

**A Finger Lakes Visitors Connection, Ontario County, NY
Board of Directors Meeting – Wednesday, May 11, 2022 – 8:30 a.m.
Via Zoom per Governor’s Order on Public Meetings
Canandaigua, NY 14424**

Board Member Attendance:	Present	Excused	Absent
David Hutchings, Sonnenberg Gardens - Chair of the Board	x		
Lenore Friend, Finger Lakes Community College – Vice Chair of the Board	x		
Charles Parkhurst, Lyons National Bank - Board Secretary	x		
Steven Laros, Fairfield Inn & Suites Geneva - Board Treasurer	x		
Bob Bennett, Homewood Suites by Hilton Victor - Immediate Past Chair of the Board	x		
Mike Kauffman, Eastview		x	
Mike Roeder, Ravenwood Golf	x		
Sheryl Mordini, 1795 Acorn Inn Bed and Breakfast	x		
Steve Fuller, Bristol Mountain		x	
Frank Riccio, Cobblestone Creek Country Club		x	
Russ Kenyon, Kenyon & Kenyon			x
Mark Gilbride, Lazy Acre Alpacas		x	
Dan Marshall, Ontario County Board of Supervisors, Town of South Bristol	x		
Lori Proper, The Lake House at Canandaigua		x	
Lisa FitzGerald, Finger Lakes Winery Tours, Feathers and Tails Farm	x		
Sherry Brahm-French, Arbor Hill Grapery & Winery	x		
Mike Darling, Crafty Ales and Lagers		x	

Staff: Valerie Knoblauch, Julie Maslyn

David Hutchings called the meeting to order at 8:40

Consent Agenda – Valerie presented the financials, the Budget vs Actual for February, March and April, as well as the balance sheet of 4/30/2022 and the P and L through 4/30/2022. *Charles Parkhurst moved to accept the consent agenda; Sherry Brahm-French seconded the motion, All present voted in favor of the motion.*

Valerie updated the Board on the NYS Auditors – the audit report is now public, as is our response to the audit which is our corrective plan on procurement.

President’s Report - The \$1 million CARES funding has all been spoken for and there are still a few applications in the pipeline. Although there will be an attempt to access more money, that may not work out. There has been a little bit of grumbling from those whose application was not successful, but overall, the program was a success even though it has taken a lot of FLVC’s time and attention. To help finish this off we will be helping Ostrander’s Consulting in hosting a series of workshops on grants and how different types of businesses and organizations can procure them.

There will be grants available that are directly applicable to us based on our TPA status, and we could be using Ostrander’s Consulting to help us fill out the applications for them.

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Valerie updated the board on the hiring of Jessica VanDeMar, as well as Patti Rose and Ben Pitler, all of whom have started since the last board meeting

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Committees of the Board – nothing to report

Executive - nothing to report

Finance and Audit – The Finance and Audit committee has gone over how we are going to implement the new changes in procurement. Items over 5 thousand dollars will need a consistent bidding process. There is a new procurement policy and each purchase will be made with an RFP, which is built on our policy. the finance committee would be the advisory committee. The following are upcoming RFP’s: Cleaning Services, Landscaping, Painting – Interior, Painting – Exterior, also a Capital Project for accessibility into the FLVC office.

Governance - Open meetings law has not created an authorization to meet via zoom after May 15. There has been a new proposal for a new law concerning hybrid meetings – each county would need to decide what rules they want in place to facilitate hybrid meetings. Temporary remote authorization meeting would mean that a majority of members in person, other members can zoom if they have a good excuse, ie not in the geographic area, sick. Votes won’t count! Only in person votes count. (Dan Marshall said that he believed that a hybrid vote would count, but they would not contribute to quorum numbers)

County is trying to decide if they pass this; if it automatically applies to all entities under them, or if each must come up with their own policies.

Brief poll indicates that everyone would like to keep a hybrid meeting options (with some hesitancy and room for discussion from Charles).

Nominating - Charles Parkhurst and Valerie reported that Bob Bennett – retired from the Homewood Suites and the nominating committee will review his status for his future service to FLVC. Bob plans to stay living in this area.

Strategic Initiatives Task Force Reports

Ad Hoc Visitor Experience Fund – 2020 - Canandaigua Civic Center was the last to be completed and now we can begin work on the next round which will stay as an accessibility grant.

Marketing Report – The Literature Exchange event is upcoming for June 8, at Sonnenberg Gardens 3:00 p.m. Tracey will soon be off to ESSAE and MPI.

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Old Business

New Business

Good News/Announcements/Round the Table - Sonnenberg is looking forward to a Moonlight stroll grant, also music in the park in September. 1816 Quaker Farmington Meeting House has earned a ½ million grant – the only one in NYS. Sherry Brahm-French reported that Naples earned a water grant, and Brew and Brats received a grant that they will use for restrooms.

Adjourn the meeting was called for adjournment at 9:32 am *Dan Marshall made the motion, Bob Bennett seconded, all present agreed.*

Next Meeting: July 19 8:00 am - Budget

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