

# THEN AND NOW TOURISM'S IMPACT IN ONTARIO COUNTY

National Travel and Tourism Week, May 6-12, 2018, celebrates the value travel holds for our economy, businesses and personal well-being. Here's how tourism impacts Ontario County's economy and what's changed over time.

## Top 5 Reasons Why People Come Here

Craft Beverage



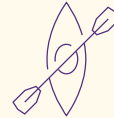
Shopping



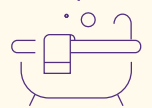
Food/Local Dining



Outdoor Recreation

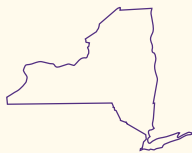


Relaxation



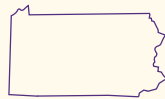
## Top 3 Areas Where Visitors Come From

New York



40%

Pennsylvania



25%

Ohio

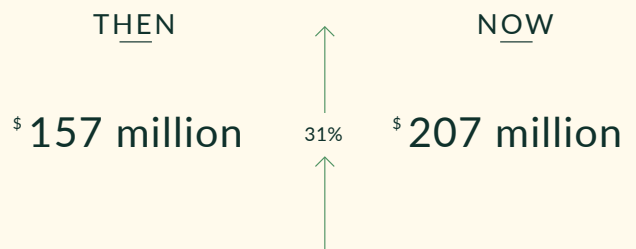


10%

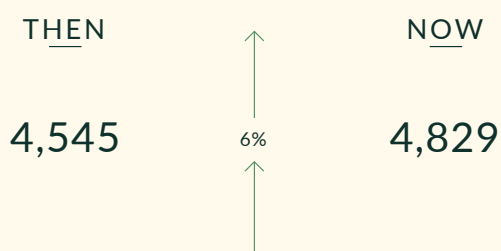
## Average Length of Overnight Stay



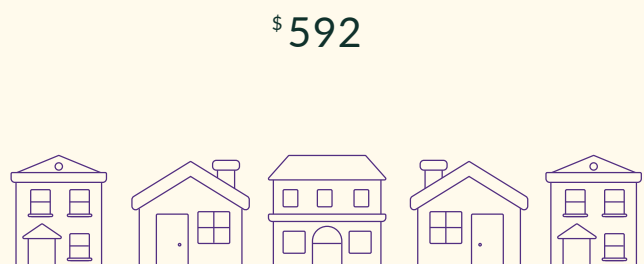
## Travelers Spend



## Jobs



## Tax Savings Per Household In 2016



Fun facts from the data diggers and alliteration annihilators of team tourism at Visit Finger Lakes.