

# #VisitConfidently Resource Center

Our Community Promise

## #VisitConfidently

-   SMILE & wear a face covering.
-   RELAX & practice physical distancing.
-   HUM through a proper handwashing, soap and water included!

Visitors and locals alike commit to the FLX hospitality promise.

*CindyHarrisArt.com*  *VisitFingerLakes.com*

Hand Sanitizers • Personal Cleaning Supplies • Face Shields  
Face Masks • Gloves • Thermometers and More!

---

Social Distancing and "Wear Your Mask" Signage

---

Education and Workforce Resources for Covid 19

---

Keeping everyone safe and healthy!

SMILE  
& wear a face covering.



RELAX & practice physical distancing.



HUM through a proper handwashing,  
soap and water included!



VisitFingerLakes.com

#VisitConfidently  
Canandaigua  
Ontario County, NY

Keeping everyone safe and healthy!

SMILE  
& wear a face covering.



RELAX & practice physical distancing.



HUM through a proper handwashing,  
soap and water included!



VisitFingerLakes.com

#VisitConfidently  
Victor  
Ontario County, NY

Keeping everyone safe and healthy!

SMILE  
& wear a face covering.



RELAX & practice physical distancing.



HUM through a proper handwashing,  
soap and water included!



VisitFingerLakes.com

#VisitConfidently  
Geneva  
Ontario County, NY

Keeping everyone safe and healthy!

SMILE  
& wear a face covering.



RELAX & practice physical distancing.



HUM through a proper handwashing,  
soap and water included!



VisitFingerLakes.com

#VisitConfidently  
Clifton Springs  
Ontario County, NY

Other towns and villages available



---

# How to order from the #VisitConfidently Resource Center

[www.VisitConfidently.com](http://www.VisitConfidently.com)

---

- Finger Lakes Visitors Connection has posted a product list. Please be patient with us as we strive to fulfill the needs of our community. Some products could not be found and we will create another order form. Please continue to communicate with us your needs.
- Fill out the sheet as you would any order form and submit it to us via email. Schedule your pick-up time at 19 Susan B Anthony Lane, Canandaigua by calling (585) 394-3915 or emailing [Julie@VisitFingerLakes.com](mailto:Julie@VisitFingerLakes.com)
- Please know that even though our price column is titled donation request, and payment is a suggested donation, these items were purchased. We gathered them together so that you did not have to search everywhere for these things that have suddenly become coveted items. We appreciate your donation. We can provide you our 501c3 paperwork as needed.
- We have sourced as much as we can from local companies. You may find that we are out of a product, but please let us know that you are still interested, we will continue to build our Resource Center.
- Paying
  - Credit cards are welcome for your donation, we have a Square account to facilitate payment.
  - Checks are welcome too. Please make them out to Finger Lakes Visitors Connection.
- Our office is located at 19 Susan B Anthony Lane, Canandaigua, 14424. Our driveway is off of the one-way (just off Ontario Street, between the County building and the Court House.) You may park in our driveway, or park in the big county parking lot and take the walkway to our house/office. Please use the back, driveway facing door, or the front Gorham Street facing door.

# *#Visit* Confidently Resource Center

---

**Hand Sanitizers**

**Disinfection Solutions**

**Cleaning Wipes**

**Personal Cleaning Supplies**

**Face Shields**

**Face Masks**

**Nitrile and Latex Gloves**

**Thermometers**

*plus*

**Cleaning Services, HVAC Contacts**

*and*

**Other Best Practice Ideas**

# Hand Sanitizer



## Hollerhorn Distilling:

Pictured left to right – 2oz flip cap, 8oz flip cap, 8oz pump cap, 32oz screw cap, gallon jugs  
Naples Business, Part of ROC/FLX Craft Beverage Trail



## Black Button Distilling:

1 style available, 24oz flip top  
Rochester Based company, Part of ROC/FLX Craft Beverage Trail



## Rootstock Cider & Spirits:

750 ml glass screw cap, gallon jugs  
Williamson NY, Part of ROC/FLX Craft Beverage Trail



## Hand Sanitizing Gel and Wipes

Wipes have been a high demand item. Please check for availability at the time of your order.



# Hand & Cleaning Wipes



## Alcohol based lens wipes:

Better for some surfaces than using bleach products (ie key touch pads, and touch screens) - individual packets



## 2 ply alcohol wipes:

Using to wipe off forehead thermometer – individual packets or as single use take it with you individual packets



## Purell hand sanitizing wipes

Fragrance Free, 62% Alcohol Based with moisturizers

# Spray Bottles for Disinfection Solutions

---



## **32 oz. Heavy-Duty Chemical Resistant Pro Spray Bottle (blue sprayer nozzle)**

Fully adjustable nozzle with 4 finger extended trigger. Chemically resistant bottle with printed measurement lines. Self-Priming Spray Mechanism with Stainless steel spring (chemically resistant to harsh chemicals and solvents)

---



## **32 oz. Professional Spray Bottle (yellow sprayer nozzle)**

Fully Adjustable Nozzle with 4 Finger Extended Trigger. Chemically resistant bottle with printed measurement lines. Pressurized sprayer.

---

# Disinfectants & Cleaning Services

## About Hillyard

Hillyard New York is located in Victor. This local company has been a reliable resource for all kinds of cleaning products. They have been a reliable early partner for the original sanitation bank. Hillyard provides a variety of goods and services fortifying their philosophy that they realize that keeping a facility clean is so much more than supplies. Hillyard is a resource for Green Cleaning and Training. [NY.hillard.com](http://NY.hillard.com)

## About Zoetek

Zoetek Medical Sales and Services is also located in Victor. Their mission statement says that they care about people. While many of their clients are directly in the health care field, they have been a great supplier of personal protective equipment for our industry and small businesses. They welcome direct orders as well as through our #VisitConfidently initiative!

[Zoetkmedical.com](http://Zoetkmedical.com)

## About Exiscan

Exiscan "retooled" in April to help in manufacturing personal protective equipment – namely, Faceshields. This company was already in the safety business, so it was a natural fit to pivot to make shields. They have pumped out over 1,000 per week and have helped supply to us for restaurants and salons.

[Exiscan.com](http://Exiscan.com)

## Direct Cleaning Services.

### Isaac Heating and Air Conditioning.

This company was already specializing in cleaning "ducts" and other air supply systems. Now, more than ever, their use of new technologies and methods to tackle the coronavirus may be of particular interest to our tourism industry as we reopen.

[Isaacheating.com](http://Isaacheating.com)

Finger Lakes Visitors Connection has added an air quality assessment to their list of available sanitation bank resources. The value of this is \$106.

We are utilizing Isaac Heating and Cooling and their Energy Consultants to do the assessment, and anyone can take advantage of this, from individual homeowners, to small offices, to big retail stores.

It is just an assessment; you are not held to anything and you are not held to using Isaac for any changes that you would like to make based on the assessment. This check of your heating and cooling system gives you an idea of how well ventilated your property is, and if necessary, recommendations on changes to make it better.

If this is something that you would like to do please contact Finger Lakes Visitors Connection and they will connect you with the Isaac office in Canandaigua to set up a time to do the assessment. Isaac will give you recommendations based on their calculations and Finger Lakes Visitors Connection will invoice you a recommended donation for this service.

The assessment is in the form of a checklist, and involves a visual inspection of the property, the heating or cooling equipment, and calculations based on the size and air flow through the building. Recommendations will be made based on the visual inspection, if you wish to move forward with Isaac as a customer or give the recommendations to some other company, that is your decision to make.

To get more information or set up an appointment please call Finger Lakes Visitors Connection at 585-394-3915 and ask for Julie. Or email Julie at [julie@visitfingerlakes.com](mailto:julie@visitfingerlakes.com)



# Thermometers

---



## Ear and forehead thermometer (NOT touchless):

County Health is using them and they are happy with their accuracy.

---



## Non-contact thermometers

---

# Gloves & Masks



## Gloves (from Hillyard & Zoetek)\*

\*Important that you specify size, nitrile, vinyl or latex gloves when ordering. These have been in high demand. Expect delays.



## Disposable, surgical, 3 ply masks



## Full Face Shield (from Exiscan)



## ClearMask

FDA-cleared for medical use. Single use only. Latex-free, anti-fog protection complies with applicable ASTM level 3 standards for fluid resistance and flammability. Recommended for use indoors at room-temperature in ventilated, low-humidity environments. Not intended to filter.

# Social Distancing Signage

Window Stickers, Card Stock Laminated Circles, Floor Stickers



Designed in cooperation with Harris Studios/ Bloomfield; Produced at Mobile Graphics/ Victor Finger Lakes Visitors Connection • 585.394.3915 • [www.VisitFingerLakes.com/Reopen](http://www.VisitFingerLakes.com/Reopen)

# Community Promise

Downloadable pdf available at [www.VisitFingerLakes.com/Reopen](http://www.VisitFingerLakes.com/Reopen)

**Display "Our Community Promise" prominently next to your safety plan.**

This is designed to reassure the customers as they enter various businesses across the county that we are in this together and you are part of the reopening and you are making the promise to them that you're creating a safe environment and that you need their participation in these rules to keep it safe.



Order # FLVC Promise



# Window Cling and Signs

**As we reopen, Facemasks are being required unless you are able to create social distancing.** These window clings or laminated signs can be displayed to remind customers in a fun way that they need a face covering at your place of business. Make it fun and obvious at the same time. **2 options available.**



Order # FLVC FM -Smile



Order # FLVC FM -Remember



# Floor Decals

## Who wants a scary STOP HERE sign for physical distancing?

Let's do this physical distancing thing with a bit of FLX Flare!

P.S. The QR code goes to [VisitFingerLakes.com](http://VisitFingerLakes.com) and gives everyone more ideas on things to do the next time they come back!

Floor Decals are removable vinyl with texture lamination. Good for tight carpets and most interior solid floors. They come in two sizes depending on how much space you need to take up. Got your own "footwear idea"? Share it with us and perhaps we can help you customize it.

4 designs available.

2 sizes available.

In low tac vinyl  
or concrete vinyl



Order # FLVC Boots



Order # FLVC Sandals



Order # FLVC Man Dress Shoe



Order # FLVC Woman Dress Shoe

# Reserved Spaces Laminated Signs

Theatres, bars, restaurants, we know that you can't use all your tables or seats, so consider this fun messaging to put in the places that are "off limits" at the moment. These are laminated and can be sanitized and reused. Again, make it fun – rather than a don't sit here warning! Sizes below. These will eventually be downloadable from our website, but if you want a quality printing job to get you going, we'll help you out!

**4 designs available.**

**1 size available  
6" circle**



Bar



Theatre



Chair



Tours

**Downloadable pdf available at [www.VisitFingerLakes.com/Reopen](http://www.VisitFingerLakes.com/Reopen)**

# Safety Plan

Our Community Promise

#VisitConfidently



SMILE & wear a face covering.



RELAX & practice physical distancing.



HUM through a proper handwashing,  
soap and water included!

Visitors and locals alike commit to  
the FLX hospitality promise.

CindyHarrisArt.com



VisitFingerLakes.com

Business Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

## Finger Lakes Visitors Connection – Ontario County #VisitConfidently Sanitation Products Order Form

Your name \_\_\_\_\_ Business \_\_\_\_\_

Email \_\_\_\_\_ Phone: \_\_\_\_\_

| Product available   | Donation request | Quantity     | your donation |
|---|------------------|--------------|---------------|
| <b>Surgical Gloves</b> (from Hillyard)  | box of 100       |              |               |
| VERY DIFFICULT TO FIND                      Nitrile size small                      | \$6.00           |              | \$            |
| VERY DIFFICULT TO FIND                      Nitrile size medium                     | \$6.00           |              | \$            |
| VERY DIFFICULT TO FIND                      Nitrile size large                      | \$6.00           |              | \$            |
| <b>Disposable, surgical, 3 ply masks</b> 50 to a box                                | .60 a mask       |              | \$            |
| <b>NEW Clear Mask</b> covers mouth and nose and is completely clear                 | \$3.00 a mask    |              | \$            |
| <b>Cloth – reusable</b> logo branded wearable                                       | Coming soon      |              |               |
| <b>Disinfectant Spray package</b> (Hillyard)  |                  |              |               |
| 1-quart bottle disinfectant   | \$5.00 each      |              | \$            |
| 1 spray nozzle  | \$1.00 each      |              | \$            |
| microfiber cloth  | \$ .50           |              | \$            |
| <b>Full Face Shield</b> (Exiscan)   | \$15.00          |              | \$            |
| <b>Hand Sanitizer</b> - choices from many local businesses                          |                  |              |               |
| 2 oz flip top style (Hollerhorn)  | \$4.00           |              | \$            |
| 8 oz cap style (Hollerhorn)   | \$8.00           |              | \$            |
| 750 ml glass screw cap (Rootstock)  | \$13.00          |              | \$            |
| 24 oz plastic flip top (Black Button)   | \$10.00          |              | \$            |
| 12 oz tabletop (Purell) pump style (Zoetek)   | \$11.00          |              | \$            |
| 2-liter (Purell) pump style (Zoetek)  | \$41.00          |              | \$            |
| Gallon jugs (Zoetek) now with misting pump  | \$46.00          |              | \$            |
| personal hand wipes -                      lens wipes (150 per box) (OR .10 each)   | \$13.00          |              | \$            |
| personal hand wipes -                      Alcohol pads (200 per box) (OR .05 each) | \$8.00           |              | \$            |
| LIMITED                      personal hand wipes – Canister of 80 wipes             | \$6.00           |              | \$            |
| LIMITED                      personal hand wipes – Canister of 175 wipes            | \$20.00          |              | \$            |
| <b>Forehead Thermometer</b>   |                  |              |               |
| ear and forehead - touches person   | \$60.00          |              | \$            |
| Non-contact/Touchless   | \$80.00          |              | \$            |
| <b>Empty Spray Bottles</b> (Home Depot)   |                  |              |               |
| Professional Spray Bottle (yellow sprayer)  | \$4.50           |              | \$            |
| Heavy Duty Spray Bottle (blue sprayer)  | \$6.00           |              | \$            |
|   |                  | <b>TOTAL</b> | \$            |



## Finger Lakes Visitors Connection – Ontario County #VisitConfidently Signage Order Form

|   | \$/each  | # ordering | Total Price \$ |
|---|----------|------------|----------------|
| <b>Window Cling</b> (low tac revers printed stickers) |          |            |                |
| Community Promise 6"                                  | \$ 1.20  |            | \$             |
| "smile" face mask 6"                                  | \$ 1.20  |            | \$             |
| "Did you remember yours?" 6"                          | \$ 1.20  |            | \$             |
| <b>Laminated Card Stock</b>                           |          |            |                |
| Community Promise 8"                                  | \$ 1.10  |            | \$             |
| "smile" face mask 8"                                  | \$ 1.10  |            | \$             |
| Take a seat messaging #FLVC Seat Bar 6"               | \$ 0.70  |            | \$             |
| Take a seat messaging #FLVC Seat Theatre 6"           | \$ 0.70  |            | \$             |
| Take a seat messaging #FLVC Seat Chair 6"             | \$ 0.70  |            | \$             |
| <b>Floor Decals</b>                                   |          |            |                |
| Hiking boot detail 6" round                           | \$ 1.50  |            | \$             |
| Hiking boot detail 12" round                          | \$ 6.00  |            | \$             |
| Flip flop detail 6" round                             | \$ 1.50  |            | \$             |
| Flip flop detail 12" round                            | \$ 6.00  |            | \$             |
| Dress shoe men's 12" round                            | \$ 6.00  |            | \$             |
| Dress shoe high heel 12" round                        | \$ 6.00  |            | \$             |
| <b>#VisitConfidently branded by town</b>              |          |            |                |
| Bloomfield  | \$ 0.70  |            | \$             |
| Bristol   | \$ 0.70  |            | \$             |
| Canadice  | \$ 0.70  |            | \$             |
| Canandaigua   | \$ 0.70  |            | \$             |
| Cheshire  | \$ 0.70  |            | \$             |
| Clifton Springs                                       | \$ 0.70  |            | \$             |
| Farmington  | \$ 0.70  |            | \$             |
| Geneva  | \$ 0.70  |            | \$             |
| Gorham  | \$ 0.70  |            | \$             |
| Honeoye   | \$ 0.70  |            | \$             |
| Hopewell  | \$ 0.70  |            | \$             |
| Manchester  | \$ 0.70  |            | \$             |
| Naples  | \$ 0.70  |            | \$             |
| Phelps  | \$ 0.70  |            | \$             |
| Richmond  | \$ 0.70  |            | \$             |
| Seneca  | \$ 0.70  |            | \$             |
| Shortsville   | \$ 0.70  |            | \$             |
| South Bristol   | \$ 0.70  |            | \$             |
| Victor  | \$ 0.70  |            | \$             |
| West Bloomfield                                       | \$ 0.70  |            | \$             |
| Ontario County (no QVC)                               | \$ 0.70  |            | \$             |
| Ontario County (with QVC)                             | \$ 0.70  |            | \$             |
| <b>Community Promise Foam Core Sign</b>               |          |            |                |
| 2 sided, 24" diameter circle                          | \$ 32.00 |            | \$             |
| <b>Total</b>  |          |            | <b>\$</b>      |

Need Help? Contact Julie Maslyn at 585-394-3915 [julie@visitfingerlakes.com](mailto:julie@visitfingerlakes.com)

Finger Lakes Visitors Connection • 585.394.3915 • [www.VisitFingerLakes.com/Reopen](http://www.VisitFingerLakes.com/Reopen)





Finger Lakes Visitors Connection (Ontario County Four Seasons Local Development Corporation) is the tourism promotion and management agency for Ontario County. Our mission is: To create visitorship and economic vitality for Ontario County by marketing its tourism assets and positioning the area as a premier leisure and meetings destination. Our vision: Tourism is recognized as an industry that contributes to the economic prosperity of Ontario County by infusing new dollars into our communities, enhancing the quality of life for our residents, and promoting the natural beauty of our county.

Finger Lakes Visitors Connection is a not-for-profit 501c3; with the ability to collect charitable donations toward our mission. If you want further information on the organization, please visit our website: [VisitFingerLakes.com/partners](http://VisitFingerLakes.com/partners) or call us.

Finger Lakes Visitors Connection is pleased to have the partnership and commitment from the Ontario County Economic Development Corporation (OCEDC) to help rebuild and reopen. OCEDC has helped to provide resources toward this program to ensure that small businesses (both hospitality and many more service agencies) have an opportunity to reopen as safely and quickly as possible. This also supports an online education program which reminds frontline workers to be safe and to promote our area as a place everyone can **#VisitConfidently**.

Artwork produced by Harris Studios, Inc. and [VisitFingerLakes.com](http://VisitFingerLakes.com) for the recovery of the hospitality industry of the Finger Lakes. This artwork is really cool and we ask you not to modify without approval from Finger Lakes Visitors Connection.

*Follow Us!*



**Finger Lakes  
Visitors Connection**

Finger Lakes Visitors Connection  
19 Susan B Anthony Lane  
Canandaigua, NY 14424  
(585) 394-3915  
[VisitFingerLakes.com](http://VisitFingerLakes.com)