



Sign up for the FLVC 2017-2018 Partnership Program!

Programs run from January 3, 2017 through December 31, 2018

Deadline to commit is by **Friday, December 28, 2016.**

Our company _____ would like to participate in Finger Lakes Visitors Connection's 2017-2018 Marketing Partnership Program at the level checked below.

___ Premier Persona (only 4 of these are available) Cost: \$7,500 (\$3,750 / year)

___ #FLXperience (only 4 of these are available) Cost: \$5,000 (\$2,500 / year)

___ Jump In! (only 8 of these are available) Cost: \$2,500 (\$1,250 / year)

Name: _____ Title: _____

Phone: _____ Email: _____

Partner Signature: _____ Date: _____

Please note:

- First come, first serve basis!
- Strategic and unique partnerships are encouraged. Craft your own with us!
- Trade is not available as a form of payment, unless an exception has been made.
- A la carte options are available and will be announced throughout the year. Opportunities may include, but are not limited to, tablet map, PR opportunities, special promotions or niche guides.

Deadline: Please return this form by **Friday, December 28, 2016** to:

Once we have received your partnership commitment form, a member of the FLVC team will contact you to customize your benefits and outline a calendar with you.

Carol Hicks
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