

**Finger Lakes Visitors Connection, Ontario County, New York
Board of Directors Annual Meeting Wednesday, October 6, 2010 8:30 a.m.
Holiday Inn Express, Victor**

PRESENT

Mike Roeder Frank Riccio
Russ Kenyon Lois Kozlowski
Dick Maltman Bob Bennett
Alexa Gifford Mike Kauffman
Chris Iversen John Maerhofer

EXCUSED

John Brahm
Suzanne Farley
Mary Luckern
Jessica Bacher
Lisa Fitzgerald
Dan Fuller

EX-OFFICIO

Alison Grems

STAFF

Valerie Knoblauch
Rebecca Donovan
Sue Schmidt

WELCOME / INTRODUCTIONS – Chairman Russ Kenyon called the meeting to order at 8:30 a.m. and thanked Bob Bennett for hosting the meeting at Holiday Inn Express.

CHAIRPERSON’S REPORT – Russ Kenyon shared his reflections on his years as Chairperson. Russ commended the staff that puts in work over and above expectations. Russ expressed his pride in the achievements of this organization, including the Tourism as Economic Development and Product Development wish list initiatives, the rise and use of technology, the geographic diversity of board members, and the improved perception of FLVC as an expert resource by media and economic development entities. On a lighter note, Russ offered advice to Mike Roeder as he takes on his new role as Chairperson. Lois Kozlowski expressed her thanks to Russ Kenyon for his leadership which combined mutual respect with a sense of humor.

NOMINATING COMMITTEE – Dick Maltman reported for the Nominating Committee, presenting two items for confirmation. The terms of Jessica Bacher and Lisa Fitzgerald expired on September 30, 2010 and the board voted at the September 8, 2010 meeting to recommend to the planning committee of Ontario County the reappointment of Lisa and Jessica with terms to expire September 30, 2013.

At the September 8, 2010 meeting, the board approved the following Slate of Officers:

Chairperson - Mike Roeder
1st Vice Chair - Mike Kauffman
2nd Vice Chair - Bob Bennett
Secretary - Suzanne Farley
Treasurer - Frank Riccio

At this time, Mike Roeder took the Chair for the Annual Meeting.

Mike Roeder expressed his thanks to Russ Kenyon for his six years as Chairperson. Mike shared his goals for the organization:

- Focus on the Strategic Plan
- Continuing to position the staff as leaders in the industry
- Cutting edge utilization of technology
- Attentiveness to the transition to a new County Administrator
- Continuing to improve the lines of communication with County leaders, Economic Development/IDA, and the Chambers of Commerce.

OFFICIAL BUSINESS - Valerie Knoblauch presented the proposed 2010-2011 meeting calendar, noting that each meeting will focus on a specific Strategic Plan item. A survey of board members had been conducted regarding changing the board meeting start time; the majority favored an 8:00 start time. Russ Kenyon moved to **approve the 2010-2011 meeting calendar with the noted change to an 8:00 start time.** Dick Maltman seconded, and the motion passed unanimously.

Russ Kenyon moved to **appoint Fredericksen & Sirianni, LLP to perform the 2010-2011 audit.** Frank Riccio seconded, and the motion passed unanimously.

Valerie noted that the Key Bank checking account had been opened for Explore NY programs, but was not currently in use. The board agreed to leave the account open.

Confirmation of Depositories – Bob Bennett made a motion to approve the following depositories:

- Canandaigua National Bank – Checking
- Canandaigua National Bank – Savings
- Canandaigua National Bank – NYS Matching Funds
- Five Star Bank – Multi-County Account
- Five Star Bank – Mortgage Account
- Five Star Bank – Regional Account
- First Niagara – Reserve Account
- Key Bank – Explore NY Partnerships

Mike Kauffman seconded and the motion passed unanimously.

Confirmation of Official Media Outlets – Russ Kenyon made a motion to approve the Daily Messenger and the Finger Lakes Times as official media outlets. Bob Bennett seconded. The motion passed unanimously.

Mike Roeder confirmed that the Governance Committee, Audit Committee and Nominating Committee which had been appointed by former chair, Russ Kenyon will remain as standing committees.

PRESIDENT'S REPORT – Valerie thanked Russ for his service at Chair, noted what she had learned from him over the years and credited him with the growth of our organization. She indicated that the board we will more formally recognize the service of Russ Kenyon as Chairperson, and John Brahm as the longest-serving Immediate Past Chair at the December meeting.

OLD BUSINESS – Valerie presented the revised 2010-2011 budget, which is attached to these minutes. noting that she had received the final occupancy tax collection numbers from the county and had made budget adjustments from there. Other adjustments were made due to the mortgage paydown and the purchase of the vehicle. Russ Kenyon suggested an insurance audit, and Chris Iversen asked whether the organization was exempt from property taxes. There are no anticipated grants, as it is still quite unpredictable. Lois Kozlowski noted that the building insurance appeared to be combined with all other insurances; Valerie will break out. Chris Iversen moved to **approve the 2010-2011 Budget with the change to the insurance categories.** Bob Bennett seconded, and the motion passed unanimously.

ADJOURN – Mike Roeder adjourned the annual meeting at 9:15 a.m.