

A Finger Lakes Visitors Connection

Budget Overview: Budget_FY25_P&L - FY25 P&L

October 2024 - September 2025

	TOTAL
Income	
41000 Government Contracts	1,233,750.00
42000 Grants	0.00
42100 NYS Matching Funds	56,750.00
42200 NYS Subgrant - Meetings	0.00
Total 42000 Grants	56,750.00
43000 Private Sector	0.00
43050 Program Revenue	20,000.00
43075 InKind, Donated Services	15,000.00
Total 43000 Private Sector	35,000.00
44000 Interest/Dividend Income	10,000.00
Total Income	\$1,335,500.00
GROSS PROFIT	\$1,335,500.00
Expenses	
50000 Advertising, SEO and Promotions	109,000.00
51200 Brochures, Collateral, Flyers	52,800.00
51300 Mailing, Info Centers, Distrib.	21,000.00
51400 Shows/Info Centers	9,100.00
51500 Website	83,400.00
51900 Content Development and Distribution	66,500.00
51975 Media, Trade, VIP Hosting	11,010.00
Total 51900 Content Development and Distribution	77,510.00
52000 Partnership & Industry	12,300.00
52500 Business Dev. Sales	34,895.00
53000 Cooperative Marketing	66,000.00
54000 Visitor Services and Supplies	5,165.00
55000 Staff Payroll	397,460.00
55050 Contractors for Projects	10,000.00
56100 Professional Development	30,000.00
56200 Dues, Books, Subscriptions	13,100.00
56300 Community, Hosting, Site Visits	17,800.00
58000 Economic Dev. / Product Dev.	30,000.00
59000 InKind Expense	15,000.00
61000 Technology/Information Systems	24,600.00
Total 50000 Advertising, SEO and Promotions	1,009,130.00
62000 Operations/Admin. General	0.00
62050 Automobile Expense	7,200.00
62100 Bank Service Charges	1,200.00
62200 Furnishings and Equipment	1,800.00
62300 Insurance Expense	12,000.00
62400 Office Supplies/Stationery	6,000.00
62500 Professional Services	70,800.00
62510 Grant Administration	20,000.00

	TOTAL
Total 62500 Professional Services	90,800.00
62600 Repairs and Maintenance	14,400.00
62700 Taxes - property	7,000.00
62800 Telephone , Postage, Email	10,970.00
62900 Utilities	10,350.00
62950 Depreciation Expense	48,000.00
62999 Misc. and Reserve Additions	4,510.00
Total 62000 Operations/Admin. General	214,230.00
66000 Payroll Expenses	0.00
66001 Gross pay operations	53,800.00
66002 Employer Payroll Taxes	30,900.00
66003 Benefits	49,200.00
66004 Employee Retirement	14,400.00
66005 Payroll Processing Fees	6,840.00
66006 HSA Contributions	5,000.00
Total 66000 Payroll Expenses	160,140.00
Total Expenses	\$1,383,500.00
NET OPERATING INCOME	\$ -48,000.00
Other Income	
8500 Other Income	0.00
8501 Gain/Loss on Investments	0.00
Total 8500 Other Income	0.00
Total Other Income	\$0.00
NET OTHER INCOME	\$0.00
NET INCOME	\$ -48,000.00