

**Finger Lakes Visitors Connection, Ontario County, New York
Board of Directors, Wednesday, December 9, 2015 8:30 am
Ontario County Municipal Building, Canandaigua, New York**

PRESENT

Mike Roeder
Bob Bennett
David Hutchings
Suzanne Farley
Mike Kauffman
Audrey Carrier
Frank Riccio
Alexa Gifford
Dick Maltman
John Brahm
Carl Carlson
Russ Kenyon
Jessica Bacher

EXCUSED

Lisa Fitzgerald
John Cowley
Dan Fuller

STAFF

Valerie Knoblauch
Carol Hicks

ABSENT

David Linger

EX-OFFICIO

None

GUESTS

Jackie Lee, Mengel,
Metzger, Barr & Co. LLP
Linda Wiener, Francis
M.Cellona, CPA, PC

Welcome – Mike Roeder called the meeting to order at 8:23 am. Mike requested that everyone introduce themselves around the room for our guests, Auditor Jackie Lee and Accountant Linda Wiener.

Nominating Committee

On behalf of the Nominating Committee, David Hutchings requested the following motions:

A motion to rescind the nomination of Jason Fulton, whose position has changed since the appointment was made, to fulfill the unexpired term of Jessica Bacher through September 2016.

A motion to withdraw the resignation of Jessica Bacher and to reinstate her to her unexpired term through September 2016.

Carl Carlson made the above motions and Audrey Carrier seconded the motions. All present voted in favor and the motions passed.

Correspondence Notebook

Carol Hicks highlighted the Finger Lakes Community College (FLCC) Foundation's *Vintner's and Valentine's* event that will be happening on Friday, February 12 at the FLCC Student Center. The event is a winemaker's dinner showcasing Finger Lakes wineries, FLCC's Viticulture & Wine Technology program and the FLCC culinary program. The board members were asked to sign up if they were interested in attending.

Finance/Audit Committee

Jackie Lee of Mengel, Metzger, Barr & Co, LLP, presented the 2015 Audit Report. She began by reviewing the Financial Statements which had been approved by the Finance/Audit Committee at the prior meeting. Jackie reviewed the Advisory Comment Letter. There were no deficiencies found in the Internal Control Policy. She reported that the comments and recommendations from the 2014 Audit have been corrected and the process has improved.

On behalf of the Finance/Audit Committee, Mike Roeder requested the following motion:

A motion to accept the 2015 Audit Reports as presented by Mengel, Metzger, Barr & Co., LLP.

Frank Riccio made the above motion and Carl Carlson seconded the motion. All present voted in favor and the motion passed.

Jackie Lee reviewed the Form 990. Frank Riccio requested the following motion:

A motion to accept and submit the 2015 990 as presented by Mengel, Metzger, Barr & Co., LLP.

Dick Maltman made the motion. Mike Kauffman seconded the motion. All present voted in favor and the motion passed.

The following policies are posted on OneDrive, as a first reading: Capitalization of Assets and Document Retention and Destruction.

Official Business

Dick Maltman made the following consensus agenda motions:

Approve the minutes of the October 29, 2015 Annual Meeting

Approve the minutes of the October 29, 2015 Regular Meeting

Accept the financial reports (Profit & Loss vs. Budget) for the months of October and November

Accept the balance sheet of 11/30/2015

To adopt the Joint Venture Policy as presented under the Governance Committee Agenda, without changes from the prior edition

To adopt the Indemnification Policy as presented under the Governance Committee Agenda, without changes from the prior edition

To accept the management report provided on December 7, 2015

Russ Kenyon seconded the motions. All present voted in favor and the motions passed.

President's Report

Valerie presented the new winter *Finger Lakes 50 Must-Dos*. Valerie reported that Matthew Roeder's label design has won the FLCC Viticulture wine program label competition. Matthew used a photo of the Ring of Fire that he chose from the FLVC photo collection. Valerie noted that the staff activities have been posted to One Drive.

Strategic Planning Committee

Valerie reported that Berkeley is working on his report and plans to have it available for the January meeting. Discussion ensued. There was specific discussion regarding the decrease in Canadian tourists.

Old Business

New Business

Adjourn

Russ Kenyon made a motion to adjourn the meeting, seconded by Frank Riccio and all present voted in favor of the motion. Mike Roeder adjourned the meeting at 9:36 a.m.

Carl Carlson informed the group that he is cancer-free, according to his doctor.

Minutes submitted by Carol Hicks.