

**Finger Lakes Visitors Connection, Ontario County, New York
Board of Directors Annual Meeting Wednesday, October 21, 2009 8:30 a.m.
Bristol Harbour, Canandaigua**

PRESENT

Russ Kenyon Suzanne Farley
Jessica Bacher Dan Fuller
Frank Riccio Dick Maltman
John Maerhofer Mike Kauffman
Lois Kozlowski
Bob Bennett **GUESTS**
John Brahm Lynne Stewart,
Alexa Gifford Bristol Harbour

EX-OFFICIO

EXCUSED
Mary Luckern
Chris Iversen
Lisa Fitzgerald
Mike Roeder

STAFF

Valerie Knoblauch
Rebecca Donovan
AJ Shear
Meg Colombo
Sue Schmidt

WELCOME / INTRODUCTIONS – Chairman Russ Kenyon called the meeting to order at 8:30 a.m. and thanked Lynne Stewart, Marketing Director, for hosting the meeting at Bristol Harbour Resort.

OFFICIAL BUSINESS – Valerie Knoblauch noted that she had received the final budget number of \$715,049.91 from the County, slightly above what Valerie had budgeted. The additional dollars were applied to web marketing. Frank Riccio moved to **approve the 2009-2010 Budget**. Alexa Gifford seconded, and the motion passed unanimously.

Valerie noted one change to the proposed 2009-2010 meeting calendar; the meeting on December 3, 2009 will begin at 8:00 to be followed by the Public Authorities Accountability Act training session at 9:00 a.m. Suzanne Farley moved to **approve the 2009-2010 Meeting Calendar**. John Brahm seconded. The motion passed unanimously.

Dick Maltman moved to **appoint Fredericksen & Sirianni, LLP to perform the 2009-2010 audit**. John Maerhofer seconded, and the motion passed unanimously. Russ Kenyon noted that the Public Authorities Accountability Act training recommends switching partners within the firm periodically, and suggested that the board reopen that discussion at a later date.

Confirmation of Depositories – Frank Riccio made a motion to approve the following depositories:

Canandaigua National Bank – Checking
Canandaigua National Bank – Savings
Canandaigua National Bank – NYS Matching Funds
Five Star Bank – Multi-County Account
Five Star Bank – Mortgage Account
First Niagara – Reserve Account
Key Bank – Explore NY Partnerships

John Maerhofer seconded and the motion passed unanimously.

Confirmation of Official Media Outlets – Dick Maltman made a motion to approve the Daily Messenger and the Finger Lakes Times as official media outlets. Frank Riccio seconded. The motion passed unanimously.

OFFICIAL BUSINESS – continued

As an update on the Strategic Plan, Valerie Knoblauch expressed the need to revisit the Top Product List, and Russ Kenyon suggested that the board do that in the second half of the year. Valerie recounted how the board had worked with focus groups, chambers and staff to create the list as a position of need and policy. Russ noted that the process began with a request from Economic Development for input on tourism related projects.

Dick Maltman reported for the Nominating Committee. The committee reviewed Frank Riccio's board position due to a change in employment, with no change recommended. Dick noted that there is still an open position on the board; please bring ideas forward for possible candidates.

The Nominating Committee proposed the following slate of Officers:

Russ Kenyon, Chairperson

Mike Roeder, 1st Vice Chairperson

Mike Kauffman, 2nd Vice Chairperson

Bob Bennett, Treasurer

Suzanne Farley, Secretary

Dick Maltman moved to **approve the slate of Officers**. Lois Kozlowski seconded, and the motion passed unanimously.

CHAIRPERSON'S REPORT – Russ Kenyon expressed his pride in the work done by this organization.

OTHER

Lois Kozlowski and Frank Riccio attended the Public Authorities Accountability Act training session held at the Rochester airport, and were the attendees with the longest board tenure. Lois noted that Valerie has already instituted many of the recommendations, and Lois appreciates the proactive direction. Lois also noted the perception that our board is comparatively large yet effective, based on anecdotes shared at the training.

ADJOURN – Russ Kenyon adjourned the annual meeting at 8:55 a.m.