

#VisitConfidently Webinar: Part 7 "Where Are We Now"

Join our industry zoom call to update you all on the issues and developments on the COVID-19 regulations from NYS and resources for our businesses, where possible. We have designed this seminar, as you have requested to be able to pop in and out on the topics that pertain to your business.

Time: Thursday, February 25 from 9 a.m. to 12 p.m.

RSVP: [Register Here](#)

#VisitConfidently

Schedule:

- 9:00 – 9:25: **Overview:** Reminder on #VisitConfidently Sanitation Bank. Review of our website as a resource update place. Good news to share. Where are we “as an industry” – what’s open, what’s not. Let’s end this section with 20 or more “good things” to share that have come from these unique times!
- 9:25 – 9:45: **Restaurants:** The Third-Party Fee issue – insights, actions, enforcement of the Executive Order by the Ontario County Board of Supervisors to limit 3rd party fees. Upcoming local law hearing, process.
- 10:00 – 10:30: **Weddings, reunions, events guidance:** What’s the latest we know? What are your questions?
- 10:40 – 11:00: **Entertainment venues:** Billiards, pool halls, and summer camp guidance. Reviewing what we know. Asking your questions – and we’ll try to get you the answers.
- 11:00 – 11:30: **What’s New:** First we’ll give you a little slide show of what’s new in Ontario County. Then, we’ll shift our vision “outside” to see what creative ideas there are that we could “borrow as our own.!” Want to be inspired to look ahead to brighter times? We asked our team to pull samples of the creativity that has been happening in tourism as a result of COVID. Can we apply some of this here? We’ll spend a 20-minute flash pan session to review some of the great things – that have been done! Innovation to inspire all of us to get through this. We will share creative examples that our team pulled of product innovation, social distanced tourism experiences, and success stories. We all feel that we could use a little bit of “upbeat” as we turn the corner and enter the new season of 2021!
- 11:30 – 12:00: **FLVC programs:** Are you up to date? P.S. if you’ve read this far, you know that there are prizes involved. FLVC will be launching our new website in the middle of March. We will give you a sneak preview of some of those efforts, along with Tracey’s endeavors to Meet and Retreat in the Finger Lakes. We’ve been out selling and marketing and are happy to sneak in a few peeks for those that want to hang on for the end of the call. P.S. we may be giving away a few special prizes of marketing too!

Questions: Feel free to give us a call at 585-394-3915 or email us at info@visitfingerlakes.com with any questions.