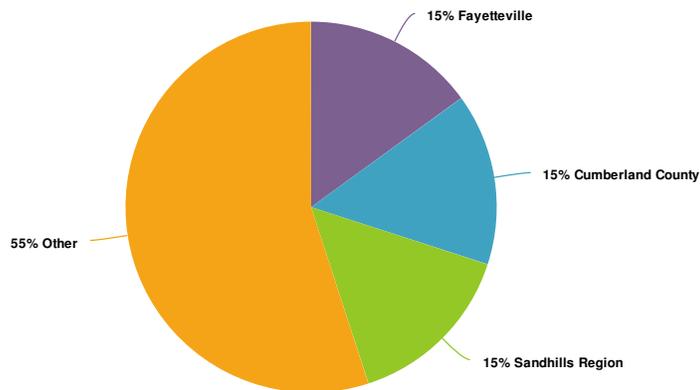
24. What government or other resources would be most helpful to you to navigate through the near-term?



25. Prior to COVID-19, on average how many visitors/customers/clients visit your museum/business/entity per week?



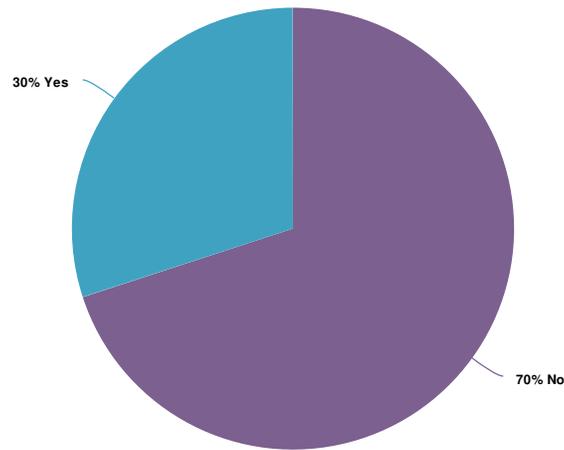
26. Where do your customers/visitors come from?



Value	Percent	Responses
Fayetteville	15.0%	3
Cumberland County	15.0%	3
Sandhills Region	15.0%	3
Other	55.0%	11

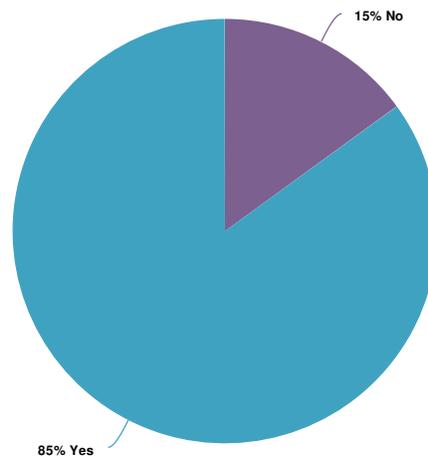
Totals: 20

27. Does your business provide delivery or curbside pick-up service? If yes, please provide a link to your delivery/ordering website.



Value	Percent	Responses
No	70.0%	14
Yes	30.0%	6
Totals: 20		

28. Since COVID-19, have you experienced any cancellations (meetings, reservations, private events, etc.)? If yes, how many and what is the estimated impact of these cancellations?



Value	Percent	Responses
No	15.0%	3
Yes	85.0%	17
Totals: 20		

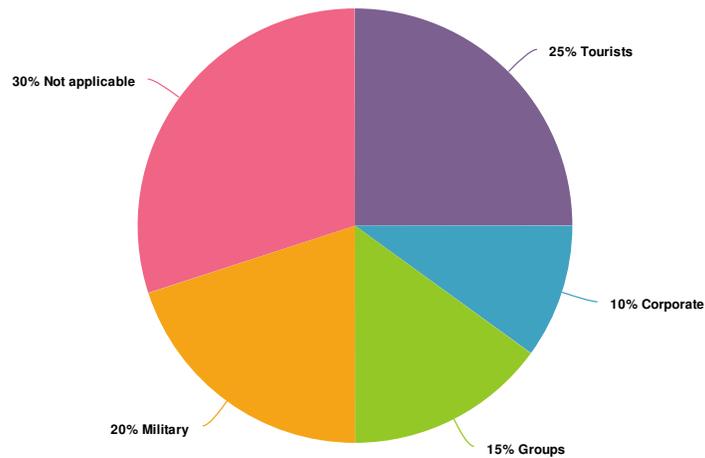
29. What have your guests asked for since COVID-19?



30. What is the percentage of occupancy and ADR dropped since COVID-19?



31. What market segment is your biggest loss since COVID-19? Please answer N/A if this does not pertain to your business.



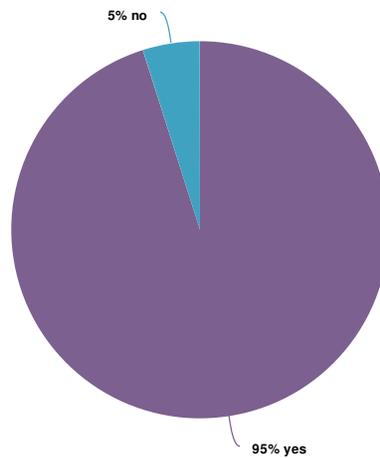
Value	Percent	Responses
Tourists	25.0%	5
Corporate	10.0%	2
Groups	15.0%	3
Military	20.0%	4
Not applicable	30.0%	6

Totals: 20

32. Do you have self-quarantined guests? Please answer N/A if this does not pertain to your business.

na

33. Is your organization a 501c3 charitable organization?



Value	Percent	Responses
yes	95.1%	39
no	4.9%	2
		Totals: 41

34. Briefly describe how the COVID-19 crisis has affected your organization.



35. Please describe the changes you expect in your service delivery.



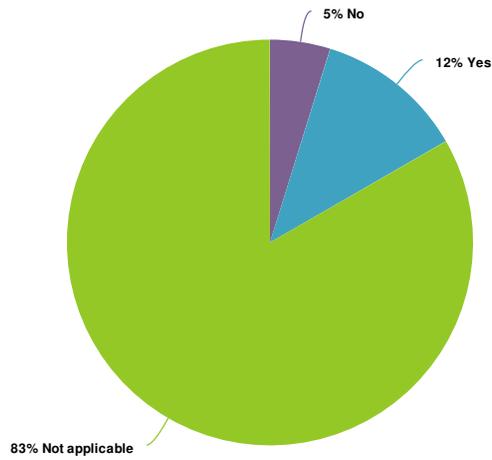
36. What is your greatest financial need right now?



37. What is your greatest non-financial need right now?

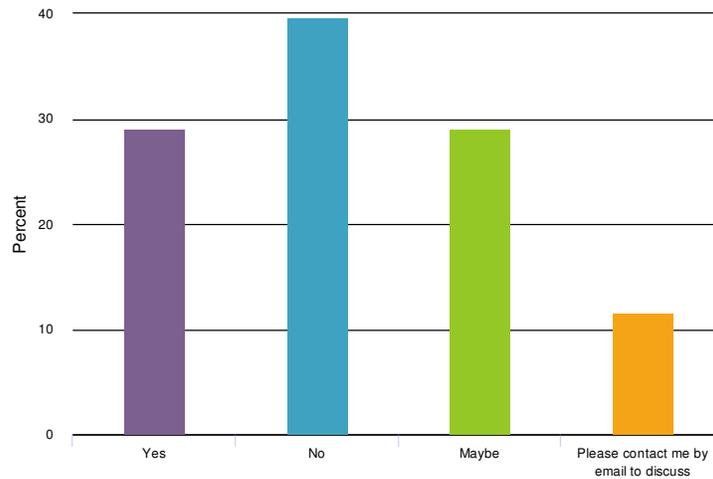


38. If you are a church, temple, or other house of worship, since COVID-19, have you moved to online worship?



Value	Percent	Responses
No	4.8%	2
Yes	11.9%	5
Not applicable	83.3%	35
		Totals: 42

39. The Small Business Administration is offering Economic Injury Disaster Loans and can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing. Are you interested in applying for a SBA Economic Distress Loan?

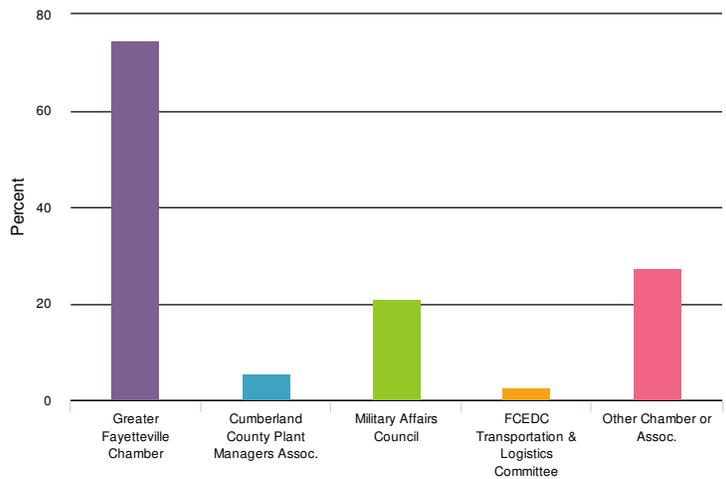


Value	Percent	Responses
Yes	29.1%	58
No	39.7%	79
Maybe	29.1%	58
Please contact me by email to discuss	11.6%	23

40. Is there an immediate business need we can assist with?



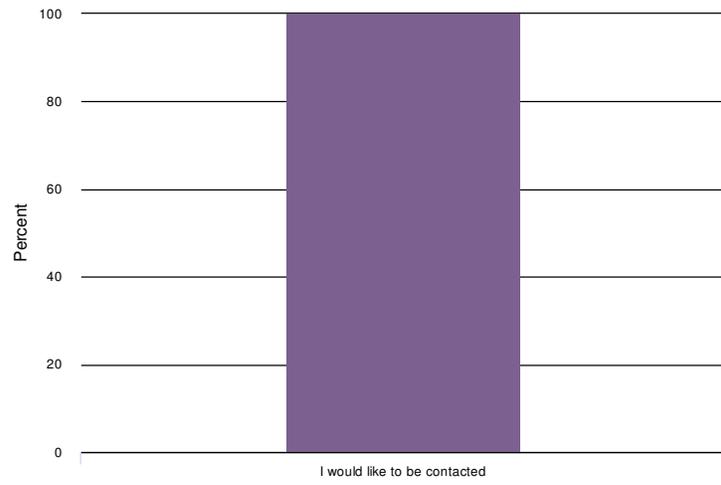
41. I am a member of:



Value	Percent	Responses
Greater Fayetteville Chamber	74.5%	82
Cumberland County Plant Managers Assoc.	5.5%	6
Military Affairs Council	20.9%	23
FCEDC Transportation & Logistics Committee	2.7%	3
Other Chamber or Assoc.	27.3%	30

42. While completely voluntary, we respectfully ask that you complete the following. If you would like additional information regarding available support resources, please include your contact information below.

43. Please contact me.



Value

Percent

Responses

I would like to be contacted



100.0%

39