

**Finger Lakes Visitors Connection, Ontario County, NY  
Special Board of Directors Meeting - April 30, 2025  
Microtel Inn & Suites, Farmington**

<b>Board Member Attendance:</b>	Present	Excused	Absent
David Hutchings, Sonnenberg Gardens - Chair of the Board	X		
Steve Fuller, Bristol Mountain – Board Treasurer	X		
Charles Parkhurst, Lyons National Bank - Board Secretary	X		
Lisa FitzGerald, Finger Lakes Winery Tours, Chalet Bed and Breakfast, Vice Chair of the Board	X		
Mike Kauffman, Eastview	X		
Mike Roeder, Caledonia Country Club	X		
Sheryl Mordini, 1795 Acorn Inn Bed and Breakfast	X		
Lenore Friend, Finger Lakes Community College	X		
Russ Kenyon, Boylan Code	X		
Mark Gilbride, Lazy Acre Alpacas	X		
Chris Vastola, Ontario County Board of Supervisors, Town of Canadice			X
Lori Proper, The Lake House at Canandaigua	X		
Sherry Brahm-French, Arbor Hill Grapery & Winery	X		
Mike Darling, Crafty Ales and Lagers		X	
Todd Plouffe, Indus Hospitality Group	X		
Jim Cecere, The Speakeasy at VINIFERA, FLX Group, FLX Goods		X	
Naved Amed, Geneva on The Lake		X	

Staff: Tracey Burkey

**Call to Order and Welcome.** David Hutchings called the meeting to order at 1:04 p.m.

**Attendance, Affirmation of a Quorum**

**Charles Parkhurst**

Quorum confirmed

**Consent Agenda**

**David Hutchings**

- a. Minutes of April 10, 2025 meeting
- b. Financial Reports – March 2025

Some BOD members did not recall seeing the documents to review. David asked that these be put on the agenda for the May 15<sup>th</sup> meeting.

**Executive Session for the Purposes of Personnel and Contracts.** David asked for a motion to enter Executive Session. *A motion was made by Charles Parkhurst and seconded by Mike Roeder. All present voted in favor of the motion.* Nicole Newman from SearchWide Global and Tracey Burkey from FLVC were also present. Charles and Nicole provided a report and summary of the Search Committee's work and recommended candidate. A resolution was discussed. *A motion by Mike Roeder was made to extend an offer to Alicia Quinn as new President & CEO of FLVC with a second by Mike Kaufman.* The BOD unanimously voted in favor of this motion.

Mission:

To curate, distinguish, and develop Ontario County's destination brand to inspire travel that creates economic vitality for our stakeholders and communities, and provides quality of life benefits for our residents.

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**Return to Public Meeting/Open Session.** *A motion to return to the public meeting/open session was made by Russ Kenyon with a second by Sherry Brahm French.*

A resolution was completed authorizing David Hutchings, Chairperson of the Board of Directors, to extend an offer of employment to the candidate and to negotiate, enter into and execute an employment agreement with the selected candidate under the terms and conditions deemed appropriate by the Board of Directors.

*A motion by was made by Sheryl Mordini for the Board Chair and Executive Committee to work with Searchwide to facilitate a personnel contract with a candidate for the position of President and CEO. A second by Mike Roeder.*

Tracey will reach out to HR One for all new hire paperwork.

David adjourned the meeting at 2:19 pm.

**Next Meeting: May 15, 2025. 3:00 p.m. - Hotel Canandaigua**

**Attendance Contact: Please confirm attendance with Tracey Burkey at [tracey@visitfingerlakes.com](mailto:tracey@visitfingerlakes.com) or 585-507-7885.**

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